

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mirari 17 LP, dba Mirari Forever Inc.		01/13/2020	Partnership: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mirari Forever Inc.		
Street Address:	312 S. Beverly Drive		
Internal Address:	No. 3517		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5915844	MIRARI	
Registration Number:	5915843	MIRARI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242296800		
Email:	trademark@shermanip.com		
Correspondent Name:	Steven Laut		
Address Line 1:	1519 26th Street		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Steven Laut		
SIGNATURE:	/Steven Laut/		
DATE SIGNED:	01/16/2020		
Total Attachments: 4			
source=2020-01-13_EFC_FullyExecutedTrademarkAssignmentAgreement#page1.tif			
source=2020-01-13_EFC_FullyExecutedTrademarkAssignmentAgreement#page2.tif			
source=2020-01-13_EFC_FullyExecutedTrademarkAssignmentAgreement#page3.tif			

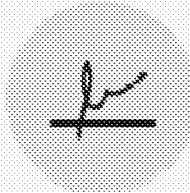
OP \$65.00 5915844

IPClerk

From: noreply@mail.hellosign.com on behalf of HelloSign <noreply@mail.hellosign.com>
Sent: Monday, January 13, 2020 6:47 PM
To: IPClerk
Subject: You've been copied on MIR3-T.e02.A/MIR3-T.e04.A - Trademark Assignment Agreement re: MIRARI & (stylized) MIRARI - signed by Lance Lee
Attachments: MIR3-T.e02.A_MIR3-T.e04.A_-_Trademark_Assignment_Agreement_re_MIRARI___stylized_MIRARI-lance_mirari-forever.com.pdf
Categories: Incoming Mail



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You've been copied on the document:
MIR3-T.e02.A/MIR3-T.e04.A - Trademark Assignment Agreement re: MIRARI & (stylized) MIRARI

REQUESTER

info@shermanip.com

SIGNER

Lance Lee (lance@mirari-forever.com)

MESSAGE

Hi Lance,

Please review the details for the Trademark Assignment Agreement to transfer ownership rights from Mirari 17 LP to Mirari Forever Inc. for

TRADEMARK ASSIGNMENT AGREEMENT

This is an Assignment Agreement (hereinafter this "Agreement") made by and between **Mirari 17 LP, dba Mirari Forever Inc.**, a California Partnership composed of Bright Knights Innovative Development Group LLC, a limited liability company organized under the laws of California having an address of 312 S. Beverly Drive, No. 3517, Beverly Hills, California United States 90212 (hereinafter the "Assignor"), and **Mirari Forever Inc.**, a California S Corporation, having an address of 312 S. Beverly Drive, No. 3517, Beverly Hills, California United States 90212 (hereinafter the "Assignee").

Whereas, the Assignor owns all right, title, and interest in and to the trademark registrations(s) (hereinafter the "Trademarks") of which the particulars are set forth on Appendix A, together with the goodwill associated therewith.

Whereas, the Assignee is desirous of holding the entire right, title, and interest in and to the Trademarks, together with all of the goodwill associated therewith.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, and transfer unto the Assignee and the Assignee's successors, and assigns, the Assignor's entire right, title, and interest in and to the Trademarks, including any derivations therefrom, together with the goodwill associated therewith, all common law and statutory right, title and interest in the Trademarks, all rights of registration, maintenance, renewal and protection thereof. The Assignor agrees to identify and communicate to the Assignee, at the Assignee's request, such documents and information concerning the Trademarks that are within the possession or control of the Assignor, and to provide further assurances and testimony on behalf of the Assignee that may lawfully be required of the Assignee in respect to maintaining the rights in the Trademarks, all without further consideration. The Assignor further agrees to reasonably execute any further documents which may be needed to effectuate or otherwise document this assignment.

This Agreement is governed by the substantive laws of the State of California, and any disputes will be resolved in a California state court or federal court sited in California.

In witness whereof, the Assignor and the Assignee have duly executed this Agreement.

Mirari 17 LP, dba Mirari Forever Inc., a California Partnership

Mirari Forever Inc., a California S Corporation

Signature: 22

Signature: 22

Name: Lance Lee

Name: Lance Lee

Title: President

Title: President


Date: 01 / 13 / 2020

Date: 01 / 13 / 2020

APPENDIX A

THE TRADEMARKS

REGISTRATIONS

<u>No.</u>	<u>Mark</u>	<u>Country</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
01	MIRARI	USA	5,915,844	November 19, 2019
02		USA	5,915,843	November 19, 2019

TITLE	MIR3-T.e02.A/MIR3-T.e04.A - Trademark Assignment Agreement...
FILE NAME	MIR3-T.e02.A_MIR3...ip_01-13-2020.pdf
DOCUMENT ID	92f1c4aeb7183f9de11888fa0b9c065756f85444
AUDIT TRAIL DATE FORMAT	MM / DD / YYYY
STATUS	✳ Completed

Document History



01 / 13 / 2020
17:20:50 UTC-8

Sent for signature to Lance Lee (lance@mirari-forever.com)
from info@shermanip.com
IP: 172.89.116.111



01 / 13 / 2020
18:45:48 UTC-8

Viewed by Lance Lee (lance@mirari-forever.com)
IP: 172.58.23.237



01 / 13 / 2020
18:46:37 UTC-8

Signed by Lance Lee (lance@mirari-forever.com)
IP: 172.58.23.237



01 / 13 / 2020
18:46:37 UTC-8

The document has been completed.