

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Covington Global, Inc.		01/01/2020	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	USA Brands LLC		
Street Address:	570 South Avenue East, #B		
City:	Cranford		
State/Country:	NEW JERSEY		
Postal Code:	07016		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4734484	BIBB HOME	
Registration Number:	5019126	ST. MARY'S	
CORRESPONDENCE DATA			
Fax Number:	9735776301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735776300		
Email:	michael@mjbrownlaw.com		
Correspondent Name:	Michael Brown/Michael J Brown Law Office		
Address Line 1:	354 Eisenhower Parkway		
Address Line 2:	Plaza 1, 2nd Floor, Suite 2025		
Address Line 4:	Livingston, NEW JERSEY 07039		
NAME OF SUBMITTER:	Michael J. Brown		
SIGNATURE:	/MichaelJBrown/		
DATE SIGNED:	01/20/2020		
Total Attachments: 2			
source=Trademark Assignment -fully executed#page1.tif			
source=Trademark Assignment -fully executed#page2.tif			

OP \$65.00 4734484

TRADEMARK ASSIGNMENT

WHEREAS, Covington Global, Inc. ("Assignor"), a Pennsylvania corporation located and doing business at 568 Cedar Hollow Drive, Yardley, PA 19067, has adopted, used and is using in commerce the trademark identified on the attached Schedule A (the "Trademarks"); and

WHEREAS, USA Brands LLC ("Assignee"), a New Jersey limited liability company located and doing business at 570 South Avenue East, #B, Cranford, NJ 07016, desires to acquire said Trademarks, the goodwill of the business associated therewith, and the applications and/or registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration as referenced in the Trademark Asset Transfer Agreement of the same date, the receipt and sufficiency of which consideration is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto the Assignee the entire right, title, and interest in and to the Trademarks in the United States of America, the goodwill of the business associated with said marks, the application and/or registrations thereof, and the right to sue for past and future infringement thereof.

This assignment is effective as of January 1, 2020.

Covington Global, Inc.

Dated:

By: 

Name: John M. Fontana

Title: President

USA Brands LLC

Dated: Jan, 15 2020

By: 

Name: M. Arslan Ashraf

Title: President

SCHEDULE A

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
BIBB	86/353, 598	July 31, 2014	4,734,484	May 12, 2015
ST. MARYS	86/718,229	Aug. 7, 2015	5,019,126	Aug. 9, 2016