

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apollo Education Group, Inc.		07/12/2019	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	The University of Phoenix, Inc.		
Street Address:	4025 S. Riverpoint Parkway		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85040		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 32			
Property Type	Number	Word Mark	
Registration Number:	1528817		
Registration Number:	1540927	UNIVERSITY OF PHOENIX	
Registration Number:	2089210	UNIVERSITY OF PHOENIX	
Registration Number:	2244367	FLEXNET	
Registration Number:	3965313		
Registration Number:	1521279		
Registration Number:	3431022	UNIVERSITY OF PHOENIX	
Registration Number:	3716563	UOPX	
Registration Number:	3764643	I AM A PHOENIX	
Registration Number:	2766522	WESTERN INTERNATIONAL UNIVERSITY	
Registration Number:	3832659	I AM A PHOENIX	
Registration Number:	4116295	FOCUS TO THE FINISH	
Registration Number:	4083795	PHOENIXMATH	
Registration Number:	4218415	PHOENIXCONNECT	
Registration Number:	4057401	PHOENIXCONNECT	
Registration Number:	4050118	PHOENIXCONNECT	
Registration Number:	5645170	· TUITION · GUARANTEE	
Registration Number:	4504343	CONNECTING EDUCATION TO CAREERS	
Registration Number:	5361213	DOCTORAL EDUCATION ECOSYSTEM	

OP \$815.00 1528817

Property Type	Number	Word Mark
Registration Number:	4650293	PHOENIX
Registration Number:	4594605	PHOENIX CAREER SERVICES
Registration Number:	5296487	REDFLINT
Registration Number:	5188046	REDFLINT
Registration Number:	3928231	RIVERPOINT WRITER
Registration Number:	4499514	STACKTRACK
Registration Number:	4312858	TEAMING UP FOR EDUCATION
Registration Number:	4665981	UNIVERSITY OF PHOENIX
Registration Number:	4588149	
Registration Number:	4665982	UNIVERSITY OF PHOENIX
Registration Number:	4635914	UNIVERSITY OF PHOENIX
Registration Number:	4635913	UNIVERSITY OF PHOENIX
Registration Number:	3988757	UNIVERSITY OF PHOENIX

CORRESPONDENCE DATA

Fax Number: 4084141076

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4084141080

Email: trademarks@h35g.com

Correspondent Name: Christopher J. Palermo

Address Line 1: 1 Almaden Boulevard - Floor 12

Address Line 4: San Jose, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER:	60201-0526
NAME OF SUBMITTER:	Iryna Vyshynska
SIGNATURE:	/IrynaVyshynska/
DATE SIGNED:	01/17/2020

Total Attachments: 11

- source=Signed-Notarized_TM Assignment_AEG-UOPX#page1.tif
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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS ("Assignment") dated and effective as of July 12, 2019, (the "Effective Date") by and between Apollo Education Group, Inc., an Arizona corporation, located at 4025 S. Riverpoint Parkway, Phoenix, Arizona 85040, United States of America ("Assignor") and The University of Phoenix, Inc., an Arizona corporation, located at 4025 S. Riverpoint Parkway, Phoenix, Arizona 85040, United States of America ("Assignee").

WHEREAS, Assignor owns the trademark registrations that are identified in the Schedule attached hereto (the "Trademarks") and intends to assign the Trademarks to Assignee as of the Effective Date and Assignee desires to receive the Trademarks by assignment;

NOW, THEREFORE, the parties agree as follows:

1. Assignment. For One U.S. Dollar (US\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, sells, conveys and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks set out in the Schedule attached hereto, together with the goodwill of the business(es) connected with the use of, and symbolized by, the Trademarks.
2. Recordation and Further Actions. Assignor authorizes the intellectual property offices and/or agencies of the jurisdictions and nations identified in the Schedule and any other applicable government agency or official to record or register this Assignment upon request by Assignee or its designated agent(s). Assignor shall execute any and all documents and take all other further actions as reasonably requested by Assignee to transfer ownership of the Trademarks and perfect title in Assignee including, but not limited to, assignments, transfers and related powers of attorney.
3. General.
 - (a) Entire Agreement. This Assignment, together with all related exhibits and schedules, constitutes the sole and entire agreement of the parties with respect to the subject matter contained herein and supersedes all prior and contemporaneous understandings and agreements, both written and oral, with respect to such subject matter.
 - (b) Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
 - (c) Governing Law. All matters arising out of or relating to this Assignment shall be governed by and construed in accordance with the laws of the United States and the laws of the State of Arizona without giving effect to any choice or conflict of law provision or rule (whether of the State of Arizona or any other jurisdiction).
 - (d) Counterparts. This Assignment may be executed in multiple copies or counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

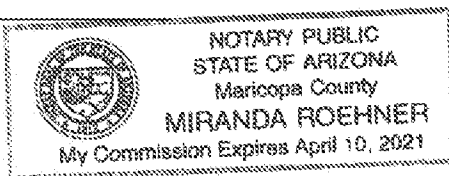
IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

APOLLO EDUCATION GROUP, INC.

By 
Name: Tim West
Title: Associate General Counsel
Address for Notices: 4025 S. Riverpoint Parkway,
Phoenix, Arizona 85040, United States of America

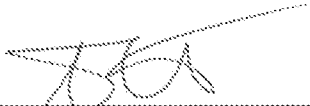
SWORN TO BEFORE ME THIS 23 day of December 2019.


Notary Public

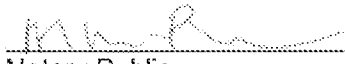


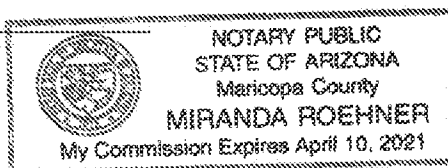
AGREED TO AND ACCEPTED:

THE UNIVERSITY OF PHOENIX, INC.




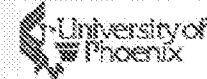





By 
Name: Tim West
Title: Associate General Counsel/Chief Privacy Counsel
Address for Notices: 4025 S. Riverpoint Parkway,
Phoenix, Arizona 85040, United States of America

SWORN TO BEFORE ME THIS 23 day of December 2019.






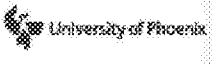



Notary Public



SCHEDULE






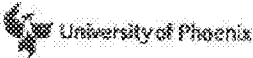


Mark	Country	Status	Reg. Date	Reg. No.
THE UNIVERSITY OF PHOENIX, INC.	Arizona	Registered	10/18/2004	135770
SUNBURST WITH WHIRLING RAYS 	Arizona	Registered	10/11/2004	22972
PHOENIX BIRD DESIGN 	Brazil	Registered	1/31/2006	822524953
PHOENIX BIRD DESIGN 	Canada	Registered	5/23/2012	TMA824,651
 University of Phoenix	Canada	Registered	5/16/2011	TMA797603
 University of Phoenix	Canada	Registered	5/23/2012	TMA824,650
	Canada	Registered	3/7/2001	TMA542,013
 University of Phoenix Thinking ahead.	Canada	Registered	9/23/2009	TMA748,408
UOPX	Canada	Registered	3/15/2012	TMA820010
 University of Phoenix Thinking ahead.	Chile	Registered	11/3/2009	865.161
	Chile	Registered	10/20/2011	935501


UOPX	Chile	Registered	12/3/2009	868,870
 University of Phoenix	Chile	Registered	10/20/2011	935500
 University of Phoenix	Chile	Registered	5/26/2010	884,847
PHOENIXCONNECT	Chile	Registered	3/14/2011	1075065
PHOENIXCONNECT	Chile	Registered	12/20/2011	940886
PHOENIX BIRD SEAL DESIGN	China P.R.	Registered	8/20/2001	1623608
 University of Phoenix	China P.R.	Registered	12/7/2016	14663169
	China P.R.	Registered	9/13/2001	1635754
 University of Phoenix <i>Thinking ahead.</i>	China P.R.	Registered	3/13/2011	5934531
 University of Phoenix	China P.R.	Registered	4/16/2008	IR960906
I AM A PHOENIX	China P.R.	Registered	5/1/2009	1001609
	European Union	Registered	3/14/2001	001470954
THE UNIVERSITY OF PHOENIX	European Union	Registered	1/21/2000	001469766



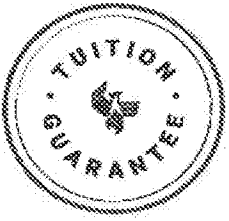
	European Union	Registered	1/21/2000	001470483
	European Union	Registered	1/21/2000	001471077
PHOENIXCONNECT	Great Britain	Registered	3/14/2011	2575082
PHOENIXCONNECT	Great Britain	Registered	10/27/2010	2562440
	Hong Kong	Registered	3/8/2011	301852830
	Hong Kong	Registered	4/15/2008	301095264
	Hong Kong	Registered		200100330
	Hong Kong	Registered	3/8/2011	301852849
	Hungary	Registered	1/18/2000	161,666
	Hungary	Registered		161,686




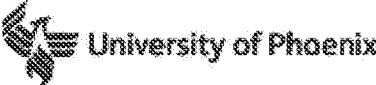

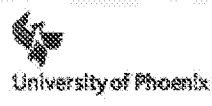

	Hungary	Registered	1/18/2000	161,685
 University of Phoenix	Japan	Registered	11/28/2014	5722335
	India	Registered	9/12/2016	2112867
 University of Phoenix	India	Registered	9/12/2016	2112868
 University of Phoenix	International Registration under Madrid (WIPO) (WO)	Registered	3/8/2011	1073750
UOPX	International Registration under Madrid (WIPO) (WO)	Registered	3/4/2009	996484
	International Registration under Madrid (WIPO) (WO)	Registered	3/8/2011	1071845
 University of Phoenix	International Registration under Madrid (WIPO) (WO)	Registered	4/16/2008	960906

I AM A PHOENIX	International Registration under Madrid (WIPO) (WO)	Registered	5/1/2009	1001609
UNIVERSITY OF PHOENIX Logo	Malaysia	Registered	10/17/2007	08007386
	Mexico	Registered	3/8/2011	1237227
	Mexico	Registered	3/8/2011	1237228
UOPX	Mexico	Registered	6/17/2009	1106398
PHOENIXCONNECT	Mexico	Registered	8/3/2012	1301834
PHOENIXCONNECT	Mexico	Registered	7/26/2011	1229242
PHOENIXCONNECT	Mexico	Registered	2/28/2011	1204418
	New Zealand	Registered	9/10/2010	838257
	New Zealand	Registered	10/17/2007	787730
	New Zealand	Registered	9/10/2010	838259
I AM A PHOENIX	Norway	Registered	5/1/2009	1001609
	Republic of Korea	Registered	10/22/2015	41-335759
	Republic of Korea	Registered	9/19/2001	41-0070380

				
	Republic of Korea	Registered	3/29/2001	41-0067228
	South Africa	Registered	4/17/2008	2008/08755
	South Africa	Registered	12/14/2012	2011/05329
	South Africa	Registered	12/14/2012	2011/05330
UNIVERSITY OF PHOENIX DESIGN	Spain	Registered	8/6/1999	2.252.588
I AM A PHOENIX	Switzerland	Registered	5/1/2009	1001609
	Taiwan	Registered	1/31/2012	01503987
	Taiwan	Registered	4/15/2001	141976
	Taiwan	Registered	12/15/2011	01493271

	Taiwan	Registered	4/15/2001	00144465
THE UNIVERSITY OF PHOENIX	Taiwan	Registered	4/15/2011	144467
	United Arab Emirates	Registered	3/13/2013	154067
 University of Phoenix	United Arab Emirates	Registered	1/2/2012	161785
	United States	Registered	3/7/1989	1528817
UNIVERSITY OF PHOENIX	United States	Registered	3/23/1989	1,540,927
	United States	Registered	8/19/1997	2,089,210
FLEXNET	United States	Registered	5/11/1999	2244367
	United States	Registered	5/24/2011	3,965,313
	United States	Registered	1/17/1989	1,521,279

				
	United States	Registered	5/20/2008	3,431,022
UOPX	United States	Registered	11/24/2009	3,716,563
I AM A PHOENIX	United States	Registered	3/23/2010	3,764,643
WESTERN INTERNATIONAL UNIVERSITY	United States	Registered	9/23/2003	2,766,522
I AM PHOENIX	United States	Registered	8/10/2010	3,832,659
FOCUS TO THE FINISH	United States	Registered	3/20/2012	4,116,295
PHOENIXMATH	United States	Registered	1/10/2012	4,083,795
PHOENIXCONNECT	United States	Registered	10/2/2012	4,218,415
PHOENIXCONNECT	United States	Registered	11/15/2011	4,057,401
PHOENIXCONNECT	United States	Registered	11/1/2011	4,050,118
	United States	Registered	1/1/2019	5645170
Connecting Education to Careers	United States	Registered	4/1/2014	4504343
Doctoral Education Ecosystem	United States	Registered	12/19/2017	5361213
Phoenix	United States	Registered	12/2/2014	4650293
Phoenix Career Services	United States	Registered	8/26/2014	4594605

REDFLINT	United States	Registered	9/26/2017	5296487
	United States	Registered	4/18/2017	5188046
RIVERPOINT WRITER	United States	Registered	3/8/2011	3928231
STACKTRACK	United States	Registered	3/18/2014	4499514
Teaming Up For Education	United States	Registered	4/2/2013	4312858
	United States	Registered	1/6/2015	4665981
	United States	Registered	8/19/2014	4588149
	United States	Registered	1/6/2015	4665982
	United States	Registered	11/11/2014	4635914
	United States	Registered	11/11/2014	4635913
	United States	Registered	7/5/2011	3988757