

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558400

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
F&W Media, Inc.		05/18/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Caribou Media Group, LLC		
Street Address:	229 Kingsbury Grade		
City:	Stateline		
State/Country:	NEVADA		
Postal Code:	89448		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	m3btmks@me.com		
Correspondent Name:	Shaun Murphy, Esq.		
Address Line 1:	1800 East Tahquitz Canyon Way		
Address Line 4:	Palm Springs, CALIFORNIA 92262		
NAME OF SUBMITTER:	Nina Beck		
SIGNATURE:	/s/		
DATE SIGNED:	01/21/2020		
Total Attachments: 4			
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OP \$40.00 2415435

Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is made this 18th day of May, 2018.

WHEREAS, F+W Media, Inc. ("ASSIGNOR"), a Delaware corporation having a place of business at 1140 Broadway, 14th Fl., New York, NY 10001, has adopted and has used the marks shown in Exhibit A attached hereto, subject of Trademark Registrations as noted therein (active and inactive), and has adopted and used certain marks in which it has established common law rights (together, the "Marks");

WHEREAS, ASSIGNOR and Caribou Media Group, LLC ("ASSIGNEE"), a Nevada limited liability company having a place of business at 224 Kingsbury Grade, Stateline, NV 89448, are parties to an Asset Purchase Agreement of even date herewith (the "Asset Purchase Agreement"), pursuant to which the Assignor has agreed to sell to Assignee, and Assignee has agreed to buy from Assignor, the Intellectual Property Assets (as defined in the Asset Purchase Agreement), including without limitation the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer unto ASSIGNEE the entire right, title, and interest in and to the aforesaid Marks and registrations, together with the good will of the business symbolized by the marks and the registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale, assignment, and transfer not been made.

[signature page to follow]

Assignee:

Caribou Media Group LLC

By: _____

Name:

Title:

Assignor:

F+W Media, Inc.

By: Jonathan Abraham


Name: Jonathan Abraham

Title: CEO

[Signature Page to Trademark Assignment]

Assignee:

Caribou Media Group LLC

By:  _____
Name: Brian King
Title: Manager

Assignor:

F+W Media, Inc.

By: _____
Name: _____
Title: _____

[Signature Page to Trademark Assignment]

Exhibit A

REGISTERED TRADEMARKS

Trademark	Reg. No.	Goods/Services
BLADE	2,834,654	Magazine on knives
BLADE SHOW & INTERNATIONAL CUTLERY FAIR and Design	2,412,163	Arranging and conducting tradeshows regarding collectible cutlery
BLADE THE WORLD'S #1 KNIFE PUBLICATION	2,415,435	Magazines published periodically relating to collectible and new knives, knife-making techniques and knife-making trends
KNIFE OF THE YEAR	5,426,401	Arranging and conducting competitions related to cutlery
CUTLERY HALL OF FAME	2,653,728	Award programs in the field of cutlery, to provide recognition and incentives to other who demonstrate excellence in the industry