

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557002

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Maranon Capital, L.P., as Agent		01/10/2020	Limited Partnership:

RECEIVING PARTY DATA

Name:	World 50, Inc.
Street Address:	3525 Piedmont Rd NE, Bldg 7-600
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30305
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	4357499	50
Registration Number:	3713640	BRAND 50
Registration Number:	4666530	CE50
Registration Number:	4361544	CHIEF EXECUTIVE 50
Registration Number:	4659304	D50
Registration Number:	4663022	DIGITAL 50
Registration Number:	4659289	E50
Registration Number:	4330859	ENTERPRISE 50
Registration Number:	4659305	F50
Registration Number:	4663023	FINANCE 50
Registration Number:	4659299	GC50
Registration Number:	4472361	GENERAL COUNSEL 50
Registration Number:	3713641	GLOBAL 50
Registration Number:	5144362	GROWTH 50
Registration Number:	3713643	HR 50
Registration Number:	3713638	HUMAN RESOURCE 50
Registration Number:	4993213	INNOVATING 50
Registration Number:	4659277	M50
Registration Number:	3713637	MARKETING 50

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5263193	ONE°
Registration Number:	4659297	P50
Registration Number:	4487869	PROCUREMENT 50
Registration Number:	4659285	R50
Registration Number:	3713639	REVENUE 50
Registration Number:	4659280	S50
Registration Number:	4659279	SC50
Registration Number:	4663020	SECURITY 50
Registration Number:	4659699	STAY AHEAD
Registration Number:	4330860	STRATEGY 50
Registration Number:	3713636	SUPPLY CHAIN 50
Registration Number:	3713642	SUSTAINABILITY 50
Registration Number:	3199464	W50
Registration Number:	3199444	WORLD 50

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 2021 McKinney Ave., Suite 2000

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 34632-30760

NAME OF SUBMITTER: Dusan Clark

SIGNATURE: /Dusan Clark/

DATE SIGNED: 01/10/2020

Total Attachments: 4

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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE dated as of January 10, 2020 (this “Release”) is made by Maranon Capital, L.P., acting in its capacity as administrative agent (in such capacity, the “Agent”) under that certain Trademark Security Agreement, dated as of December 11, 2015 (as amended, supplemented or modified and in effect from time to time, the “Trademark Security Agreement”) by World 50, Inc. (the “Grantor”) in favor of the Agent.

WHEREAS, pursuant to the Trademark Security Agreement which was recorded at the United States Patent and Trademark Office on December 15, 2015 at Reel 005689, Frame 0849, the Grantor granted to the Agent a continuing security interest in all of Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the “Trademark Collateral”):

- a. all of its trademarks to which it is a party including those referred to on Schedule I hereto;
- b. all reissues, continuations or extensions of the foregoing;
- c. all goodwill of the business connected with the use of, and symbolized by, each trademark; and
- d. all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any trademark or (ii) injury to the goodwill associated with any trademark;

WHEREAS, the Grantor has requested and the Agent has agreed to provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, relinquishment and discharge of its security interest in the Trademark Collateral (the “Released Collateral”).

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Trademark Security Agreement in the Released Collateral, (b) release its security interest in the Released Collateral, (c) discharge any and all rights, title and interest it has in and the security interest granted to the Agent in the Released Collateral, and (d) reassigns, grants and conveys to the Grantor any and all right, title and interest it has in the Released Collateral.

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AGENT:

MARANON CAPITAL, L.P., as Agent

By: Laura K. Albrecht
Name: **Laura K. Albrecht**
Title: **Managing Director**

[Signature Page to Release of Trademark Security Agreement]

TRADEMARK
REEL: 006835 FRAME: 0716

SCHEDULE I**Trademark Collateral****Trademark Registrations/Applications**

Owner	U.S. Trademark	Application Number	Filing Date	Registration Number	Registration Date
World 50, Inc.	50	85/756193	17-Oct-12	4357499	6/25/13
World 50, Inc.	BRAND 50	76/694423	24-Nov-08	3713640	11/24/09
World 50, Inc.	CE50	86/277233	9-May-14	4666530	1/6/15
World 50, Inc.	CHIEF EXECUTIVE 50	85/814560	3-Jan-13	4361544	7/2/13
World 50, Inc.	D50	86/277401	9-May-14	4659304	12/23/14
World 50, Inc.	DIGITAL 50	86/277392	9-May-14	4663022	12/30/14
World 50, Inc.	E50	86/277247	9-May-14	4659289	12/23/14
World 50, Inc.	ENTERPRISE 50	85/656872	20-Jun-12	4330859	5/7/13
World 50, Inc.	F50	86/277421	9-May-14	4659305	12/23/14
World 50, Inc.	FINANCE 50	86/277410	9-May-14	4663023	12/30/14
World 50, Inc.	GC50	86/277342	9-May-14	4659299	12/23/14
World 50, Inc.	GENERAL COUNSEL 50	85/824269	16-Jan-13	4472361	1/21/14
World 50, Inc.	GLOBAL 50	76/694424	24-Nov-08	3713641	11/24/09
World 50, Inc.	GROWTH 50	86/820919	16-Nov-15	5144362	02/21/17
World 50, Inc.	HR 50	76/694717	9-Dec-08	3713643	11/24/09
World 50, Inc.	HUMAN RESOURCE 50	76/694382	21-Nov-08	3713638	11/24/09
World 50, Inc.	INNOVATING 50	86/820930	16-Nov-15	4993213	06/05/16
World 50, Inc.	M50	86/277153	9-May-14	4659277	12/23/14
World 50, Inc.	MARKETING 50	76/694381	21-Nov-08	3713637	11/24/09
World 50, Inc.	ONE DEGREE (Stylized)	86/321230	26-Jun-14	5263193	08/15/17
World 50, Inc.	P50	86/277323	9-May-14	4659297	12/23/14
World 50, Inc.	PROCUREMENT 50	85/974753	1-Jul-13	4487869	2/25/14
World 50, Inc.	R50	86/277217	9-May-14	4659285	12/23/14
World 50, Inc.	REVENUE 50	76/694422	24-Nov-08	3713639	11/24/09

Owner	U.S. Trademark	Application Number	Filing Date	Registration Number	Registration Date
World 50, Inc.	S50	86/277182	9-May-14	4659280	12/23/14
World 50, Inc.	SC50	86/277164	9-May-14	4659279	12/23/14
World 50, Inc.	SECURITY 50	86/277357	9-May-14	4663020	12/30/14
World 50, Inc.	STAY AHEAD	86/321287	26-Jun-14	4659699	12/23/14
World 50, Inc.	STRATEGY 50	85/656896	20-Jun-12	4330860	5/7/13
World 50, Inc.	SUPPLY CHAIN 50	76/694380	21-Nov-08	3713636	11/24/09
World 50, Inc.	SUSTAINABILITY 50	76/694425	24-Nov-08	3713642	11/24/09
World 50, Inc.	W50	78/471890	23-Aug-04	3199464	1/16/07
World 50, Inc.	WORLD 50	78/460608	2-Aug-04	3199444	1/16/07