

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558373

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blackfire Research Corp.		01/07/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roku, Inc.		
<b>Street Address:</b>	150 Winchester Circle		
<b>City:</b>	Los Gatos		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95032		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3898359	BLACKFIRE RESEARCH	
<b>Registration Number:</b>	5152256	BFRX	
<b>Registration Number:</b>	5034286		
<b>Registration Number:</b>	4439769	BLACKFIRE	
<b>Registration Number:</b>	4358098	BLACKFIRE MOBILECAST	
<b>Registration Number:</b>	4357480	BLACKFIRE MOBILEPLAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3108490336		
<b>Email:</b>	jason@zedecklaw.com		
<b>Correspondent Name:</b>	Jason Zedeck		
<b>Address Line 1:</b>	PO Box 35210		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90035-0210		
<b>ATTORNEY DOCKET NUMBER:</b>	BLACKFIRE ROKU - ASS		
<b>NAME OF SUBMITTER:</b>	Jason Zedeck		
<b>SIGNATURE:</b>	/jasonpzedeck/		
<b>DATE SIGNED:</b>	01/21/2020		

OP \$165.00 3898359

**Total Attachments: 1**

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Agreement”) is made and entered into as of January 7, 2020 by and between Blackfire Research Corp., a California corporation (“Assignor”) and Roku, Inc., a Delaware corporation (“Assignee”)

WHEREAS, Assignor owns trademark and intellectual property rights in and to the several trademarks including the following registered trademarks:

1. **BLACKFIRE RESEARCH trademark** – U.S. Registration No. 3898359
2. **BFRX Trademark** – U.S. Registration No. 5152256
3. **[Blackfire Circle] Design Mark** – U.S. Registration No. 5034286
4. **BLACKFIRE Trademark** – U.S. Registration No. 4439769
5. **BLACKFIRE MOBILE CAST trademark** – U.S. Registration No. 4358098
6. **BLACKFIRE MOBILEPLAY trademark** – U.S. Registration No. 4357480

(collectively, the “BLACKFIRE Marks”)

WHEREAS, pursuant to an Asset Purchase Agreement between Assignor and Assignee dated December 10, 2019, Assignee acquired all rights, title and interest in and to the BLACKFIRE Marks;

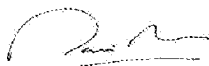
NOW, THEREFORE, pursuant to the December 10, 2019 agreement and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all rights, title and interest in and to the BLACKFIRE Marks, together with the goodwill of the business symbolized by the BLACKFIRE Marks, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor’s rights, title and interest in and to the BLACKFIRE Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement to be effective as of the day and year first written above.

**ASSIGNOR:**

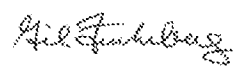
Blackfire Research Corporation



Ravi Rajapakse  
Chief Executive Officer

**ASSIGNEE:**

Roku, Inc.



Gil Fuchsberg  
Head of Corporate Development and  
Strategic Planning