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| TRADEMARK ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM557076

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|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/31/2019 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|--|
| Rich Marks, LLC | | 01/09/2020 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Rich Marks II, LLC |
| Street Address: | 900 Division Street |
| City: | Nashville |
| State/Country: | TENNESSEE |
| Postal Code: | 37203 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 26

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 3962132 | REDNECK RIVIERA |
| Registration Number: | 4168228 | REDNECK RIVIERA |
| Registration Number: | 4602098 | GET YOUR REDNECK ON |
| Registration Number: | 4622162 | CAMO IS THE NEW BLACK |
| Registration Number: | 4653408 | REDNECK RIVIERA |
| Registration Number: | 4664289 | SAVE A HORSE RIDE A COWBOY |
| Registration Number: | 4689178 | BLUE WATER. WHITE SAND. REDNECKS. |
| Registration Number: | 4748412 | RR REDNECK RIVIERA |
| Registration Number: | 4769115 | RR REDNECK RIVIERA |
| Registration Number: | 4770464 | REDNECK RIVIERA |
| Registration Number: | 4777633 | BLUE WATER. WHITE SAND. REDNECKS. |
| Registration Number: | 4777786 | BLUE WATER. WHITE SAND. REDNECKS. |
| Registration Number: | 4777787 | BLUE WATER. WHITE SAND. REDNECKS. |
| Registration Number: | 4790900 | REDNECK RIVIERA |
| Registration Number: | 4791126 | RR REDNECK RIVIERA |
| Registration Number: | 4809070 | REDNECK RIVIERA |
| Registration Number: | 4813370 | REDNECK RIVIERA |
| Registration Number: | 4951700 | RR REDNECK RIVIERA |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 5013306 | REDNECK RIVIERA |
| Registration Number: | 5013307 | RR REDNECK RIVIERA |
| Registration Number: | 5209590 | RR REDNECK RIVIERA |
| Registration Number: | 5219667 | REDNECK RIVIERA |
| Registration Number: | 5229552 | REDNECK RIVIERA |
| Registration Number: | 5296796 | REDNECK RIVIERA |
| Registration Number: | 5608754 | RR REDNECK RIVIERA |
| Registration Number: | 5608755 | REDNECK RIVIERA |

CORRESPONDENCE DATA

Fax Number: 6785534779

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 678 553 4778

Email: atltrademark@gtlaw.com

Correspondent Name: JOEL R. FELDMAN

Address Line 1: 3333 PIEDMONT ROAD NE, SUITE 2500

Address Line 2: Greenberg Traurig, LLP

Address Line 4: ATLANTA, GEORGIA 30305

ATTORNEY DOCKET NUMBER: 105071.010000

NAME OF SUBMITTER: JOEL R. FELDMAN

SIGNATURE: /jrf/

DATE SIGNED: 01/10/2020

Total Attachments: 3

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment, effective December 31, 2019, is entered into by and between **Rich Marks, LLC**, a Delaware limited liability company with an address of 900 Division Street, Nashville, TN 37203 ("**RM**") and **Rich Marks II, LLC**, a Delaware limited liability company with an address of 900 Division Street, Nashville, TN 37203 ("**Assignee**").

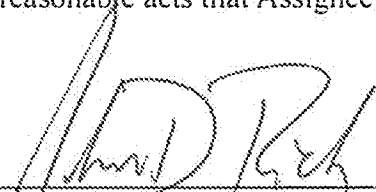
WHEREAS, RM owns the U.S. trademark and service mark registrations listed in Exhibit A (collectively, the "**Marks**");

WHEREAS, RM wishes to assign to Assignee all of its worldwide rights in the Marks, including the U.S. registrations, common-law rights related to the Marks, the goodwill of its business connected to the Marks, and the right to recover damages for past infringement of the Marks (collectively, the "**Property**"); and

WHEREAS, Assignee wishes to receive the Property from RM;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as of December 31, 2019, RM assigns the Property to Assignee.




RM will execute and deliver at the request of Assignee, any additional papers, instruments, or assignments, and will perform any other reasonable acts that Assignee requests, related to the assignment of the Property.







John Rich
Member
Rich Marks, LLC

Date: 1-9-20

Exhibit A

| <u>Reg. No.</u> | <u>Mark</u> | <u>Class</u> | <u>Goods/Services</u> |
|-----------------|---|--------------|---|
| 3962132 | REDNECK RIVIERA | 25 | Shirts |
| 4168228 | REDNECK RIVIERA | 41 | Casino services |
| 4602098 | GET YOUR REDNECK ON | 25 | Clothing, namely, shirts |
| 4622162 | CAMO IS THE NEW BLACK | 25 | Clothing, namely, shirts |
| 4653408 | REDNECK RIVIERA | 25 | Clothing, namely, shirts, T-shirts, tank tops; headwear; footwear |
| 4664289 | SAVE A HORSE RIDE A COWBOY | 25 | Clothing, namely, shirts |
| 4689178 | BLUE WATER. WHITE SAND. REDNECKS. | 25 | Shirts, t-shirts, tank tops; headwear |
| 4748412 |  | 25 | Clothing, namely, shirts, T-shirts, tank tops; headwear; footwear |
| 4769115 |  | 32 | Beer |
| 4770464 | REDNECK RIVIERA | 21 | Beverageware; portable beverage coolers in the nature of sleeve holders for drink cans and individual bottles |
| 4777633 | BLUE WATER. WHITE SAND. REDNECKS. | 32 | Beer |
| 4777786 | BLUE WATER. WHITE SAND. REDNECKS. | 34 | Cigars |
| 4777787 | BLUE WATER. WHITE SAND. REDNECKS. | 3 | Sun tan lotion, sunscreen |
| 4790900 | REDNECK RIVIERA | 32 | Beer |
| 4791126 |  | 3 | Sunscreen |
| 4809070 | REDNECK RIVIERA | 34 | Cigars |
| 4813370 | REDNECK RIVIERA | 3 | Sunscreen, sun tan lotion |

| | | | |
|---------|--|----|--|
| 4951700 |  | 34 | Cigars |
| 5013306 | REDNECK RIVIERA | 35 | Retail souvenir store services |
| 5013307 |  | 35 | Retail souvenir store services |
| 5209590 |  | 29 | Meat |
| 5219667 | REDNECK RIVIERA | 43 | Bar services; restaurant services |
| 5229552 | REDNECK RIVIERA | 29 | Meat |
| 5296796 | REDNECK RIVIERA | 41 | Entertainment, namely, live music concerts |
| 5608754 |  | 30 | BBQ sauce |
| 5608755 | REDNECK RIVIERA | 30 | BBQ sauce |