

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558383

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HP Printing Korea Co. Ltd.		11/01/2019	Limited Liability Company: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Hewlett-Packard Development Company, L.P.		
Street Address:	10300 Energy Drive		
City:	Spring		
State/Country:	TEXAS		
Postal Code:	77389		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4152092	S.T.A.R PROGRAMME	
Registration Number:	3898473	XOA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hptrademarks@hp.com		
Correspondent Name:	HP Inc.		
Address Line 1:	10300 Energy Drive		
Address Line 4:	Spring, TEXAS 77389		
NAME OF SUBMITTER:	Carolyn E. Knecht		
SIGNATURE:	/Carolyn E. Knecht/		
DATE SIGNED:	01/21/2020		
Total Attachments: 12			
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EXHIBIT A
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment") is made and entered into as of November 1, 2019, by and between HP Printing Korea Co. Ltd., a limited liability company organized under the laws of the Republic of Korea with a principal office and place of business at Samsung-ro 129, Maetan-dong, Yeongtong-gu, Suwon-si, Republic of Korea (hereinafter "Assignor"), and Hewlett-Packard Development Company, L.P., a limited company organized under the laws of the state of Texas, U.S.A., with a principal office and place of business at 10300 Energy Drive, Spring, Texas 77389 United States (hereinafter "Assignee," Assignor and Assignee collectively referred to as the "Parties").

WHEREAS, Assignor owns all right, title and interest in the trademarks identified in the attached Appendix I (collectively referred to as the "Trademarks"); and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the Trademarks, the goodwill associated with such Trademarks, and all registrations and applications for registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor does hereby assign, transfer, set over, and deliver to Assignee all of the Assignor's rights, title, and interests, in and to:
 - (a) the Trademarks, including all registrations and applications thereof, all registrations which may be granted in respect of such applications, all renewals of such registrations, and all common law rights therein;
 - (b) the goodwill of the business symbolized by such Trademarks;
 - (c) the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, or unlawful imitation of such Trademarks; and
 - (d) the entire right, title, and interest in all convention and treaty rights of all kinds, including without limitation all rights of priority in any country of the world, in and to the above Trademarks.
2. Assignor hereby authorizes and requests the competent authorities to record this Assignment and to grant and issue any and all registrations of the Trademarks throughout the world to Assignee, its successors, or assigns, whose rights, title, and interests in such registrations are the same as would have been held and enjoyed by Assignor had this Assignment not been made.

3. Assignor further agrees to execute and have executed all documents, instruments and papers to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title and interests.
4. This Assignment shall be binding upon the parties and their successors and assigns.
5. This Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. This Assignment may be executed by facsimile or .pdf signature, and a facsimile or .pdf signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the date above first written.

HP PRINTING KOREA CO. LTD.

By: _____

Name: Kasey Kim

Title: Representative Director and Chairman

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.

**By: HPQ Holdings, LLC,
its General Partner**

By: _____

Name: Carolyn E. Knecht

Title: Manager

[NOTARIZE]

3. Assignor further agrees to execute and have executed all documents, instruments and papers to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title and interests.
4. This Assignment shall be binding upon the parties and their successors and assigns.
5. This Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. This Assignment may be executed by facsimile or .pdf signature, and a facsimile or .pdf signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their respective duly authorized representatives as of the date above first written.

HP PRINTING KOREA CO. LTD.

By: _____

Name: Kasey Kim

Title: Representative Director and Chairman

HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.

By: **HPQ Holdings, LLC,**
its General Partner

By:  _____

Name: Carolyn E. Knecht

Title: Manager

[NOTARIZE]

**Appendix I
Assigned Trademarks**

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Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
CounThru	[WO] Australia (AU)	KR-2007-000190	936470	2007.08.03
SmarThru	[WO] China (CN)	KR-2007-0000059	915045	2007.02.16
CounThru	[WO] China (CN)	KR-2007-000190	936470	2007.08.03
SmarThru	[WO] European Patent Office (EP)	KR-2007-0000059	915045	2007.02.16
SmarThru	[WO] International Trademark (Madrid)(WO)	KR-2007-0000059	915045	2007.02.16
CounThru	[WO] International Trademark (Madrid)(WO)	KR-2007-000190	936470	2007.08.03
SmarThru	[WO] Japan (JP)	KR-2007-0000059	915045	2007.02.16
CounThru	[WO] Russia (RU)	KR-2007-000190	936470	2007.08.03
CounThru	[WO] Singapore (SG)	KR-2007-000190	936470	2007.08.03
CounThru	[WO] Turkey (TR)	KR-2007-000190	936470	2007.08.03
CounThru	[WO] United States (US)	KR-2007-000190	3418728	2008.04.29
Infinite Color Design (for printers)	Arab Emirates (AE)	106536	105376	2013.08.29
XOA eXtensible Open Architecture+design	Arab Emirates (AE)	133280	136291	2011.04.21
Syncthru	Arab Emirates (AE)	139031	158214	2011.10.31
Smarthru Workflow	Arab Emirates (AE)	139279	135221	2011.04.04
MultiXpress	Arab Emirates (AE)	112210	100405	2010.03.09
Ctrl P Design	Arab Emirates (AE)	137049	107151	2013.04.15
CounThru	Arab Emirates (AE)	98689	97015	2009.09.28
Infinite Color Design (for printers)	Australia (AU)	1219945	1219945	2008.08.26
XOA eXtensible Open Architecture+design	Australia (AU)	1316563	1316563	2010.04.01
Syncthru	Australia (AU)	1345171	1345171	2010.02.10

Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
Smarthru Workflow	Australia (AU)	1344823	1344823	2010.09.20
MultiXpress	Australia (AU)	1227533	1227533	2008.10.13
Ctrl P Design	Australia (AU)	1337469	1337469	2010.07.30
Infinite Color Design (for printers)	Benelux (BX)	1151394	837293	2008.04.23
Infinite Color Design (for printers)	Brazil (BR)	829567577	829567577	2011.08.09
Syncthru	Brazil (BR)	830531750	830531750	2013.06.19
Smarthru Workflow	Brazil (BR)	902 387 545	902387545	2013.06.26
MultiXpress	Brazil (BR)	829 618 139	829 618 139	2010.11.09
Ctrl P & device (Color)	Brazil (BR)	902 215 280	902215280	2013.06.26
CounThru	Brazil (BR)	829312471	829312471	2009.12.29
Infinite Color Design (for printers)	Canada (CA)	1380157	TMA789519	2011.02.02
XOA	Canada (CA)	1437817	TMA824437	2012.05.22
Syncthru	Canada (CA)	1469117	896084	2015.02.09
Smarthru Workflow	Canada (CA)	1469201	TMA871803	2014.02.20
SecuThru	Canada (CA)	1439722	822526	2012.04.19
S.T.A.R. Programme Design	Canada (CA)	1404355	TMA804553	2011.08.16
NO NOIS	Canada (CA)	CA2003-1193078	TMA700145	2007.11.05
MultiXpress	Canada (CA)	1382328	TMA805779	2011.08.31
CounThru	Canada (CA)	1358241	773,514	2010.08.03
COMAD	Canada (CA)	CA1987-583769	TMA383355	1991.04.26
Infinite Color Design (for printers)	China (CN)	6518349	6518349	2012.09.07
XOA	China (CN)	7395068	7395068	2011.01.07
Syncthru	China (CN)	8074071	8074071	2012.04.24
SMARTHRU WORKFLOW	China (CN)	6731702	6731702	2010.06.14
SMARTHRU OFFICE	China (CN)	6731701	6731701	2013.03.08
SMARTHRU FOUR	China (CN)	6731700	6731700	2010.06.14
SecuThru	China (CN)	7432236	7432236	2011.03.07
NO NOIS	China (CN)	CN2003-3738746	3738746	2005.07.14
LumiFine	China (CN)	8657461	8657461	2011.09.28
Device (color) (ColorXpression)	China (CN)	10651433	10651433	2013.05.14
Ctrl P Design	Colombia (CO)	9144733	403173	2010.06.24
Ctrl P Design	Egypt (EG)	239209	239209	2011.05.17
Syncthru	European Patent Office (EP)	8874679	8874679	2010.08.02

Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
Smarthru Workflow	European Patent Office (EP)	8872971	8872971	2010.08.02
SecuThru	European Patent Office (EP)	8314643	8314643	2009.12.03
S.T.A.R. Programme Design	European Patent Office (EP)	7080039	7080039	2009.06.26
NO NOIS	European Patent Office (EP)	7371768	7371768	2009.06.03
MultiXpress	European Patent Office (EP)	6711031	6711031	2009.01.29
Ctrl P Design	European Patent Office (EP)	8754641	8754641	2010.05.10
CounThru	European Patent Office (EP)	6160345	6160345	2008.07.03
WEBTHRU	France (FR)	FR2000-3072429	FR3072429	2001.07.02
SmarThru (SMARTHRU)	France (FR)	FR1999-779037	779037	1999.03.04
NO NOIS	France (FR)	FR2003-033247984	03 3247984	2004.03.05
MultiXpress	France (FR)	08/3559955	83559955	2008.03.03
Infinite Color Design (for printers)	Germany (DE)	30 2008 003 823.3	3.02008E+11	2008.03.13
WEBTHRU	Germany (DE)	DE2000-300935145	DE30093514	2001.02.21
SYNCTHRU	Germany (DE)	DE1998-398212279	DE 39821227	1998.07.09
SmarThru (SMARTHRU)	Germany (DE)	DE1999-399012788	DE39901278	1999.03.26
SecuThru	Germany (DE)	3.02009E+11	30 2009 030 948	2009.06.30
PORTTHRU	Germany (DE)	DE1998-398212287	DE 39821228	1998.07.09
NO NOIS	Germany (DE)	DE2003-30350087509	DE30350087	2003.11.11
MultiXpress	Germany (DE)	30 2008 015 754.2	302008015754	2008.05.06
Keep it real Design	Germany (DE)	3.02009E+11	30 2009 010 972	2009.07.20
Device (color) (ColorXpression)	Germany (DE)	30 2012 020 633.6	30 2012 020 633	2012.07.26
Infinite Color Design (for printers)	Great Britain (GB)	2477395	2477395	2008.01.19
XOA	Great Britain (GB)	2515638	2515638	2009.08.21
WEBTHRU	Great Britain (GB)	GB2000-2256595	GB2256595	2001.06.08
SYNCTHRU	Great Britain (GB)	GB1998-2164198	GB2164198	1998.04.16
PORTTHRU	Great Britain (GB)	GB1998-2164196	GB2164196	1998.04.16

Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
SmarThru (SMARTHRU)	Great Britain (GB)	GB1999-2186039	GB2186039	1999.01.12
SecuThru	Great Britain (GB)	2516518	2516518	2009.08.28
NO NOIS	Great Britain (GB)	GB2003-2344273	2344273	2004.04.16
MultiXpress	Great Britain (GB)	2479022	2479022	2008.08.16
LumiFine	Great Britain (GB)	2557298	2557298	2010.12.03
Keep it real Design	Great Britain (GB)	2508944	2508944	2009.07.17
Device (color) (ColorXpression)	Great Britain (GB)	2613220	2613220	2012.06.08
Syncthru	Hong Kong (HK)	301543185	301543185	2012.01.26
Smarthru Workflow	Hong Kong (HK)	301543130	301543130	2010.08.04
Q-PID (QPID)	Hong Kong (HK)	HK2002-4299	2004B02598	2004.03.01
Ctrl P Design	Hong Kong (HK)	301499149	301499149	2011.11.28
Counthru	Hong Kong (HK)	301543176	301543176	2010.02.11
Syncthru	India(IN)	1921382	1921382	2010.02.11
Smarthru Workflow	India(IN)	1921399		
MultiXpress	India(IN)	1660425	1660425	2011.02.19
Ctrl P Design	India(IN)	1896698	1896698	2016.11.09
CounThru	India(IN)	1588526	1588526	2010.07.23
Ctrl P Design	India 네시야(ID)	D00.2010.000383	IDM000308396	2011.05.25
Syncthru	Iran (IR)	188111752	172267	2010.10.06
Smarthru Workflow	Iran (IR)	188120126	171833	2010.09.22
Ctrl P Design	Iran (IR)	188100360	187669	2012.01.31
Counthru	Iran (IR)	188111753	173125	2010.11.03
Syncthru	Israel (IL)	227441	227441	2011.06.15
Smarthru Workflow	Israel (IL)	227373	227373	2011.04.07
Ctrl P Design	Israel (IL)	225560	225560	2011.07.11
Counthru	Israel (IL)	227439	227439	2011.06.15
Infinite Color Design (for printers)	Italy (IT)	MI2008C001470	1310419	2010.06.09
XOA	Italy (IT)	8293888	8293888	2009.12.10
SmarThru (SMARTHRU)	Italy (IT)	IT1999-000537	IT863491	2002.04.22
NO NOIS	Italy (IT)	IT2003-2567	1057237	2010.04.14
Syncthru	Kazakh Republic (KZ)	49565	35153	2011.11.03
Smarthru Workflow	Kazakh Republic (KZ)	49604	34922	2011.02.21
Counthru	Kazakh Republic (KZ)	49566	35154	2011.11.03

Trademark Name	Country of Application	Application No.	Registrations No.	Registration Date
Ctrl P Design	Kenya (KE)	67145	67145	2010.11.10
Syncthru	Malaysia (MY)	2010/03442	2010003442	2011.10.27
Smarthru Workflow	Malaysia (MY)	2010002614	2010002614	2013.04.25
CounThru	Malaysia (MY)	2007/15758	7015758	2009.06.19
Infinite Color Design (for printers)	Mexico (MX)	907866	1034998	2008.04.25
XOA eXtensible Open Architecture+design	Mexico (MX)	1029302	1135597	2009.12.14
Syncthru	Mexico (MX)	1067112	1162313	2010.02.12
Smarthru Workflow	Mexico (MX)	1066337	1146175	2010.02.26
MultiXpress	Mexico (MX)	917986	1058200	2008.08.29
Ctrl P Design	Mexico (MX)	1054282	1193725	2010.12.08
CounThru	Mexico (MX)	873042	1005584	2008.01.27
Ctrl P Design	New Zealand (NZ)	817259	817259	2010.10.07
Ctrl P Design	Peru (PE)	408056	162959	2010.04.09
NO NOIS	Portugal (PT)	PT2003-375542	375542	2004.10.25
Infinite Color Design	Republic of Korea (KR)	40-2007-0060770	40-0790064-00-00	2009.05.26
MyJet Photo Studio	Republic of Korea (KR)	40199817892	453402	1999.08.24
XOA	Republic of Korea (KR)	40-2009-0021387	400828265	2010.07.01
SYNCTHRU	Republic of Korea (KR)	40199809195	457362	1999.10.25
SMARTHRU WORKFLOW	Republic of Korea (KR)	40-2008-0014070	40-0775212-00-00	2009.01.08
SMARTHRU OFFICE	Republic of Korea (KR)	40-2008-0014068	40-0775211-00-00	2009.01.08
SmarThru (SMARTHRU)	Republic of Korea (KR)	40199828387	476145	2000.08.29
SecuThru	Republic of Korea (KR)	40-2009-23321	40-0828863	2010.07.06
S.T.A.R. Programme Design	Republic of Korea (KR)	41-2008-0020054	41-0190054-00-00	2009.09.22
Q-PID	Republic of Korea (KR)	40-2004-22609	620592	2005.06.08
PORTTHRU	Republic of Korea (KR)	40199809196	457361	1999.10.25
NO NOIS	Republic of Korea (KR)	40200333264	630115	2005.09.05

Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
MY LASER	Republic of Korea (KR)	40199233579	281718	1993.12.17
ColorXpression	Republic of Korea (KR)	40-2012-0014413	40-0971032-00-00	2013.06.04
MultiXpress	Republic of Korea (KR)	40-2008-0005705	40-0777105-00-00	2009.01.23
LumiFine	Republic of Korea (KR)	40-2010-0045637	40-0879846-00-00	2011.09.08
Keep it real Design	Republic of Korea (KR)	40-2009-0007147	40-0818371-00-00	2010.03.30
CounThru	Republic of Korea (KR)	40-2007-0040228	40-0755336	2008.07.29
COLORSTATION (ColorStation)	Republic of Korea (KR)	40200002302	491093	2001.04.06
Blue Scan	Republic of Korea (KR)	40-2007-0036728	40-0759637-00-00	2008.09.02
Infinite Color Design (for printers)	Russia (RU)	2008701181	368875	2008.12.29
Syncthru	Russia (RU)	2010703959	423718	2010.11.24
Smarthru Workflow	Russia (RU)	2010703958	427822	2011.01.17
MultiXpress	Russia (RU)	2008705806	372575	2009.02.17
Ctrl P Design	Russia (RU)	2009732794	444048	2011.09.08
Ctrl P Design	Saudi Arabia (SA)	149916	1213/51	2010.12.14
CounThru	Saudi Arabia (SA)	121117	1142/08	2010.02.21
Infinite Color Design (for printers)	Singapore (SG)	T0800925G	T0800925G	2008.01.25
XOA eXtensible Open Architecture+design	Singapore (SG)	T0909638B	T0909638B	2010.04.13
Syncthru	Singapore (SG)	T1001685J	T1001685J	2010.05.20
Smarthru Workflow	Singapore (SG)	T1001891H	T1001891H	2010.05.20
MultiXpress	Singapore (SG)	T0803021C	T0803021C	2008.03.08
Ctrl P Design	Singapore (SG)	T0915045Z	T0915045Z	2012.02.03
Syncthru	South Africa (ZA)	2010/02788	2010/02788	2011.12.22
Smarthru Workflow	South Africa (ZA)	2010/02905	2010/02905	2011.10.13
Ctrl P Design	South Africa (ZA)	2009/25763	2009/25763	2013.04.15
Counthru	South Africa (ZA)	2010/02787	2010/02787	2012.03.29
Infinite Color Design (for printers)	Spain (ES)	M2808749-6	2808749	2008.09.03

Trademark Name	Country of Application	Application No.	Registration No.	Registration Date
NO NOIS	Spain (ES)	ES2003-2561278	2561278	2004.03.02
MultiXpress	Spain (ES)	M2816675-2	2816675	2008.07.03
Ctrl P Design	Sweden (SE)	2009/10203	409877	2010.03.12
Ctrl P Design	Switzerland (CH)	64143/2009	598265	2010.03.22
Syncthru	Taiwan (TW)	99007282	1426900	2010.09.01
Smarthru Workflow	Taiwan (TW)	99007578	1439169	2010.11.16
Ctrl P Design	Taiwan (TW)	98056374	1418977	2010.07.16
Counthru	Taiwan (TW)	99007285	1426901	2010.09.01
Infinite Color Design (for printers)	Thailand (TH)	685122	TM296339	2008.01.23
CounThru	Thailand (TH)	669524	TM288985	2007.08.06
Syncthru	Turkey (TR)	2010/08112	2010 08112	2011.06.22
Smarthru Workflow	Turkey (TR)	2010/08513	2010/08513	2011.03.29
Ctrl P Design	Turkey (TR)	2009/66840	2009/66840	2010.11.09
Infinite Color Design (for printers)	Ukraine (UA)	m2008-00754	108692	2009.06.25
Syncthru	Ukraine (UA)	m201001738	139681	2011.06.10
Smarthru Workflow	Ukraine (UA)	m 2010 02003	136159	2011.03.10
Ctrl P Design	Ukraine (UA)	m 2009 16977	135289	2011.02.25
Counthru	Ukraine (UA)	m201001740	139682	2011.06.10
XOA	United States (US)	77/735705	3898473	2011.01.04
SYNCTHRU	United States (US)	US1998-75468630	US2510827	2001.11.20
SmarThru (SMARTHURU)	United States (US)	US1999-75619063	US2474862	2001.08.07
SecuThru	United States (US)	77/742137	3875431	2010.11.16
S.T.A.R. Programme Design	United States (US)	77/529819	4152092	2012.06.05
PORTTHRU	United States (US)	US1998-75468629	US2352546	2000.05.23
MultiXpress	United States (US)	77/396976	3668256	2009.08.18
LumiFine	United States (US)	85/120907	4120344	2012.04.03
ColorXpression	United States (US)	85/589402	4486957	2014.02.25
Ctrl P Design	Venezuela (VE)	21380-2009	P307759	2011.03.25

ACKNOWLEDGEMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA)
COUNTY OF SANTA CLARA)

On November 11, 2019, before me, Valynn Valandani, Notary Public, personally appeared Carolyn E. Knecht, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Valynn Valandani
SIGNATURE OF NOTARY

