TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM558355

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cal Trend Accessories, LLC		01/17/2020	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	GAHH, LLC	
Street Address:	11128 Gault Street	
City:	North Hollywood	
State/Country:	CALIFORNIA	
Postal Code:	91605	
Entity Type:	Limited Liability Company: TEXAS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	5918650	CALTREND
Registration Number:	5744627	SMART DENIM
Registration Number:	4860827	I CAN'T BELIEVE IT'S NOT SHEEPSKIN
Registration Number:	3442795	ICANTBELIEVEITSNOTLEATHER

CORRESPONDENCE DATA

Fax Number: 6152446804

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-850-8741

Email: trademarkdocket@wallerlaw.com

Correspondent Name: Robert P. Felber, Jr.

Address Line 1: c/o Waller Lansden Dortch & Davis

Address Line 2: 511 Union Street, Suite 2700 Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	034700.97537
NAME OF SUBMITTER:	Robert P. Felber, Jr.
SIGNATURE:	/ROBERT P. FELBER, JR./
DATE SIGNED:	01/21/2020

Total Attachments: 8

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TRADEMARK REEL: 006842 FRAME: 0155

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS, ACCOMPANYING REGISTRATIONS AND GOODWILL

Effective as of January 13, 2020 (the 'Effective Date'), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Cal Trend Accessories, LLC a California limited liability company with offices at 2121 South Anne Street, Santa Ana, California 92704 (the "Assignor"), does hereby sell, assign, transfer and set over to GAHH, LLC, a Texas limited liability company with offices at 11128 Gault Street, North Hollywood, California 91605 (the "Assignee"), all of Assignor's rights, title and interest in and to the trademarks and/or service marks listed on Exhibit A attached hereto (the "Marks"), the applications and registrations therefor, any issuances, renewals or extensions of such registrations, any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable. and all rights therein and thereto provided by any applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and the resulting right to recover damages, profits, restitution and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor hereby represents and warrants to Assignee as follows, as of the date hereof:

- (a) All required filings and fees related to the Marks have been timely filed with and paid to the USPTO and other relevant governmental authorities and authorized registrars, and the Marks are in good standing;
- (b) Assignor owns all right, title and interest in and to the Marks, free and clear of liens, security interests and other encumbrances. Assignor is in full compliance with all legal requirements applicable to the Marks and Assignor's ownership and use thereof;
- (c) To Assignor's knowledge, no person has infringed, violated or misappropriated, or is infringing, violating or misappropriating, any of the Marks. The Marks are not subject to any claims of infringement, cancellation action or other challenge; and

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(e) The Marks are not subject to any judgement or co-existence, settlement, or other agreement that imposes any restrictions on how the Marks may be used or displayed.

Assignor shall defend, indemnify and hold harmless Assignee, its affiliates and their respective shareholders, directors, officers and employees from and against all claims, judgments, damages, liabilities, settlements, losses, costs and expenses, including attorneys' fees and disbursements arising from or relating to any breach by Assignor of its representations, warranties and other obligations hereunder.

Assigner agrees to execute and deliver at the request of Assignee, and at Assignee's sole cost and expense, any papers, instruments, affidavits, declarations, powers of attorney and assignments reasonably requested by Assignee to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed useful by Assignee.

This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute only one instrument.

IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

ASSIGNOR:	ASSIGNEE:
CAL TREND ACCESSORIES, LLC By Name: As Hok Washiera Title: Fraident	Mame: Rodney Wells Title: President
State of)	
County of	

Before me,	, a Notary Public in and for the County
and State aforesaid, personally appeared	
personally acquainted (or proved to me on	the basis of satisfactory evidence), and
who upon oath acknowledged himself/hers	
other officer authorized to execute the instr	ument) of the
within named Assignor, and that he/she, as	s such officer of the Assignor, executed
the foregoing instrument for the purposes th	
the Assignor in his/her capacity as	
* * * * * * * * * * * * * * * * * * * *	
Witness my hand and seal, at office in	, this day of
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	Notary Public "
and the second s	
My Commission Expires:	 .
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prate of)	
State of) County of)	
county or)	
Refore ma	, a Notary Public in and for the County
and State aforesaid, personally appeared	, a Notary Funde in and for the County
with whom I am personally acquainted (or p	royad to me on the bacic of caticfactors
evidence), and who upon oath acl	
(or otl	
instrument) of	the within named
Assignee, and that he/she as such officer o	f the Assignee, executed the foregoing
instrument for the purposes therein contained	
in his/her capacity as	
Witness my hand and seal, at office in	, this day of
, 20	
	Sem ATTACHED COPY.
	Notary Public
35	
My Commission Expires:	

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$\frac{\textbf{EXHIBIT A}}{\textbf{TO}}$

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS, ACCOMPANYING REGISTRATIONS AND GOODWILL

	MARK	COUNTRY	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES
1.	CALTREND US 5918650 1	11/26/2019	012	Automobile accessories, namely, fitted automobile and truck seat covers		
					035	Online retail store services featuring automobile accessories, namely, automobile and truck seat covers
2.	SMART DENIM	US	5744627	5/7/2019	012	Automobile accessories, namely, fitted automobile seat covers made of denim fabrics
3.	I CAN'T BELIEVE IT'S NOT SHEEPSKIN	us	4860827	11/24/2015	012	Automobile accessories, namely, automobile seat covers made of fabrics that imitate sheepskin
4.	ICANTBELIEVEITSN OTLEATHER	us	3442795	6/3/2008	012	Automobile accessories, namely, automobile seat covers made of vinyl and other fabrics that imitate leather

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CALIFORNIA ALL- PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California	
County of ORANGE	
On	ne. <u>Hillal Barads HI</u> NOTALY PUBLIC
personally appeared ASHOK	<u>, wadhera : </u>
	atisfactory evidence to be the person(s) whose (thin instrument and acknowledged to me that
	his/her/liheir authorized capacity(jes), and that by
his/ber/their signature(s) on the inst	trument the person(s), or the entity upon behalf of
which the person(s) acted, execute	d the instrument.
i a a a si	SAMPLE OF STATE OF ST
the foregoing paragraph is true and	URY under the laws of the State of California that
me medenid haradiahu watta am	3 6011666.
WITNESS my hand and official sea	HILLAL BARAOEHI &
	COMM. # 2308174 W MOTARY PUBLIC CALIFORNIA W ORANGE COUNTY BY COMM. Exp. Nov. 4, 2023
Belly gala	
Notary Public Signature	(Notary Public Seal)
ADDITIONAL OPTIONAL INFORM	INSTRUCTIONS FOR COMPLETING THIS FORM
DESCRIPTION OF THE ATTACHED DOCUMENT	if needed, should be completed and attached to the document. Acknowledgments
_ASSIGNMENT.	from other states may be completed for documents being sent to that state so long as the wording does not require the Colifornia notary to violate California notary
(Title C: description of etsched document)	State and County information must be the State and County where the document
PCss. or described the second	signer(s) personally appeared before the notary public for acknowledgment * Dark of naturation must be the date that the signer(s) personally appeared which
(Tible or description of attached document continued)	must also be the same date the acknowledgment is completed. The notary public must print his or her name as it appears within his or her
Number of Pages <u>4_Document Date 1/1/22</u>	commission followed by a comma and then your title (notary public). * Print the name(s) of document signer(s) who personally appear at the time of
CAPACITY CLAIMED BY THE SIGNER	Bolatization.
☐ Individual (s)	he/she/shey- is /see) or circling the correct forms. Failure to correctly indicate this aniformation may lead to rejection of document recording.
Dr Corporate Officer	The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a
(Title)	sufficient area permits, otherwise complete a different acknowledgment form. « Signature of the notary public must match the signature on file with the office of
☐ Pariner(s) ☐ Attomey-in-Fact	the county clerk. Additional information is not required but could help to ensure this
☐ Trustee(s)	acknowledgment is not misused or attached to a different ducument. Indicate title or type of attached document, number of pages and date.
O Other	deficate the capacity claimed by the signer. If the claimed capacity is a

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· Securely attach this document to the signed document with a staple.

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ASSIGNMENT

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Joseph Same

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CALIFORNIA ALL- PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California	
County of	
On _//4/2020before me,	HILLAL BARADENT HORM NA
personally appeared <u>CODIVEY</u> who proved to me on the basis of satist name(s) is/are subscribed to the within he/she/they executed the same in his/h	actory evidence to be the person(s) whose instrument and acknowledged to me that er/their authorized capacity(les), and that by ent the person(s), or the entity upon behalf of
I certify under PENALTY OF PERJURY the foregoing paragraph is true and cor	under the laws of the State of California that rect.
WITNESS my hand and official seal.	HILLAL BARADEHI COMM. # 2308174 WITHER PUBLIC CALLERMAN IN COMM. C
Notary Public Signature (No	dary Public Seal)
ADDITIONAL OPTIONAL INFORMATI DESCRIPTION OF THE ATTACHED DOCUMENT AS A A A A A A A A A A A A A A A A A A	INSTRUCTIONS FOR COMPLETING THIS FORM This form complies with current California statutes regarding notary wording and, if needed, should be completed and attached to the document, deknowledgments from other sistes may be completed for documents being sent to that state so long as the wording does not require the California notary to violate California notary law. State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment. Dath of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed. The notary public must print his or her name as it appears within his or her commission followed by a comma and then yous title (notary public). Print the name(s) of document signer(s) who personally appear at the time of notarization. Indicate the correct singular as plural forms by crossing aff incorrect forms (i.e. he/she/she/sy, is /see) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording. The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, nessel if a sufficient area primits, otherwise complete a different acknowledgment form. Signature of the notary public must match the signature on file with the office of the county clerk. Additional information is not required but could help to ensure this acknowledgment is not missued or attached to a different acknowledgment. Indicate title or type of stached document, number of pages and date.
Other2015 Version www.NotaryClasses.com 800-873-9865	 Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the fitle (i.e. CEO, CFO, Secretary). Securely attach this document to the signed document with a staple.

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RECORDED: 01/21/2020