

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558344

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Axiom Expressions, LLC		01/13/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chico's Brands Investments, Inc.		
<b>Street Address:</b>	11215 Metro Parkway		
<b>City:</b>	Fort Myers		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33966		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4808714	TELL TALE GIFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Knobbe Martens Olson & Bear, LLP		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>NAME OF SUBMITTER:</b>	Jessica Sganga		
<b>SIGNATURE:</b>	/jessica sganga/		
<b>DATE SIGNED:</b>	01/21/2020		
<b>Total Attachments: 2</b>			
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OP \$40.00 4808714

EXHIBIT A

TRADEMARK ASSIGNMENT

This Assignment is by and between Axiom Expressions, LLC, a limited liability company of Pennsylvania located at 1812 Scarlett Lane, Middletown, Pennsylvania 17057 ("ASSIGNOR"), and Chico's Brands Investments, Inc. located at 1215 Metro Parkway, Fort Myers, FL 33906 ("ASSIGNEE"). This Assignment is effective only after ~~it~~ has been signed by both Assignor and Assignee, and is effective as of the last date listed in the signature block below (the "Effective Date").

WHEREAS, ASSIGNOR is the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter referred to as "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registration worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A; and
- (2) the Registration set forth in Schedule B;

together with the goodwill symbolized by said Trademark and Registration.

Date: January 9, 2019 2020

Date: January 13, 2019 2020

Axiom Expressions, LLC

By: [Signature]  
Name: Ray E. McCloskey  
Title: Owner

By: [Signature]  
Name: Deidre Richardson  
Title: Senior Director, Corporate Counsel

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

TELL TALE GIFT

SCHEDULE B

Federal Trademark Registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
TELL TALE GIFT	4808714	September 8, 2015	35 and 45