

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558723

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mobywrap, Inc.		12/18/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Baby Bella Maya, LLC		
Street Address:	3567 Old Conejo Road		
City:	Newbury Park		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3427545	MOBY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-347-7900		
Email:	Scott@KelleyLegal.com		
Correspondent Name:	Scott W. Kelley		
Address Line 1:	Suite 1650		
Address Line 2:	6320 Canoga Avenue		
Address Line 4:	Woodland Hills, CALIFORNIA 91367		
NAME OF SUBMITTER:	Scott W. Kelley		
SIGNATURE:	/Scott W. Kelley, Reg. No. 30,762/		
DATE SIGNED:	01/23/2020		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, **Mobywrap, Inc.**, a corporation of the state of California, USA, owned the following Trademark Registrations:

1. U.S. Trademark Registration No. **3,427,545** registered **May 13, 2008** for the mark **MOBY**;
2. Australia Trademark Registration No. **1324666** registered **August 23, 2010** for the mark **MOBY**;
3. European Union Trademark Registration No. **008213415** registered **October 26, 2009** for the mark **MOBY**;
4. Japan Trademark Registration No. **5464949** registered **January 20, 2012** for the mark **MOBY**;
5. Japan Trademark Registration No. **5464954** registered **January 20, 2012** for the mark **MOBY**;
6. New Zealand Trademark Registration No. **812455** registered **March 11, 2010** for the mark **MOBY**;
7. South Korea Trademark Registration No. **40-854566** registered **February 24, 2011** for the mark **MOBY**.


WHEREAS, **Baby Bella Maya, LLC**, a limited liability company of the State of California, USA with its principal place of business at 3567 Old Conejo Road, Newbury Park California 91320 USA, acquired the above-identified Trademark Registrations, together with all associated good will.

NOW, THEREFORE, for \$10.00 and other good and valuable consideration, **Mobywrap, Inc.**, a California corporation assigns and transfers to **Baby Bella Maya, LLC**, a California limited liability company, all right, title and interest in and to the

above-identified trademark registrations and all good will of the business symbolized by this mark.


Date: Dec 18, 2019

Mobywrap, Inc.

By: 
Name: GILLIAN BEERMAN
Title: owner, President

Date: December 16, 2019

Baby Bella Maya, LLC

By: 
Name: Bruce Rothwell
Title: Manager