

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Create Advertising Group, LLC		01/07/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal of California, Inc.		
Street Address:	21700 Oxnard St.		
Internal Address:	Suite 1880		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91367		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85619419	CREATE	
Serial Number:	88350681	CREATE	
Serial Number:	78684495	CREATE ADVERTISING GROUP	
Serial Number:	87769214	CREATEAR	
Serial Number:	87769158	CREATEVR	
Serial Number:	88311109	GLOSSI	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	01/14/2020		

CH \$165.00 85619419

Total Attachments: 2

source=1-14-20 Create-TM#page1.tif

source=1-14-20 Create-TM#page2.tif

SECURITY INTEREST

WHEREAS, Create Advertising Group, LLC located at 4201 Wilshire Boulevard, 6th Floor, Los Angeles, CA 90010 a limited liability company formed under the laws of California (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal of California, Inc. (the "Lender") located at 21700 Oxnard Street, Suite 1880, Woodland Hills, CA 91367, pursuant to a Financing Agreement dated January 7, 2020, as amended and/or supplemented (the "Financing Agreement"); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Financing Agreement, and the Company is now granting to the Lender a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Lender a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Financing Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest granted hereby are more fully set forth in the Financing Agreement.

Dated: January 7, 2020

CREATE ADVERTISING GROUP, LLC

By: 
Name: David Stern
Title: Manager/CEO

[INSERT CALIFORNIA NOTARY PAGE]

SCHEDULE A

(Trademarks and Domain Names in the United States)

Trademark	Serial/Reg. No.	Filing Date
Create	85619419	5/8/2012
Create	88350681	3/21/2019
Create Advertising Group	78684495	8/3/2005
CreateAR	87769214	1/24/2018
CreateVR	87769158	1/24/2018
Glossi	88311109	2/21/2019

Domain Names