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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM556752

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Century 21 Department Stores LLC		10/24/2019	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	277 Park Avenue, 22nd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10172
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Serial Number:	87819971	VENTUNO SU MISURA	
Serial Number:	87382658	DEAL OF THE CENTURY	

CORRESPONDENCE DATA

Fax Number: 6179518736

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173417729

Email: katarzyna.gaysunas@morganlewis.com

Correspondent Name: Katarzyna Gaysunas

Address Line 1: 1 Federal St

Address Line 2: c/o Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110-1726

NAME OF SUBMITTER:	Katarzyna Gaysunas	
SIGNATURE:	/Katarzyna Gaysunas/	
DATE SIGNED:	01/08/2020	

Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "<u>Trademark Security Agreement</u>") is entered into as of October 24, 2019 between CENTURY 21 DEPARTMENT STORES LLC, a New York limited liability company ("<u>Century 21 Department Stores</u>" or the "<u>Grantor</u>"), and JPMORGAN CHASE BANK, N.A. in its capacity as administrative agent (the "<u>Administrative Agent</u>") for the lenders party to the Credit Agreement referred to below.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of January 4, 2017, the Grantor, the Borrowers, the other Loan Parties party thereto from time to time, the Lenders party thereto from time to time, and the Administrative Agent (including all exhibits thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), the Lenders made and continue to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof:

WHEREAS, the Lenders were willing to make the financial accommodations to the Borrowers as provided for in the Credit Agreement, but only upon the condition, among others, that the Grantors executed and delivered to the Administrative Agent (for the benefit of the Lenders and the other Secured Parties) that certain Pledge and Security Agreement, dated as of January 4, 2017 (including all exhibits thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, the Grantor is required to execute and deliver to the Administrative Agent this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.
- 2. <u>GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL</u>. The Grantor hereby unconditionally grants, assigns, and pledges to the Administrative Agent (for the benefit of the Lenders and the other Secured Parties), to secure the Secured Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "<u>Security Interest</u>") in all of the Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "<u>Trademark Collateral</u>"):
- (a) all of its Trademarks and Licenses of Trademarks to which it is a party including those referred to on <u>Schedule I</u>;
- (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each License of a Trademark; and
- (c) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any License, including right to

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receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any License of Trademarks.

- 3. <u>SECURITY FOR SECURED OBLIGATIONS</u>. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by the Grantors, or any of them, to the Lenders and the other Secured Parties, whether or not they are unenforceable or not allowable due to the existence of an insolvency proceeding involving any Grantor.
- 4. <u>SECURITY AGREEMENT</u>. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to the Administrative Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If the Grantor shall obtain rights to any new Trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. The Grantor hereby authorizes the Administrative Agent unilaterally to modify this Trademark Security Agreement by amending <u>Schedule I</u> to include any such new trademark rights of the Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from the Administrative Agent's continuing security interest in all Collateral, whether or not listed on <u>Schedule I</u>.
- 6. <u>SUPPLEMENTAL EFFECT</u>. For the avoidance of doubt, this Trademark Security Agreement shall not in any way supersede, modify, or otherwise effect that certain Trademark Security Agreement, dated as of January 4, 2017, by and among the Grantor, the other Grantors party thereto, and the Administrative Agent (the "<u>Closing Date Trademark Security Agreement</u>"). This Trademark Security Agreement and the Closing Date Trademark Security Agreement shall each remain in full force and effect and shall each continue to secure the payment and performance of the Secured Obligations.
- 7. <u>COUNTERPARTS</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission (e.g., via email in portable document file format) shall be equally as effective as delivery of an original executed counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.
- 8. <u>CONSTRUCTION</u>. This Trademark Security Agreement is a Loan Document. Unless the context of this Trademark Security Agreement clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including"

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are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or". The words "hereof", "herein", "hereby", "hereunder", and similar terms in this Trademark Security Agreement refer to this Trademark Security Agreement as a whole and not to any particular provision of this Trademark Security Agreement. Section, subsection, clause, schedule, and exhibit references herein are to this Trademark Security Agreement unless otherwise specified. Any reference in this Trademark Security Agreement to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). The words "asset" and "property" shall be construed to have the same meaning and effect and to refer to any and all tangible and intangible assets and properties, including cash, securities, accounts, and contract rights. Any reference herein to the satisfaction, repayment, or payment in full of the Secured Obligations shall mean the repayment in full in cash (or, in the case of Letters of Credit, cash collateralizing the LC Exposure as provided in the Credit Agreement) of all Secured Obligations. Any reference herein to any Person shall be construed to include such Person's successors and assigns.

- 9. <u>CHOICE OF LAW</u>. THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE INTERNAL LAWS (AND NOT THE LAW OF CONFLICTS) OF THE STATE OF NEW YORK, BUT GIVING EFFECT TO FEDERAL LAWS APPLICABLE TO NATIONAL BANKS.
- 10. CONSENT TO JURISDICTION. THE GRANTOR HEREBY IRREVOCABLY SUBMITS TO THE EXCLUSIVE JURISDICTION OF ANY U.S. FEDERAL OR NEW YORK STATE COURT SITTING IN NEW YORK, NEW YORK IN ANY ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS TRADEMARK SECURITY AGREEMENT OR ANY OTHER LOAN DOCUMENT AND THE GRANTOR HEREBY IRREVOCABLY AND UNCONDITIONALLY AGREES THAT ALL CLAIMS IN RESPECT OF SUCH ACTION OR PROCEEDING MAY BE HEARD AND DETERMINED IN ANY SUCH COURT AND IRREVOCABLY AND UNCONDITIONALLY WAIVES, TO THE FULLEST EXTENT IT MAY LEGALLY AND EFFECTIVELY DO SO, ANY OBJECTION IT MAY NOW OR HEREAFTER HAVE AS TO THE VENUE OF ANY SUCH SUIT, ACTION OR PROCEEDING BROUGHT IN SUCH A COURT OR THAT SUCH COURT IS AN INCONVENIENT FORUM. NOTHING HEREIN SHALL AFFECT THE RIGHT OF THE ADMINISTRATIVE AGENT OR ANY LENDER TO BRING PROCEEDINGS AGAINST ANY GRANTOR IN THE COURTS OF ANY OTHER JURISDICTION.
- 11. WAIVER OF JURY TRIAL. EACH PARTY HERETO HEREBY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS TRADEMARK SECURITY AGREEMENT, ANY OTHER LOAN DOCUMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY).

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers as of the date first above written.

GRANTOR:

CENTURY 21 DEPARTMENT STORES LLC

Name: Isaac A. Gindi

Title: Co-Chief Executive Officer

TRADEMARK

REEL: 006834 FRAME: 0565

JPMORGAN CHASE BANK, N.A.,

as Administrative Agent

[Century 21 - Signature Page to Trademark Security Agreement]

TRADEMARK

REEL: 006834 FRAME: 0566

SCHEDULE I to TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications¹

Grantor: Century 21 Department Stores LLC

Mark Name	Application	Registration	Country
	Number	Number	
DESIGNER BRANDS UP TO	88581774	N/A	UNITED
65% OFF EVERY DAY (intent-to-use)			STATES
SHOP LIKE A NEW	88344820	N/A	UNITED
YORKER (intent-to-use)			STATES
NEW YORK'S BEST KEPT	88319683	N/A	UNITED
SECRET			STATES
BEST KEPT SECRET	88311021	N/A	UNITED
(intent-to-use)			STATES
SHOP LIKE A REAL NEW	88277093	N/A	UNITED
YORKER (intent-to-use)			STATES
BRAG ABOUT THE TAG	88261792	N/A	UNITED
(intent-to-use)			STATES
VALUE AND LUXURY	88216227	N/A	UNITED
DEFINED BY YOU (intent-to-use)			STATES
INDULGE GUILTLESSLY	88085934	N/A	UNITED
(intent-to-use)			STATES
NEXT CENTURY	87944928	N/A	UNITED
(intent-to-use)			STATES
VENTUNO SU MISURA	87819971	5835593	UNITED
			STATES
DEAL OF THE CENTURY	87382658	5764086	UNITED
			STATES
SHOW OFF YOUR	88254242		UNITED

¹ Intent-to-use applications shall not become Collateral until acceptance by the U.S. Patent and Trademark Office, of a "Statement of Use", "Amendment to Allege Use" or similar filing with respect thereto.

SAVINGS!		STATES
(intent-to-use)		
WHO BOUGHT IT BEST?	88254250	UNITED
(intent-to-use)		STATES

Trade Names

Century 21
Century 21 Stores
Century 21 Department Stores
C21
C21 Stores
C21 Departments Stores

Common Law Trademarks

None.

Trademark Licenses

None.

RECORDED: 01/09/2020