

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556781

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Star Elite Inc.		08/27/2019	Corporation:
RECEIVING PARTY DATA			
Name:	E75 Holding Inc.		
Street Address:	1175 Place du Frere Andre, Montreal		
City:	Quebec		
State/Country:	CANADA		
Postal Code:	H3B 3X9		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86158232	PLACE MATE	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.756.8000		
Email:	washington_ip_docket@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	500 NORTH CAPITOL STREET, NW		
Address Line 2:	MCDERMOTT WILL & EMERY LLP		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	093887-0105		
DOMESTIC REPRESENTATIVE			
Name:	Richard Y. Kim		
Address Line 1:	500 North Capitol Street, NW		
Address Line 2:	MCDERMOTT WILL & EMERY LLP		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Richard Y. Kim		
SIGNATURE:	/Richard Y. Kim/		

CH \$40.00 86158232

DATE SIGNED:	01/09/2020
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Total Attachments: 4

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**TRADEMARK
ASSIGNMENT**

WHEREAS Star Elite Inc., the full post office address of whose principal office or place of business is 1175 Place du Frère André, Montréal, Québec, H3B 3X9, Canada, (the "**Assignor**"), is the owner of the entire right, title and interest in and to the trademarks identified in Schedule A attached hereto (the "**Marks**"), as well as the goodwill associated with and symbolised by the Marks;

WHEREAS E75 Holding Inc., the full post office address of whose principal office or place of business is 1175 Place du Frère André, Montréal, Québec, H3B 3X9, Canada, (the "**Assignee**") is desirous of obtaining the entire right, title and interest in and to the Marks, as well as the goodwill associated with and symbolised by the Marks;

NOW, therefore, in consideration of one Canadian dollar as well as other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to said Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, including the goodwill associated with and symbolised by the Marks, together with the right to the applications for registration set out in Schedule A attached hereto and all rights of action accrued under and by virtue thereof, including the right to sue and recover for past infringement of the Marks and any rights of opposition accrued to the Assignor and any of its predecessors in title (the "**Assignment**");

AND the parties agree that this assignment is made on an "as is, where is" basis, without any representation, warranty or condition, including those that may be implied or provided by law.

AND the Assignor agrees to execute all such documents and do all such acts as may be necessary, at the costs of the Assignee, to give effect to this Assignment and the recordal thereof;

AND the Assignor declares that any prior use of the Marks by it or by any of its predecessors in title enures to the exclusive benefit of the Assignee.

The parties have agreed that this agreement be drafted in the English language. Les parties à ce contrat ont convenu que ce contrat soit rédigé en anglais.

[The next page is the signature page]

EXECUTED in Montreal this 27th day of August, 2019.

Star Elite Inc.

Per: _____

~~Signature~~
Name: Danny Lavy
Title: President

E75 Holding Inc. :

Per: _____

~~Signature~~
Name: Danny Lavy
Title: President

SCHEDULE A

List of Assigned Trademarks

Jurisdiction	Mark	Application Number/ Registration Number	Goods and/or Services
US Federal	PLACE MATE	AN: 86/158,232	<p>Goods :</p> <p>Class 8: Non-electric can openers; cutlery, namely, forks, spoons and knives; cheese cutters; nutcrackers.</p> <p>Class 9: Measuring cups and spoons.</p> <p>Class 20: Serving trolleys; plate holders, namely, plate racks; dinner wagons.</p> <p>Class 21: Housewares, namely, plates, dishes, plates for appetizers, decorative plates, serving plates, serving trays, bowls, platters, tea cups, egg cups, mugs, knife blocks, cooking forks and spoons, drinking glasses, wine glasses, wine flutes, liqueur glassware sets, shot glasses, bottles for oil and vinegar sold empty, pots and pans, cauldrons, sugar bowls and sugar basins, ceramics for household purposes in the nature of sculptures, vases, vessels, bowls, plates and pots, cookie tins sold empty, bread boards, bread boxes, sandwich boxes, menu card holders, ladles, cookie jars, cake stands, cheese boards, cheese dishes, hand operated spice grinders, pepper and salt mills, trivets, salt cellars, tea sets, tea infusers, tea caddies, tea strainers, teapots, coffee pots, drip-catchers in the nature of drip mats for beverages, tabletop gas pressurized cream whippers sold empty, drip stoppers, picnic baskets sold empty, cake caddies, trash cans, non-metal recycling bins for household use, fondue sets, namely, fondue pots, burners, forks and bowls sold as a unit, tabletop camping grills, household utensils in the nature of kitchen tongs, fruit and vegetable mashers, whisks, colanders, cocktail stirrers, corkscrews, glass jars, ice buckets, ice pails, knife rests for the table, cake servers, pizza servers, pasta servers, salad servers, pie servers, spaghetti servers, pizza cutters, pastry cutters, ice cream scoops, serving spoons and forks, salad spinners, cheese graters, porcelain ware in the nature of porcelain dishes, bowls, cups, serving trays, storage jars, basins as bowls and receptacles, plates, non-electric kettles, jars, jugs, pots and mugs, jugs, flasks, jug holders, napkin rings, wine decanters, bottle openers, mixing bowls, strainers for household purposes, German decorative bowls, stock pots, holders for kitchen utensils, cookware, namely, vegetable steamers.</p> <p>Class 24: Oven mitts; place mats not of paper; pot holders.</p> <p>Class 25: Aprons.</p> <p>Class 30: Spice sets comprised primarily of spices.</p> <p>Class 33: Liqueur sets comprised primarily of spirits and liqueurs.</p>

Jurisdiction	Mark	Application Number/ Registration Number	Goods and/or Services
Canada	PLACE MATE	AN: 1,657,285 RN: 1,027,226	<p>Goods :</p> <p>Housewares, namely plates, dishes, appetizer plates, decorative plates, serving plates, plate holders, serving trays, bowls, platters, tea cups, egg cups, mugs, cutlery, knives, knife blocks, forks, spoons, drinking glasses, wine glasses, wine flutes, liqueur sets, shot glasses, bottles for oil and vinegar, pots and pans, cauldrons, sugar castors, ceramics for household purposes, namely ceramic mugs, ceramic vases, ceramic plates, ceramic candle holders, ceramic ashtrays, ceramic bowls and ceramic pots, cookie tins, bread boards, bread boxes, sandwich boxes, menu card holders, ladies, cookie jars, cake stands, cheese boards, cheese dishes, cheese cutters, spice grinders, pepper and salt mills, trivets, salt cellars, tea sets, tea infusers, tea caddies, tea strainers, drip-catchers, tabletop cream whippers, drip stoppers, picnic baskets, cake caddies, dinner wagons, trash cans, recycling bins, aprons, oven mitts, nutcrackers, trolleys, fondue sets, tabletop grills, serving tongs, mashers, whisks, colanders, hot plates, electric warming trays, wine racks, shelves for storage, placemats, cocktail stirrers, coffee pots, tea pots, corkscrews, jars, ice buckets, ice pails, knife rests for the table, spice sets, cake servers, pizza servers, pasta servers, salad servers, pie servers, spaghetti servers, pizza cutters, pastry cutters, ice cream scoops, serving spoons and forks, cheese graters, pot holders, porcelain ware, namely porcelain dishes, porcelain bowls, porcelain cups, porcelain serving trays, porcelain storage jars, porcelain basins, porcelain plates, porcelain kettles, porcelain tableware, porcelain jars, porcelain jugs, porcelain pots, porcelain mugs, jugs, flasks, jug holders, flower pots, vases, candlesticks, candelabras, candles, napkin rings, wine decanters, bottle openers, can openers, mixing bowls, measuring cups, strainers, German bowls, measuring spoons, stock pots, utensil holders, vegetable steamers, salad spinners.</p>