

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557817

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arthur Schuman, Inc.		12/31/2019	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Vevan, LLC		
Street Address:	2801 Centerville Road		
Internal Address:	PMB #4, 1/F		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808-1609		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88423423	VEVAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129079779		
Email:	majhar@sgrlaw.com		
Correspondent Name:	Marsha G. Ajhar		
Address Line 1:	1301 Avenue of the Americas		
Address Line 2:	Smith Gambrell & Russell LLP		
Address Line 4:	NEW YORK, NEW YORK 10019		
NAME OF SUBMITTER:	Marsha G. Ajhar		
SIGNATURE:	/mga/		
DATE SIGNED:	01/16/2020		
Total Attachments: 1			
source=US Trademark Assignment - VEVAN - Schuman to Vevan LLC - executed copy#page1.tif			

OP \$40.00 88423423

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, ARTHUR SCHUMAN, INC., a corporation organized and existing under the laws of the State of New Jersey ("Assignor"), is the owner of all right, title and interest in and to the VEVAN trademark and the Trademark Application therefor, pending in U.S. Patent and Trademark Office as U.S. Trademark Application No. 88/423423, filed on May 9, 2019 ("the Mark"):

WHEREAS, Vevan LLC, a limited liability company organized and existing under the laws of the State of Delaware ("Assignee"), is desirous of acquiring all right, title and interest in and to the Mark, including the goodwill associated therewith; and

WHEREAS, Assignor represents and warrants that it is the rightful and sole owner of the Mark and of the U.S. trademark application therefor conveyed hereby to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns all right, title and interest in and to the Mark, including the federal trademark application therefor identified above, together with the goodwill of Assignor's business associated with the use of and symbolized by the Mark, to Assignee, effective as of the date last written.

This Assignment also includes any claims, demands, damages, actions and/or causes of action based, in whole or in part, on infringement of the Mark by any third party, including, without limitation, the right to recover for any past infringement thereof.

ARTHUR SCHUMAN, INC.

Dated: December 31, 2019


Name: Lawrence Schaefer
Title: Chief Financial Officer and Executive
Vice President