

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557064

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haneul CHOI		12/05/2019	INDIVIDUAL: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	SK Holdings Co., Ltd.		
Street Address:	26,Jong-ro, Jongno-gu		
City:	Seoul		
State/Country:	VIRGINIA		
Postal Code:	03188		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88156645	SKH	
CORRESPONDENCE DATA			
Fax Number:	5713275452		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5713275200		
Email:	ipntlaw@ipntlaw.com		
Correspondent Name:	Jun Jeong Park		
Address Line 1:	8230 Leesburg Pike Suite 650		
Address Line 4:	Vienna, VIRGINIA 22182		
DOMESTIC REPRESENTATIVE			
Name:	Jun Jeong Park		
Address Line 1:	8230 Leesburg Pike Suite 650		
Address Line 4:	Vienna, VIRGINIA 22182		
NAME OF SUBMITTER:	Jun Jeong Park		
SIGNATURE:	/Jun Jeong Park/		
DATE SIGNED:	01/10/2020		
Total Attachments: 1			

OP \$40.00 88156645

ASSIGNMENT

WHEREAS, Haneul CHOI (hereinafter Assignor), an individual of the Republic of Korea (South Korea), having an address at 82-1 Gurojungangro, Gurogu Seoul, Republic of Korea, is the owner of the Trademark Application No. 88156645 for SKH in Class 9; and

WHEREAS, SK Holdings Co., Ltd. (hereinafter Assignee), a corporation of the Republic of Korea (South Korea), having a place of business at 26, Jong-ro, Jongno-gu Seoul, Republic of Korea, is desirous of acquiring said mark;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said mark, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Haneul CHOI

Date: December 5, 2019

By: Choi HN
Name: Haneul CHOI

WITNESS:

Date: December 5, 2019

By: [Signature]
(Signature)