

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558071

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		01/16/2020	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	FIRST INSIGHTS, INC.		
Street Address:	2000 ERICSSON DR., SUITE 200		
City:	WARRENDALE		
State/Country:	PENNSYLVANIA		
Postal Code:	15086		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86497427	CREATE CONNECT CONVERT	
Registration Number:	4730480	QUANTIBUY	
Registration Number:	4216973	I FIRST INSIGHT	
Registration Number:	3739570	FIRST INSIGHT	
Registration Number:	3711068	ACE	
Registration Number:	3711067	VCV	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6433		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		
Address Line 1:	C/O COOLEY LLP		
Address Line 2:	4401 EASTGATE MALL		
Address Line 4:	SAN DIEGO, CALIFORNIA 92121		
ATTORNEY DOCKET NUMBER:	036703-1181		
NAME OF SUBMITTER:	JENNIFER FITZPATRICK		
SIGNATURE:	/JENNIFER FITZPATRICK/		

CH \$165.00 86497427

DATE SIGNED:	01/17/2020
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Total Attachments: 4
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 01-16-2020 by COMERICA BANK ("Bank") in favor of First Insights, Inc., a Delaware corporation, with its principal place of business at 2000 Ericsson Dr., Suite 200, Warrendale, PA 15086 ("Company").

Recital

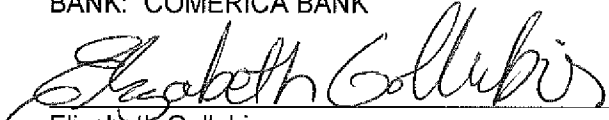
WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of July 26, 2016, and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK


Elizabeth Gollubier
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

<u>Description</u>	<u>Application Number</u>	<u>Application Date</u>
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NONE

EXHIBIT C
TRADEMARKS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
CREATE CONNECT CONVERT	86/497,427	01/07/2015
QUANTIBUY	4,730,480	05/05/2015
I FIRSTINSIGHT	4,216,973	10/02/2012
FIRST INSIGHT	3,739,570	01/19/2010
ACE (ABANDONED)	3,711,068	11/17/2009
VCV (ABANDONED)	3,711,067	11/17/2008

Bank's security interest recorded at the US Patent and Trademark Office on 07-27-2016 at Reel and Frame Number 5840/0223.