

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557172

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Stephane PATOU | | 07/03/2019 | INDIVIDUAL: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | LOUIS VUITTON MALLETIER | | |
| Street Address: | 2, rue du Pont-Neuf | | |
| City: | Paris | | |
| State/Country: | FRANCE | | |
| Postal Code: | 75001 | | |
| Entity Type: | Société Par Actions Simplifiée (Sas): FRANCE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88210180 | AFTERNOON SWIM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3109854283 | | |
| Email: | mpilosof@ipbymbp.com | | |
| Correspondent Name: | Maurice B. Pilosof | | |
| Address Line 1: | PO Box 691937 | | |
| Address Line 4: | West Hollywood, CALIFORNIA 90069 | | |
| NAME OF SUBMITTER: | Maurice B. Pilosof | | |
| SIGNATURE: | /Maurice B. Pilosof/ | | |
| DATE SIGNED: | 01/13/2020 | | |
| Total Attachments: 1 | | | |
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ASSIGNMENT

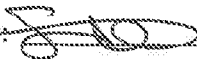
WHEREAS, Stéphane PATOU, a French citizen located at 18 avenue de la Libération, 92350 Le Plessis Robinson, France ("Assignor"), is the owner of the following trademark listed below pending in the U.S. Patent and Trademark Office (hereinafter, the "Trademark");

| Trademark | Application No./Registration No. |
|----------------|----------------------------------|
| AFTERNOON SWIM | 88/210,180 |

and WHEREAS, LOUIS VUITTON MALLETIER, a société par actions simplifiée organized and existing under the laws of France located at 2, rue du Pont-Neuf, 75001 Paris, France ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Stéphane PATOU

By:  _____

Name: Stéphane Patou

Title: _____

Date of Signature: 03/03/2015

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