

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM556915

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WGSN, Inc.		11/27/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Ascential Inc.		
Street Address:	229 West 43rd St.		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3711979	STYLESIGHT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615 782 2200		
Email:	alexandra.mackay@stites.com		
Correspondent Name:	Alexandra MacKay		
Address Line 1:	401 Commerce Street		
Address Line 2:	Suite 800		
Address Line 4:	Nashville, TENNESSEE 37219		
NAME OF SUBMITTER:	Alexandra MacKay		
SIGNATURE:	/Alex/		
DATE SIGNED:	01/10/2020		
Total Attachments: 4			
source=ASCENTIAL INC - DE FINAL CERT#page1.tif			
source=ASCENTIAL INC - DE FINAL CERT#page2.tif			
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OP \$40.00 3711979

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "WGSN, INC.", CHANGING ITS NAME FROM "WGSN, INC." TO "ASCENTIAL, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF NOVEMBER, A.D. 2019, AT 2:14 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF DECEMBER, A.D. 2019.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4123379 8100
SR# 20198342214

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204111091
Date: 12-02-19

TRADEMARK
REEL: 006835 FRAME: 0381

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
WGSN, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " 1 " so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Ascential, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That the effective date of this Certificate of Amendment is
December 1, 2019.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 27th day of November, 2019.

By: 
Authorized Officer
Title: Chief Financial Officer

Name: Mandy Gradden
Print or Type

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "ASCENTIAL, INC.", CHANGING ITS NAME FROM "ASCENTIAL, INC." TO "ASCENTIAL INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF DECEMBER, A.D. 2019, AT 1:36 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4123379 8100
SR# 20198398419

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204138561
Date: 12-04-19

TRADEMARK
REEL: 006835 FRAME: 0383

**STATE OF DELAWARE
CERTIFICATE OF CORRECTION**

Ascential, Inc. _____, a
corporation organized and existing under and by virtue of the General Corporation Law of
the State of Delaware.

DOES HEREBY CERTIFY:

1. The name of the corporation is Ascential, Inc.
2. That a Certificate of Amendment

(Title of Certificate Being Corrected)

was filed by the Secretary of State of Delaware on November 27, 2019
and that said Certificate requires correction as permitted by Section 103 of the
General Corporation Law of the State of Delaware.

3. The inaccuracy or defect of said Certificate is: (must be specific)

Due to a clerical error, a comma was applied to after "Ascential" in the name of the corporation
in the first Resolved paragraph.

4. First Resolved Paragraph _____ of the Certificate is corrected to read as follows:

The name of the Corporation is Ascential Inc.

IN WITNESS WHEREOF, said corporation has caused this Certificate of Correction
this 3rd day of December, A.D. 2019.

By: 

Authorized Officer

Name: Mandy Cradden

Print or Type

Title: Chief Financial Officer