

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558132

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BOISSET - LA FAMILLE DES GRANDS VINS		01/14/2020	Corporation: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BOISSET EFFERVESCENCE		
<b>Street Address:</b>	2 Passage Montgolfier		
<b>City:</b>	Nuits Saint George 21700		
<b>State/Country:</b>	FRANCE		
<b>Entity Type:</b>	Company: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3224320	IDOL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5104511527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(510) 451-3300		
<b>Email:</b>	trademarks@donahue.com		
<b>Correspondent Name:</b>	Dawn Newton		
<b>Address Line 1:</b>	1999 Harrison Street		
<b>Address Line 2:</b>	26th Floor		
<b>Address Line 4:</b>	Oakland, CALIFORNIA 94612		
<b>NAME OF SUBMITTER:</b>	Dawn Newton		
<b>SIGNATURE:</b>	/Dawn Newton/		
<b>DATE SIGNED:</b>	01/17/2020		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (this "*Agreement*"), effective as of January 1, 2019 (the "*Effective Date*"), is made by and between **BOISSET – LA FAMILLE DES GRANDS VINS**, a French Corporation ("*Assignor*"), with principal place of business located at 13 rue Lavoisier, Nuits Saint Georges 21700 France, on the one hand, and **BOISSET EFFERVESCENCE**, a French Company ("*Assignee*"), with principal place of business located at 2 Passage Montgolfier, Nuits Saint Georges 21700 France, on the other hand.

Assignor is the owner of the trademark **IDÔL**, U.S. Registration No. 3224320 ("*the Trademark*"). Assignor wishes to assign the Trademark to Assignee, and Assignee wishes to acquire the Trademark from Assignor. For good and valuation consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby assigns, transfers, and conveys to Assignee all its right, title, and interest, including common law and registered rights of, in, and to the Trademark together with the goodwill of the business associated with it, and the goodwill of the business intended to be associated with it.

Assignor represents and warrants as follows: that it has not assigned, transferred or otherwise conveyed the Trademark to any other party; that it has not abandoned the Trademark; and that it is not aware of any pending claim of infringement or dilution against the Trademark.

*Assignor*  
**BOISSET – LA FAMILLE DES  
GRANDS VINS**  
a French Company

By: \_\_\_\_\_

Printed Name: SEGWIN Gilles

Date: 14 janvier 2020

*Assignee*  
**BOISSET EFFERVESCENCE**  
a French Company

By: \_\_\_\_\_

Printed Name: SEGWIN Gilles

Date: 14 janvier 2020