

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558686

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900528822

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CJS Group, L.P.		12/23/2019	Limited Partnership: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Charming Charlie Brands Co.
<b>Street Address:</b>	1330 Post Oak Bld., Suite 1200
<b>Internal Address:</b>	c/o Camden Wealth Advisors
<b>City:</b>	Houston
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	77056
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
<b>Serial Number:</b>	87386355	BELLE & BUMBLE
<b>Registration Number:</b>	4708495	CHARMING CHARLIE
<b>Registration Number:</b>	4696380	CHARMING CHARLIE
<b>Registration Number:</b>	5266173	CC
<b>Registration Number:</b>	4689358	CC
<b>Registration Number:</b>	4722089	CHARLIE GIRL
<b>Registration Number:</b>	4654851	CHARLIE GIRL
<b>Registration Number:</b>	4760489	CHARMING CHARLIE RSVP
<b>Registration Number:</b>	4511655	FIND YOUR FABULOUS

## CORRESPONDENCE DATA

Fax Number: 8322172993

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 7135283100

Email: randy@smithiplaw.net

Correspondent Name: E Randall Smith

Address Line 1: 2777 Allen Parkway, Suite 1000

Address Line 4: Houston, TEXAS 77019

TRADEMARK

<b>ATTORNEY DOCKET NUMBER:</b>	5084.000
<b>NAME OF SUBMITTER:</b>	e randall smith
<b>SIGNATURE:</b>	/ers/
<b>DATE SIGNED:</b>	01/23/2020
<b>Total Attachments: 2</b> source=TM ASST 12 23 19 EXE#page1.tif source=TM ASST 12 23 19 EXE#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, CJS Group, L.P. ("Assignor"), a Texas limited partnership having an address of 1330 Post Oak Bld., Suite 1200, Houston, Texas 77056 is the owner of all worldwide rights, title and interest in and to all the trade names, logos, slogans, designs, common law trademarks and service marks (including, without limitation, domain names) and all trademark and service mark applications and registrations identified as Intellectual Property in Schedule "A" attached hereto and all goodwill appurtenant thereto, collectively the "Trademarks" and desires to transfer and assign the same to Charming Charlie Brands Co. ("Assignee"), a Delaware Corporation;

WHEREAS, Assignee is desirous of acquiring the Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor agrees as follows:

Assignor hereby forever sells, assigns and transfers unto Assignee, its successors and assigns, Assignor's entire worldwide, perpetual right, title and interest in and to the Trademarks, including said applications, registrations and all renewal rights therein, together with the goodwill of the business in connection with which the Trademarks are and have been used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past and future infringements thereof, and to obtain further registrations therefor in the United States and throughout the world in the name of Assignee, its successors or assigns.

Assignor warrants that it owns the Trademarks, has the right and power to enter into this Trademark Assignment, is aware of no other party claiming any ownership or use rights in any of the Trademarks, knows of no other arrangement, agreement or information inconsistent with or in conflict with this Trademark Assignment and agrees not to participate in any of the same in the future.

Assignor further covenants that this Trademark Assignment and its provisions shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee, and that Assignor or its representative(s) will, upon request of Assignee or its assigns, do all other lawful acts necessary to enable Assignee or its assigns to obtain, maintain and enforce full benefits from the rights and interests herein assigned. To the extent that any portion, part or provision of this Trademark Assignment is declared or found to be illegal, unenforceable, invalid or void, in whole or in part, the remainder of this Trademark Assignment shall continue in full force and effect and be enforced to the full extent permitted by law.

This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same Trademark Assignment. A signed copy of this Trademark Assignment delivered by facsimile, email or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

EXECUTED this the 23<sup>rd</sup> day of December, 2019.

ASSIGNOR: CIS GROUP, L.P.

By: 

Name: Charles Chamaratsopon

Title: Managing Partner