

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557448

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/05/2016

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
King Engineering Associates, Inc.		01/09/2020	Corporation: FLORIDA

RECEIVING PARTY DATA

Name:	WaterOptimizer, Inc.
Street Address:	4801 George Road Suite 140
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33634
Entity Type:	Corporation: FLORIDA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3698070	WATEROPTIMIZER
Registration Number:	3701097	WATEROPTIMIZER
Registration Number:	4038905	OPTIMIZER

CORRESPONDENCE DATA

Fax Number: 8132545400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8132545100

Email: frijout@frijout.com

Correspondent Name: Daniel R. Frijout

Address Line 1: 201 East Davis Blvd

Address Line 4: Tampa, FLORIDA 33606

NAME OF SUBMITTER:	Daniel R. Frijout
SIGNATURE:	/d/
DATE SIGNED:	01/14/2020

Total Attachments: 2

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OP \$90.00 3698070

IN THE UNITED STATES TRADEMARK OFFICE

Mark: WATEROPTIMIZER
Registrant: Water Optimizer, LLC
Reg. No.: 3,701,097

Mark: WATEROPTIMIZER
Registrant: Water Optimizer, LLC
Reg. No.: 3,698,070

Mark: OPTIMIZER
Registrant: Water Optimizer, LLC
Reg. No.: 4038905

ASSIGNMENT OF MARKS AND FEDERAL REGISTRATIONS

WHEREAS, King Engineering Associates, Inc., a corporation existing under the laws of the State of Florida, and having a business address of 4921 Memorial Highway, Suite 300 Tampa, Florida 33634 (hereinafter assignor), had adopted and had continuously used the above identified marks, and has registered said marks in the United States Patent and Trademark Office, as shown in the Registrations identified above; and

WHEREAS, WaterOptimizer, Inc., a corporation existing under the laws of the State of Florida and having a business address of 4801 George Road Suite 140 Tampa, Florida 33634 (hereinafter assignee) was and continues to be desirous of acquiring said marks and said Registrations therefore;

WHEREAS, on or about May 5, 2016, said assignor, had previously sold, assigned, and transferred unto assignee, all right, title and interest in and to the marks, together with the good will of the business symbolized by said marks, and the above-identified registrations therefore.

WHEREAS said assignor and said assignee desire to record said previous assignment of said marks and the above-identified registrations therefore from said assignor to said assignee.

NOW THEREFORE, said assignor by these presents does hereby confirm that assignor has previously sold, assigned, and transferred unto said assignee all the right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registrations therefore.

FOR AND IN CONSIDERATION of the additional sum of \$10.00 in hand paid, the receipt of which is hereby acknowledged, assignor does hereby sell, assign, and transfer unto the said assignee, all the right, title and interest in and to said marks, together with the good will of the business symbolized by said marks, and the above-identified registration therefore.

The undersigned declarant declares that the declarant is authorized to execute this Assignment and to sell, assign, and transfer unto the said assignee, the interest set forth above. The undersigned declarant, hereby declares that all statements made herein on the own knowledge of the declarant are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statement may jeopardize the validity of the Registration.

Water Optimizer, LLC

Thomas M O'CONNOR CEO
Printed Name and Title

1/9/20
Date

Thomas M O'CONNOR
Signature