

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558731

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRASSCRAFT MANUFACTURING COMPANY		01/23/2020	Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Eugene LUOMA		
Street Address:	4423 Normanna Road		
City:	Duluth		
State/Country:	MINNESOTA		
Postal Code:	55803		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2522433	ZIP-IT	
Registration Number:	2813566	ZIP-IT	
CORRESPONDENCE DATA			
Fax Number:	3137926797		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	313-274-7400		
Email:	trademarks@mascohq.com		
Correspondent Name:	MASCO CORPORATION		
Address Line 1:	17450 College Parkway		
Address Line 4:	Livonia, MICHIGAN 48152		
NAME OF SUBMITTER:	Lora J. Graentzdoerffer		
SIGNATURE:	/Lora J. Graentzdoerffer/		
DATE SIGNED:	01/23/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of January 23 , 2020 by Brasscraft Manufacturing Company, a Michigan corporation ("Assignor"), in favor of Eugene Luoma, a Minnesota resident ("Assignee").

RECITALS


WHEREAS, Assignor is identified as the owner of record of United States Trademark Registration Number 2522433 for the mark ZIP-IT for goods in International Class 008 and United States Trademark Registration Number 2813566 for the mark ZIP-IT for goods in International Class 008 ("the Registrations"), and Assignor's rights may include common law trademark rights associated with the mark ZIP-IT; and

WHEREAS, Assignor and Assignee have entered into an Agreement under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Registrations and to the ZIP-IT Mark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Registrations and the ZIP-IT Mark, together with the goodwill of the ZIP-IT Mark, for the United States and for all foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom, including all claims for damages by reason of future infringement or other unauthorized use, with the right to sue for, and collect the same.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 23 day of January 23 , 2020.

Brasscraft Manufacturing Company

By: 
John G. Sznewajs
Its: Vice President and Treasurer