

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558634

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| VR-IP, LLC | | 01/23/2020 | Limited Liability Company: TENNESSEE |
| RECEIVING PARTY DATA | | | |
| Name: | ITA-III, LLC | | |
| Street Address: | 205 Powell Place, Suite 309 | | |
| City: | Brentwood | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37027 | | |
| Entity Type: | Limited Liability Company: TENNESSEE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5204590 | ITRIP | |
| Registration Number: | 5066998 | ITRIPVACATIONS | |
| Registration Number: | 5066999 | ITRIPVACATIONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8655234478 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8655464305 | | |
| Email: | mbradford@luedeka.com | | |
| Correspondent Name: | Michael J. Bradford | | |
| Address Line 1: | P. O. Box 1871 | | |
| Address Line 4: | Knoxville, TENNESSEE 37901 | | |
| ATTORNEY DOCKET NUMBER: | 74820.M1 | | |
| NAME OF SUBMITTER: | Michael J. Bradford | | |
| SIGNATURE: | /Michael J. Bradford/ | | |
| DATE SIGNED: | 01/23/2020 | | |
| Total Attachments: 1 | | | |
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OP \$90.00 5204590

ASSIGNMENT

VR-IP, LLC, a limited liability company of the state of Tennessee (hereinafter "Assignor"), having a business address at 205 Powell Place, Suite 309, Brentwood, TN 37027, owner of the trademarks ITRIP and ITRIP VACATIONS, in standard characters and in various stylizations and design formats (collectively the "Marks"), for use with various real-estate related services, including leasing of real estate, providing real estate listings and real estate information via the Internet, real estate listing, real estate management of vacation homes, and real estate rental services, namely, rental of residential housing, and the owner of the following United States Registrations for the Marks:

| <u>Mark</u> | <u>U. S. Reg. No.</u> | <u>Registration Date:</u> |
|-------------------------|-----------------------|---------------------------|
| ITRIP | 5204590 | May 16, 2017 |
| ITRIPVACATIONS | 5066998 | October 25, 2016 |
| ITRIPVACATIONS & Design | 5066999 | October 25, 2016 |

, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns to ITA-III, LLC, a limited liability company of the state of Tennessee (hereinafter "Assignee"), having a business address at 205 Powell Place, Suite 309, Brentwood, TN 37027, all of Assignor's right, title and interest in and to the Marks and Registrations therefore, together with all of the goodwill of the business symbolized by the Marks and Registrations, and all rights of action for infringement thereof.

Assignor agrees and covenants to sign all further papers and do any/all further acts reasonably necessary to document and effectuate this assignment and to fully vest in Assignee all of Assignor's right, title, and interest in and to the Marks and Registration.

Date: January 23, 2020

VR-IP, LLC

By: _____


Ross Croley

Its: President