

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557167

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jerome OLOA BILOA		10/17/2019	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	LOUIS VUITTON MALLETIER		
Street Address:	2 rue du Pont Neuf		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75001		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88124878	COEUR BATTANT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3109854283		
Email:	mpilosof@ipbymbp.com		
Correspondent Name:	Maurice B. Pilosof		
Address Line 1:	PO Box 691937		
Address Line 4:	West Hollywood, CALIFORNIA 90069		
NAME OF SUBMITTER:	Maurice B. Pilosof		
SIGNATURE:	/Maurice B. Pilosof/		
DATE SIGNED:	01/13/2020		
Total Attachments: 1			
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OP \$40.00 88124878

ASSIGNMENT

WHEREAS, Jérôme OLOA BILOA, a French citizen located at 12 rue Pierre Auguste Renoir, 28110 Lucé, France ("Assignor"), is the owner of the following trademark listed below pending in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

Trademark	Application No./Registration No.
COEUR BATTANT	88/124,878

and WHEREAS, LOUIS VUITTON MALLETIER, a société par actions simplifiée organized and existing under the laws of France located at 2 rue du Pont-Neuf, 75001 Paris, France ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Jérôme OLOA BILOA

By: _____

Date of Signature: _____

17/10/2019

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