

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557082

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	3		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
i-5 Publishing, LLC		02/12/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lumina Media, LLC		
Street Address:	640 Avis Drive, Suite 200		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48108		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2308257	MOTORCYCLE CONSUMER NEWS	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-594-0644		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	Michelle L. Visser		
Address Line 1:	800 Tower Drive, Suite 610		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	63361-0193		
NAME OF SUBMITTER:	Michelle L. Visser		
SIGNATURE:	/Michelle L. Visser/		
DATE SIGNED:	01/11/2020		
Total Attachments: 1			
source=i-5 to Lumina name change effective 2-12-16#page1.tif			

OP \$40.00 2308257

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "I-5 PUBLISHING, LLC", CHANGING ITS NAME FROM "I-5 PUBLISHING, LLC" TO "LUMINA MEDIA, LLC", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 11:58 O`CLOCK A.M.



5278760 8100
SR# 20160759243

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 201842241
Date: 02-17-16

RECORDED: 01/11/2020

TRADEMARK
REEL: 006836 FRAME: 0127