

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM557273

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UNIFIED ENTERPRISES CORP.		01/08/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FPP FINANCE LLC		
<b>Street Address:</b>	8201 BEVERLY BLVD SUITE 600		
<b>City:</b>	LOS ANGELES		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90048		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86910064	DATA, TOGETHER	
<b>Serial Number:</b>	86902280	UNIFIED ENTERPRISES	
<b>Registration Number:</b>	4863744	UNIFIED SOCIAL	
<b>Registration Number:</b>	4487278	AMPLET	
<b>Serial Number:</b>	85751675	AWE.SM	
<b>Serial Number:</b>	85465425	UNIFIED	
<b>Serial Number:</b>	85465427	UNIFIED	
<b>Serial Number:</b>	85806037	PAGELEVER	
<b>Serial Number:</b>	85813213	MINILYTICS BY PAGELEVER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3106519587		
<b>Email:</b>	DARNY@GOFASTPAY.COM		
<b>Correspondent Name:</b>	DARNY SY		
<b>Address Line 1:</b>	8201 BEVERLY BLVD SUITE 600		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90048		
<b>NAME OF SUBMITTER:</b>	Darry Sy		

OP \$240.00 86910064

<b>SIGNATURE:</b>	/s/Darny Sy
<b>DATE SIGNED:</b>	01/13/2020
<b>Total Attachments: 6</b> source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page1.tif source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page2.tif source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page3.tif source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page4.tif source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page5.tif source=IP Memorandum and Notice of Security Interest_Unified Enterprises Corp. - signed_dated#page6.tif	

**MEMORANDUM AND NOTICE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

**January 8, 2020**

**UNIFIED ENTERPRISES CORP.**, a Delaware corporation (“Debtor”), hereby acknowledges that it has granted to FPP Finance LLC, a Delaware limited liability company (“Secured Party”), a security interest in and to all of such Debtor’s right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor (other than intent to use trademark applications to the extent excluded in the Loan Agreement (as defined below)) which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by such Debtor (the “Trademarks”), together with the goodwill and assets of the business; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the “Patents”), and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the “Copyrights”), and all actions for infringement concerning each of the foregoing.

Unless and until an Event of Default (as defined in the Loan Agreement) exists, Debtor shall retain the legal and equitable title to the Trademarks, Patents, and Copyrights, and shall have the right to use and register the Trademarks, Patents, and Copyrights, as applicable, in the Ordinary Course of Business of Debtor. The terms and conditions of the aforementioned security interest are contained in that certain Financing and Security Agreement dated as of 1/8/2020 (the “Loan Agreement”), between Debtor and the Secured Party, as security for the Obligations under and as set forth in the Loan Agreement and other agreements referred to therein. Capitalized terms used herein and not otherwise defined herein shall have the meanings ascribed to such terms in the Loan Agreement. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Loan Agreement or otherwise.

[Remainder of Page Intentionally Blank]

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has duly executed this document as of the date first written above.

**DEBTOR:**

**UNIFIED ENTERPRISES CORP.**

**Signature:** Jason Beckerman  
Jason Beckerman (Jan 8, 2020)

**Email:** jason@unified.com

By: \_\_\_\_\_

Name: Jason Beckerman \_\_\_\_\_

Title: Ceo \_\_\_\_\_

**EXHIBIT A**  
**TRADEMARKS**

<b><u>Registration # (or Application #) and Date</u></b>	<b><u>Mark</u></b>	<b><u>Owner of Record</u></b>	<b><u>Country</u></b>
86/910,064	DATA, TOGETHER	Unified Enterprises Corp.	USA
86/902,280	UNIFIED ENTERPRISES	Unified Enterprises Corp.	USA
4,863,744	UNIFIED SOCIAL	Unified Enterprises Corp.	USA
4,487,278	AMPLET	Unified Enterprises Corp.	USA
85/751,675	AWE.SM	Unified Enterprises Corp.	USA
85/465,425	UNIFIED	Unified Enterprises Corp.	USA
85/465,427	UNIFIED	Unified Enterprises Corp.	USA
85/806,037	PAGELEVER	Unified Enterprises Corp.	USA
85/813,213	MINILYTICS BY PAGELEVER	Unified Enterprises Corp.	USA

Exhibit A

**TRADEMARK**  
**REEL: 006837 FRAME: 0107**

EXHIBIT B  
PATENTS

<u>Registration # (or Application #) and Date</u>	<u>Title</u>	<u>Owner of Record</u>	<u>Country</u>
Patent No. 8,732,015	Social Media Pricing Engine	Unified Enterprises Corp.	USA
PCT/US2014/38804	Social Media Pricing Engine	Unified Enterprises Corp.	USA
14,282,940	Social Media Pricing Engine	Unified Enterprises Corp.	USA
13/101,138	Campaign Tracking Platform for Social Media Marketing	Unified Enterprises Corp.	USA
61/331,380	Campaign Tracking Platform for Social Media Marketing	Unified Enterprises Corp.	USA
13/708,900	Earned Media Tracking Engine	Unified Enterprises Corp.	USA

EXHIBIT C  
COPYRIGHTS

None.

Exhibit C







# IP Memorandum and Notice of Security Interest\_ Unified Enterprises Corp.

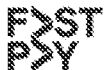
Final Audit Report

2020-01-06

Created:	2020-01-06
By:	Secil Baysal (legal@fastpaypartners.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAmizSPRrDhUCNEflzZuGmbypJKNrRNC0e

## "IP Memorandum and Notice of Security Interest\_ Unified Enterprises Corp." History

-  Web Form created by Secil Baysal (legal@fastpaypartners.com)  
2020-01-06 - 10:27:16 PM GMT
-  Web Form filled in by Jason Beckerman (jason@unified.com)  
2020-01-06 - 10:33:58 PM GMT- IP address: 71.183.73.142
-  Document emailed to Jason Beckerman (jason@unified.com) for signature  
2020-01-06 - 10:34:00 PM GMT
-  Email viewed by Jason Beckerman (jason@unified.com)  
2020-01-06 - 10:34:09 PM GMT- IP address: 66.102.8.204
-  E-signature verified by Jason Beckerman (jason@unified.com)  
2020-01-06 - 10:34:10 PM GMT- IP address: 71.183.73.142
-  Signed document emailed to Jason Beckerman (jason@unified.com) and Secil Baysal (legal@fastpaypartners.com)  
2020-01-06 - 10:34:10 PM GMT



powered by  
Adobe Sign

TRADEMARK

RECORDED: 01/13/2020

REEL: 006837 FRAME: 0110