

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden Island Jerky Company, Inc.		12/13/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Link Snacks, Inc.		
Street Address:	One Snackfood Lane, P.O. Box 397		
City:	Minong		
State/Country:	WISCONSIN		
Postal Code:	54859		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2994813	GOLDEN ISLAND	
Registration Number:	4506419	GOLDEN ISLAND	
Registration Number:	4506418	GOLDEN ISLAND	
Registration Number:	5400705	GIJ GOLDEN ISLAND	
Registration Number:	5585728	GOLDEN ISLAND	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3357		
Email:	trademark@lathrogpm.com		
Correspondent Name:	Jennifer C. Debrow		
Address Line 1:	500 IDS Center, 80 S. 8th Street		
Address Line 2:	Lathrop GPM LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Jennifer C. Debrow		
SIGNATURE:	/Jennifer C. Debrow/		
DATE SIGNED:	01/15/2020		
Total Attachments: 6			

CH \$140.00 2994813

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TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT

This Trademark Assignment and Assumption Agreement (this "Assignment") is made this 13th day of December, 2019, by and among Golden Island Jerky Company, Inc., a California corporation ("Assignor") and Link Snacks, Inc., a Wisconsin corporation ("Assignee").

WHEREAS, pursuant to that certain Asset Purchase Agreement dated December 9, 2019, by and among Assignor, Tyson Foods, Inc., a Delaware corporation, and Assignee (the "Purchase Agreement"), Assignee has agreed to acquire from the Assignor, and the Assignor has agreed to sell to Assignee, all of the Assignor's respective right, title and interest in and to the trademarks set forth on Schedule A attached hereto (the "Transferred Marks"), including, as applicable, the corresponding registrations and applications for registration thereof, together with all common law rights related to any of the foregoing and all of the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration and the mutual covenants and agreements herein contained, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee, and Assignee hereby accepts, all of such Assignor's respective right, title and interest in and to the Transferred Marks, including, as applicable, the corresponding registrations and applications for registration thereof, together with all of the goodwill associated therewith, and any extensions and renewals thereof, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor or its applicable affiliates if this Assignment had not been made, together with all causes of action and rights to sue or seek other remedies arising from or relating to any of the foregoing, including for any past, present or future infringement, dilution, misappropriation, misuse or other violation or impairment thereof, including the right to receive all proceeds therefrom.

2. Cooperation. Assignor agrees to execute and deliver at the request, cost and expense of Assignee, all necessary documents and instruments in order to assign the Transferred Marks to Assignee, and to take such other future actions as may be reasonably necessary to effect the terms of this Assignment and vest all of such Assignor's respective right, title and interest in and to the Transferred Marks in Assignee, including Assignee's right to record this Assignment with the United States Patent and Trademark Office and all other trademark offices worldwide, and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by Assignee, to the extent such evidence is in the possession or control of such Assignor.

3. Counterparts; Effectiveness. This Assignment may be signed in any number of counterparts (including by facsimile or PDF), each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. This Assignment shall become effective when each party shall have received a counterpart hereof signed and duly delivered by the other party hereto.

4. Governing Law. This Assignment and all claims or causes of action (whether in contract, tort or otherwise) that may be based upon, arise out of or relate to this Assignment, or the negotiation, execution, performance, non-performance, interpretation, termination or construction hereof, shall be construed under, governed by, and enforced in accordance with the laws of the State of Delaware (without regard to the conflicts of law provisions thereof that would require the application of the Applicable Law of another jurisdiction, including Delaware laws relating to applicable statutes of limitations and burdens of proof).

5. General. This Assignment is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns. This Assignment is not intended to, and shall not, limit the rights, remedies and obligations of the parties set forth in the Purchase Agreement or any other Transaction Document (as defined in the Purchase Agreement).

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed and delivered on the day and year first above written.

Assignor:

**GOLDEN ISLAND JERKY COMPANY,
INC.**

By: _____

Name: R. Read Hudson

Title: Senior Vice President and Secretary

Assignee:

LINK SNACKS, INC.

By:  _____

Name: STEVE GRAY

Title: EVP

[Signature Page to Trademark Assignment and Assumption Agreement]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed and delivered on the day and year first above written.

Assignor:

State of Arkansas, County of Washington
Signed before me on this 12 day
of December, 2019 by R. Read Hudson
Notary Public Oscar Villegas
My Commission expires: 11/6/2028

**GOLDEN ISLAND JERKY COMPANY,
INC.**

By: R. Read Hudson
Name: R. Read Hudson
Title: Senior Vice President and Secretary



Assignee:

LINK SNACKS, INC.




By: _____
Name:
Title:

[Signature Page to Trademark Assignment and Assumption Agreement]

SCHEDULE A

Transferred Marks


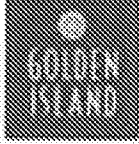





United States

<u>Trademark</u>	<u>Registration No./Serial No.</u>	<u>Jurisdiction</u>
GOLDEN ISLAND	2994813	United States
GOLDEN ISLAND & Design 	4506419	United States
GOLDEN ISLAND & Design 	4506418	United States
GOLDEN ISLAND & Design 	5400705	United States
GOLDEN ISLAND	5585728	United States

International

<u>Jurisdiction</u>	<u>Trademark</u>	<u>Registration No./Serial No.</u>
Australia	GOLDEN ISLAND	1543674
Australia	GOLDEN ISLAND & Design 	1543681
Australia	GOLDEN ISLAND & Design 	1543675
Australia	GOLDEN ISLAND & Design	1543683

[Signature Page to Trademark Assignment and Assumption Agreement]

		
Australia	GOLDEN ISLAND & Design 	1543680
Australia	GOLDEN ISLAND & Design 	1955421
Canada	GOLDEN ISLAND	TMA910069
Canada	GOLDEN ISLAND & Design 	TMA912688
Canada	GOLDEN ISLAND & Design 	TMA910071
Canada	GOLDEN ISLAND & Design 	1921291
Cuba	GOLDEN ISLAND	2016-0917
Iran	GOLDEN ISLAND	249139
Korea	GOLDEN ISLAND & Design 	40-1489481