

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558102

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shift Ventures, Inc.		12/30/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Spark Distribution LLC		
Street Address:	2540 Corporate Pl., Suite B107		
City:	Monterey Park		
State/Country:	CALIFORNIA		
Postal Code:	91754		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Registration Number:	5274592	ANML UNLEASHED	
Registration Number:	5284095	ANML UNLEASHED	
Registration Number:	5274593	ANML UNLEASHED - THRASHER	
Registration Number:	5313754	ANML UNLEASHED SLASH	
Registration Number:	5038042	ANML VAPORS	
Registration Number:	5038043	ANML VAPORS	
Registration Number:	5112349	ANML VAPORS FURY	
Registration Number:	5484675	CANDY POP	
Registration Number:	4908392	CHURRIOS	
Registration Number:	5187257	CHURRIOS	
Registration Number:	4618948	DRIP CLUB	
Registration Number:	4879918	DRIP CLUB	
Serial Number:	88370268	FOR ALL	
Registration Number:	5384977	FOR YOUR MILKY CLOUDS.	
Registration Number:	5384973	FOR YOUR MILKY CLOUDS.	
Registration Number:	5563918	FRUIT POP	
Registration Number:	5359879	HAZEL	
Registration Number:	5033123	KOMB	
Registration Number:	5046851	KOMB	

OP \$965.00 5274592

Property Type	Number	Word Mark
Registration Number:	5359878	LITTLE DIPPER
Registration Number:	4992616	LOOPER
Registration Number:	5166561	M MODUS
Registration Number:	5226884	MODUS
Registration Number:	5175677	MODUS VAPORS - AKUMA
Registration Number:	5165875	MODUS VAPORS - BUZZ
Registration Number:	5165876	MODUS VAPORS - PABLO
Registration Number:	5449707	MODUS VAPORS KA
Registration Number:	5082303	MODUS VAPORS MOLLY
Registration Number:	5429700	MODUS VAPORS RIOT
Serial Number:	87061945	PUDDING BY THE MILKMAN
Registration Number:	5166523	REAVER
Registration Number:	5359874	STRUDELHAUS
Registration Number:	5628248	SWITCH CLUB
Serial Number:	88089629	SWITCH CLUB
Serial Number:	88111426	SWITCH PODS
Serial Number:	86618735	THE MILKMAN
Serial Number:	86618769	THE MILKMAN
Registration Number:	5166522	THRASHER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4243020717

Email: uspto@keatsgatiem.com

Correspondent Name: Konrad Gatiem

Address Line 1: 120 S. El Camino Dr., Suite 207

Address Line 4: Beverly Hills, CALIFORNIA 90212

NAME OF SUBMITTER:	Konrad Gatiem
SIGNATURE:	/s/
DATE SIGNED:	01/17/2020

Total Attachments: 3

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TRADEMARK ASSIGNMENT

ASSIGNMENT

This assignment agreement (“Assignment Agreement”) effective as of December 30th, 2019, is entered into by and between, Shift Ventures, Inc., a Delaware corporation (“Assignor”), on the one hand, and Spark Distribution LLC, a Delaware limited liability company (“Assignee”), on the other hand (collectively, the “Parties”).

RECITALS

WHEREAS Assignor represents and warrants to Assignee that Assignor is the owner of all rights, title and interest in and to the trademarks identified in Schedules 1 and 2 hereto, and all intellectual property associated therewith including without limitation and all trademarks, service marks, marks of origin, insignia, slogans, emblems, symbols and other identifying characteristics, whether or not registered in any jurisdiction, relating to said marks, which are owned or claimed to be owned by Assignor (collectively, the “Marks”); and

WHEREAS, Assignee is desirous of acquiring the Marks and accompanying goodwill.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee as the successor to the entire business of Assignor, or portion thereof, to which the Marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060 all of Assignor’s rights, title, and interest in and to the Marks including without limitation (i) all statutory, common law, equitable, and civil law rights (whether arising under federal, state, or foreign law) related to the Marks, (ii) the goodwill associated with and symbolized by the Marks and the applications and registrations thereof, (iii) all domain names associated with Seller’s business related to the Marks, (iv) and all rights of action, powers, and benefits belonging or accrued to the Marks, including without limitation the right to take action and to seek damages, equitable remedies and other recovery against any person or entity for all past, present, or future infringements of the Marks or other intellectual property associate with the Mark or Seller’s business.

SPARK DISTRIBUTION LLC

By: 
Name: Jose Benjamin Colayco
Title: President

SHIFT VENTURES, INC.

By: 
Name: Andrew Tsai
Title: CEO

SCHEDULE 1

Mark	Country	App No.
ANML UNLEASHED	United States	5274592
ANML UNLEASHED	United States	5284095
ANML UNLEASHED - THRASHER	United States	5274593
ANML UNLEASHED SLASH	United States	5313754
ANML VAPORS	United States	5038042
ANML VAPORS	United States	5038043
ANML VAPORS FURY	United States	5112349
CANDY POP	United States	5484675
CHURRIOS	United States	4908392
CHURRIOS	United States	5187257
DRIP CLUB	United States	4618948
DRIP CLUB	United States	4879918
FOR ALL	United States	88370268
FOR YOUR MILKY CLOUDS	United States	5384977
FOR YOUR MILKY CLOUDS	United States	5384973
FRUIT POP	United States	5563918
HAZEL	United States	5359879
KOMB	United States	5033123
KOMB	United States	5046851
LITTLE DIPPER	United States	5359878
LOOPER	United States	4992616
M MODUS	United States	5166561
MODUS	United States	5226884
MODUS VAPORS - AKUMA	United States	5175677
MODUS VAPORS - BUZZ	United States	5165875
MODUS VAPORS - PABLO	United States	5165876
MODUS VAPORS KA	United States	5449707
MODUS VAPORS - MOLLY	United States	5082303
MODUS VAPORS - RIOT	United States	5429700
PUDDING BY THE MILKMAN	United States	87061945
REAYER	United States	5166523
STRUDELHAUS	United States	5359874

SWITCH CLUB	United States	5628248
SWITCH CLUB	United States	88089629
SWITCH PODS	United States	88111426
THE MILKMAN	United States	86618735
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THRASHER	United States	5166522