

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Birch Outfitters LLC		01/03/2020	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88168060	BIRCH OUTFITTERS	
Serial Number:	88383580	LIFE INTEGRITY EARTH	
Serial Number:	88404338	LIFE INTEGRITY EARTH	
Serial Number:	88063372	LIV OUTDOOR	
Serial Number:	88180095	MALAYA	
Serial Number:	88413908		
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	127880		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	01/09/2020		

CH \$165.00 88168060

Total Attachments: 2

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Notary

SECURITY INTEREST

WHEREAS, Birch Outfitters LLC, located at 27 Congress Street, Suite 210, Salem, MA 01970, a limited liability company formed under the laws of the Commonwealth of Massachusetts (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. ("R&R") located at 1370 Broadway, New York, New York 10018, pursuant to a Master Purchase Order Assignment Agreement dated January 6, 2020, as amended and/or supplemented (the "Master Purchase Order Assignment Agreement"); and

WHEREAS, the Company is seeking to enter into and receive financial accommodations pursuant to the Master Purchase Order Assignment Agreement, and the Company is now granting to R&R a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to R&R a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Master Purchase Order Assignment Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of R&R with respect to the security interest granted hereby are more fully set forth in the Master Purchase Order Assignment Agreement.

Dated: January 3, 2020

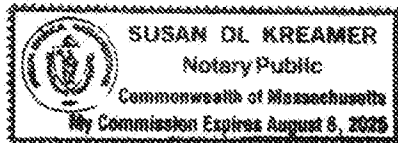
BIRCH-OUTFITTERS LLC
By: *[Signature]*
Name: Ronald J. Petrucci
Title: Manager

STATE OF Massachusetts
ss: COUNTY OF Essex

On the 3rd day of January in the year 2020, before me, the undersigned, personally appeared - RONALD J. PETRUCCI, personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

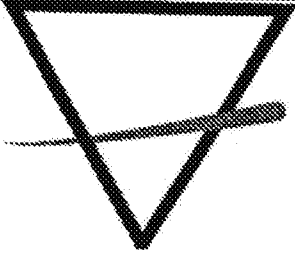
[Signature]
(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]



SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Birch Outfitters	88168060	10/24/2018
Life Integrity Earth	88383580	4/12/2019
Life Integrity Earth	88404338	4/26/2019
Liv Outdoor	88063372	8/2/2018
Malaya	88180095	11/2/2018
	88413908	5/3/2019

Domain Names