

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM557120

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Universal City Studios LLC		01/10/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NBCUniversal Media, LLC		
Street Address:	30 Rockefeller Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88379425	TODAY CAFE	
CORRESPONDENCE DATA			
Fax Number:	8188661426		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8187776447		
Email:	kevin.blum@nbcuni.com		
Correspondent Name:	Kevin S. Blum		
Address Line 1:	100 Universal City Plaza		
Address Line 2:	LRW6		
Address Line 4:	Universal City, CALIFORNIA 91608		
ATTORNEY DOCKET NUMBER:	UO C Mayhall		
NAME OF SUBMITTER:	Kevin S. Blum		
SIGNATURE:	/Kevin S. Blum/		
DATE SIGNED:	01/13/2020		
Total Attachments: 2			
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Trademark Assignment

This Trademark Assignment ("Assignment") is entered into as of January 10, 2020 (the "Effective Date") by and between Universal City Studios LLC, a Delaware limited liability company with a principal address of LRW6, 100 Universal City Plaza, Universal City, California 91608 (the "Assignor"), and NBCUniversal Media, LLC, a Delaware limited liability company with a principal address of 30 Rockefeller Plaza, New York, New York 10112 (the "Assignee").

WHEREAS, Assignor is the proprietor of the United States Trademark application listed in Schedule A attached here to;

WHEREAS, Assignee desires to acquire all right, title and interest in and to this Trademark and related rights, including the goodwill of the Assignor with respect to this Trademark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assigns and transfers unto Assignee all right, title and interest of Assignor in and to the Trademark application identified above, together with the goodwill of the business symbolized by the Trademark, as well as its entire right, title and interest in and to any and all common law rights to the Trademark, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Upon request by Assignee, Assignor shall (i) do and execute each necessary act, document, and thing to implement this assignment, and (ii) give such assistance as Assignee may reasonably request to convey good title to the Trademark and related trademark filings.


IN TESTIMONY WHEREOF, Assignor has executed this Assignment as of the Effective Date.

Universal City Studios LLC

Name: *Monique Cheng Joo*

Title: *SVP, Head of Brand & Content IP*

SCHEDULE A

Country	Mark	Application No.	Filing Date
U.S.	<p>TODAY CAFÉ & Design</p> 	88379425	4/10/2019