

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558127

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BOISSET - LA FAMILLE DES GRANDS VINS		01/14/2020	Corporation: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MAISON LOUIS BOUILLOT		
<b>Street Address:</b>	Rue des frères Montgolfier		
<b>City:</b>	Nuits Saint George 21700		
<b>State/Country:</b>	FRANCE		
<b>Entity Type:</b>	Limited Liability Company: FRANCE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5956873	JACQUES BALARD	
<b>Registration Number:</b>	4259950	SAINT REINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5104511527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(510) 451-3300		
<b>Email:</b>	trademarks@donahue.com		
<b>Correspondent Name:</b>	Dawn Newton		
<b>Address Line 1:</b>	1999 Harrison Street		
<b>Address Line 2:</b>	26th Floor		
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94612		
<b>NAME OF SUBMITTER:</b>	Dawn Newton		
<b>SIGNATURE:</b>	/Dawn Newton/		
<b>DATE SIGNED:</b>	01/17/2020		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "*Agreement*"), effective as of January 1, 2019 (the "*Effective Date*"), is made by and between **BOISSET – LA FAMILLE DES GRANDS VINS**, a French Corporation ("*Assignor*"), with principal place of business located at 13 rue Lavoisier, Nuits Saint Georges 21700 France, on the one hand, and **MAISON LOUIS BOUILLOT**, a French Limited Liability Company ("*Assignee*"), with principal place of business located at Rue des frères Montgolfier, Nuits Saint George 21700 France, on the other hand.

Assignor is the owner of the trademarks **JACQUES BALARD**, U.S. Registration No. 5956873 and **SAINT REINE**, U.S. Registration No. 4259950 ("*the Trademarks*"). Assignor wishes to assign the Trademarks to Assignee, and Assignee wishes to acquire the Trademarks from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all its right, title, and interest, including common law and registered rights of, in, and to the Trademarks together with the goodwill of the business associated with them, and the goodwill of the business intended to be associated with them.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademarks to any other party; that it has not abandoned the Trademarks; and that it is not aware of any pending claim of infringement or dilution against the Trademarks.

*Assignor*  
**BOISSET – LA FAMILLE DES  
GRANDS VINS**  
a French Company

By: \_\_\_\_\_

Printed Name: SEGWIN gilles

Date: 14 janvier 2020

*Assignee*  
**MAISON LOUIS BOUILLOT**

a French Limited Liability Company

By: \_\_\_\_\_

Printed Name: SEGWIN gilles

Date: 14 janvier 2020