

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558303

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Auto Guardian, Inc.		01/06/2020	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	American Auto Guardian, LLC		
Street Address:	350 W. KENSINGTON RD		
Internal Address:	SUITE 108		
City:	MT. PROSPECT		
State/Country:	ILLINOIS		
Postal Code:	60056		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Registration Number:	3111391	AAGI	
Registration Number:	5277892	AAGI	
Registration Number:	5277891	AAGI	
Registration Number:	5277894	AG+	
Registration Number:	5277893	AG+	
Registration Number:	5629008	AG/CLW	
Registration Number:	5629009	AG/CLW AUTOGUARD CERTIFIED LIMITED WARRA	
Registration Number:	5629055	AG/EWT AUTOGUARD EXCESS WEAR & TEAR	
Registration Number:	5644837	AG/GAP	
Registration Number:	5628997	AG/PPM AUTOGUARD PREPAID MAINTENANCE	
Registration Number:	5629142	AG / VEHICLE SHIELD	
Registration Number:	5123765	AUTOGUARD	
Registration Number:	2637875	AUTOGUARD	
Registration Number:	5277899	AUTOGUARD	
Registration Number:	5277896	AUTOGUARD	
Registration Number:	4549002	AUTOGUARD VEHICLE SHIELD	
Registration Number:	2657330	PREMIUM CAR CARE	
Registration Number:	3715257	"WE SUCCEED ONLY WHEN YOU DO!"	

CH \$940.00 3111391

Property Type	Number	Word Mark
Registration Number:	4514312	WHEELZ
Registration Number:	2620924	WHEELZ
Registration Number:	5277901	WHEELZ
Registration Number:	5277900	WHEELZ
Registration Number:	5822566	AG///GAP AUTOGUARD GUARANTEED ASSET PROT
Serial Number:	87646619	AAGI MOBILE
Serial Number:	87616216	AG/CLW
Serial Number:	87617621	AG/CLW AUTOGUARD CERTIFIED LIMITED WARRA
Serial Number:	88379190	AG/EWT
Serial Number:	88348553	AG/ETCH
Serial Number:	88349878	AG/ETCH AUTOGUARD VEHICLE THEFT PROTECTI
Serial Number:	87602955	AG/PPM
Serial Number:	87603073	AG/PPM
Serial Number:	87603506	AG/PPM AUTOGUARD PREPAID MAINTENANCE
Serial Number:	88078932	AG VAP AUTOGUARD VEHICLE APPEARANCE PROT
Serial Number:	88377950	AVS+
Serial Number:	87646537	QR360
Serial Number:	88622713	QR360
Serial Number:	88622842	QR 360

CORRESPONDENCE DATA

Fax Number: 2124464900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123904147

Email: amanda.cirella@kirkland.com

Correspondent Name: Amanda Cirella (Paralegal)

Address Line 1: Kirkland & Ellis LLP

Address Line 2: 601 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	44522-4
NAME OF SUBMITTER:	Amanda Cirella
SIGNATURE:	//Amanda Cirella//
DATE SIGNED:	01/21/2020

Total Attachments: 6

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source=Certificate of Conversion (DE) - American Auto Guardian Inc. (Executed) - Filed_LEGAL#page5.tif

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN ILLINOIS CORPORATION UNDER THE NAME OF "AMERICAN AUTO GUARDIAN, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICAN AUTO GUARDIAN, INC." TO "AMERICAN AUTO GUARDIAN, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2020, AT 9:28 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7785124 8100F
SR# 20200069406

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202122290
Date: 01-06-20

TRADEMARK
REEL: 006841 FRAME: 0844

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
AMERICAN AUTO GUARDIAN, INC.
TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Illinois.
- 2.) The jurisdiction immediately prior to filing this Certificate is Illinois.
- 3.) The date the corporation was first formed is February 20, 1998.
- 4.) The name of the Corporation immediately prior to filing this Certificate is American Auto Guardian, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is American Auto Guardian, LLC.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 6th day of January, 2020.

By: /s/ Timothy J. Brugh
Name: Timothy J. Brugh
Title: Chief Executive Officer

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "AMERICAN AUTO GUARDIAN, LLC" FILED IN THIS OFFICE ON THE SIXTH DAY OF JANUARY, A.D. 2020, AT 9:28 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

7785124 8100F
SR# 20200069406

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202122290
Date: 01-06-20

TRADEMARK
REEL: 006841 FRAME: 0847

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:28 AM 01/06/2020
FILED 09:28 AM 01/06/2020
SR 20200069406 - File Number 7785124

CERTIFICATE OF FORMATION

OF

AMERICAN AUTO GUARDIAN, LLC

Under Section 18-201 of the Delaware Code

The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to Chapter 18, Title 6 of the Delaware Code, as amended and supplemented and known as the "Delaware Limited Liability Company Act" (the "Act"), hereby certifies that:

FIRST: The name of the limited liability company is American Auto Guardian, LLC (the "Company").

SECOND: The address of the registered office and the name and the address of the registered agent of the Company required to be maintained by Section 18-104 of the Act are:

The Corporation Trust Company
1209 Orange Street
Wilmington, Delaware 19801

[Signature Page Follows]

IN WITNESS WHEREOF, I hereunto sign my name this 6th day of January, 2020.

/s/ Timothy J. Brugh

Name: Timothy J. Brugh

Title: Authorized Person

[Signature Page to American Auto Guardian, LLC Certificate of Formation]

RECORDED: 01/21/2020

TRADEMARK
REEL: 006841 FRAME: 0849