\$115.00 4687

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM557771 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: MERGER

EFFECTIVE DATE: 12/23/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trendkite Inc.		12/23/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Cision US Inc.		
Street Address:	12051 INDIAN CREEK COURT		
City:	BELTSVILLE		
State/Country:	MARYLAND		
Postal Code:	20705		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4681175	INSIGHTPOOL
Registration Number:	5800619	MADTECH
Registration Number:	5270192	TRENDKITE
Registration Number:	5270196	

CORRESPONDENCE DATA

Fax Number: 2027995000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2027994000

Email: dctrademarks@dlapiper.com

Correspondent Name: Gregory Esau

Address Line 1: 500 Eighth Street, NW Washington, D.C. 20004

NAME OF SUBMITTER: Gregory Esau
SIGNATURE: /Gregory Esau/

DATE SIGNED: 01/16/2020

Total Attachments: 3

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Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TRENDKITE INC.", A DELAWARE CORPORATION,

WITH AND INTO "CISION US INC." UNDER THE NAME OF "CISION US INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2019, AT 2:19 O'CLOCK P.M.

You may verify this certificate online at corp.delaware.gov/authver.shtml

2485157 8100M SR# 20198825109 Authentication: 204314332

Date: 12-30-19

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:18 PM 12/23/2019
FILED 02:19 PM 12/23/2019
SR 20198825109 - File Number 2485157

CERTIFICATE OF MERGER

OF

TRENDKITE INC. (a Delaware corporation)

with and into

CISION US INC.

(a Delaware corporation)

Pursuant to Section 251 of the General Corporation Law of the State of Delaware (the "DGCL"), the undersigned corporation does hereby certify that:

FIRST: The names and states of incorporation of each of the constituent entities, which are to merge, are as follows:

<u>Name</u>	Jurisdiction of Incorporation
TrendKite Inc.	Delaware
Cision US Inc.	Delaware

SECOND: An Agreement and Plan of Merger, dated as of December 23, 2019, by and between TrendKite Inc., a Delaware corporation ("Disappearing Corporation"), and Cision US Inc., a Delaware corporation (the "Merger Agreement"), has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with the laws of the State of Delaware.

THIRD: The name of the company surviving the merger is Cision US Inc., a Delaware corporation (the "Surviving Corporation").

FOURTH: The Certificate of Incorporation of the Surviving Corporation shall be its Certificate of Incorporation.

FIFTH: The merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

SIXTH: The executed Merger Agreement between the aforesaid constituent entities is on file at the office of the Surviving Corporation at 130 E. Randolph Street, Chicago, IL 60601.

SEVENTH: A copy of the Merger Agreement will be provided by the Surviving Corporation, upon request and without cost, to any stockholder of the Surviving Corporation or any stockholder of the Disappearing Corporation.

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RECORDED: 01/16/2020

IN WITNESS WHEREOF, the Surviving Corporation has caused this Certificate of Merger to be signed by an authorized officer this <u>23rd</u> day of December, 2019.

CISION US INC.

By: Stew Solomon

Name: Stephen Solomon Its: Senior Vice President

TRADEMARK

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