

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imperfect Foods, Inc.		05/09/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The Treadstone Group, Inc.		
Street Address:	2173 Smith Harbour Drive		
City:	Denver		
State/Country:	NORTH CAROLINA		
Postal Code:	28037		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4732930	JOY DELIVERED	
Registration Number:	4682222	# JOYDELIVERED	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	James F. Struthers		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Richard Law Group		
Address Line 1:	13355 Noel Road		
Address Line 2:	Suite 1350		
Address Line 4:	Dallas, TEXAS 75240		
NAME OF SUBMITTER:	James F. Struthers		
SIGNATURE:	/James F. Struthers/		
DATE SIGNED:	01/13/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT


This Assignment is by and between Imperfect Foods, Inc., a corporation organized under the laws of Delaware whose address is 1616 Donner Avenue, San Francisco, California 94124 (“Assignor”) and The Treadstone Group Inc., a corporation organized under the laws of the State of North Carolina whose address is 2173 Smith Harbour Drive, Denver, North Carolina 28037 (“Assignee”).

As used herein, “Marks” means JOY DELIVERED and # JOYDELIVERED (Stylized), and “Registrations” means US Registration No. 4732930 for JOY DELIVERED and US Registration No. 4682222 for # JOYDELIVERED (Stylized).

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, on a worldwide basis, all its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to bring suit and recover damages for past infringement, and all applications and registrations for the Marks Assignor holds or controls, including the Registrations. Assignor will sign additional documents as may be necessary to perfect or record the assignment herein.

EFFECTIVE May 9 , 2019

IMPERFECT FOODS, INC.

DocuSigned by:

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Name: Benjamin Chesler

Title: President