

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM557882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATURE DELIVERED LIMITED		11/15/2019	Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Unilever N.V.		
Street Address:	Weena 455		
City:	Rotterdam		
State/Country:	NETHERLANDS		
Postal Code:	3013 AL		
Entity Type:	Naamloze Vennootschap (Nv): NETHERLANDS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	5592794	G	
Registration Number:	5420834	GRAZE	
Registration Number:	4372967	GRAZE	
Registration Number:	5420835	GRAZE	
Serial Number:	87804855	GRAZE	
Registration Number:	5420833	GRAZE BOX	
Registration Number:	4369047	NATURE DELIVERED	
Registration Number:	5908507	VEGGIE PROTEIN POWER	
CORRESPONDENCE DATA			
Fax Number:	2123101659		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126264557		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	452 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	10060058/50633720		
NAME OF SUBMITTER:	Lindsey E. Utrata		

OP \$215.00 5592794

SIGNATURE:	/LEU/
DATE SIGNED:	01/16/2020
Total Attachments: 2 source=USA - Meadow - Unilever N.V - assignment#page1.tif source=USA - Meadow - Unilever N.V - assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

The undersigned, **Nature Delivered Limited**, a company incorporated under the laws of the **United Kingdom** having an address at **Palm Court, 4 Heron Square, Richmond, Surrey, TW9 1EW, United Kingdom** ("Assignor"), for nominal consideration inclusive of all taxes, the receipt and sufficiency of which are hereby acknowledged, received from **Unilever N.V.**, a naamloze vennootschap (nv) incorporated under the laws of the **Netherlands** having an address at **Weena 455, Rotterdam, Netherlands 3013AL** ("Assignee"), and pursuant to a certain Purchase and Sale Agreement with an effective date of 15 November 2019 by and between Assignor on the one hand, and Assignee on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on the Schedule attached hereto, together with the whole of the goodwill of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

Nature Delivered Limited

By: _____

Name: Joseph Sullivan
Title: Duly Authorised

Unilever N.V.

By: _____

Name: Joseph Sullivan
Title: Duly Authorised

Schedule

COUNTRY	TRADEMARK	APP DATE	APP NO	REG DATE	REG NO	TM STATUS
United States of America	G (STYLISED) & DESIGN	10-Mar-16	86935580	30-Oct-18	5592794	Registered
United States of America	GRAZE	13-May-15	86628761	13-Mar-18	5420834	Registered
United States of America	GRAZE	26-Apr-11	85305147	23-Jul-13	4372967	Registered
United States of America	GRAZE (STYLISED)	13-May-15	86628766	13-Mar-18	5420835	Registered
United States of America	GRAZE (STYLISED) & DESIGN	21-Feb-18	87804855			Pending
United States of America	GRAZE BOX	13-May-15	86628755	13-Mar-18	5420833	Registered
United States of America	NATURE DELIVERED	26-Apr-11	85305191	23-Jul-13	4369047	Registered
United States of America	VEGGIE PROTEIN POWWER	17-Oct-16	87205613	12-Dec-19	5908507	Registered

TRADEMARK

REEL: 006841 FRAME: 0121

RECORDED: 01/17/2020