

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM558943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Poof-Slinky Fundex LLC		10/25/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Goliath Far East Limited		
Street Address:	Chinachem Golden Plaza, 77 Mody Road		
Internal Address:	Suite 1106, 11th Floor,		
City:	TST East, Kowloon		
State/Country:	HONG KONG		
Entity Type:	Private Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78781989	WHAT'S IN NED'S HEAD	
CORRESPONDENCE DATA			
Fax Number:	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-321-6772		
Email:	maryl@uspatlaw.com		
Correspondent Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
NAME OF SUBMITTER:	Eric A. LaMorte		
SIGNATURE:	/Eric A. LaMorte/		
DATE SIGNED:	01/24/2020		
Total Attachments: 1			
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OP \$40.00 78781989

THIS ASSIGNMENT AGREEMENT is dated October 25 2019 by and between

(1) **Poof-Slinky Fundex LLC**, a limited liable company registered in Delaware, with offices at 40 Lane Road, Fairfield, NJ 07004, United States (**Poof-Slinky**);

and

(2) **Goliath Far East Limited**, a private limited liability company incorporated under the laws of Hong Kong, with offices at Suite 1106, 11th Floor, Chinachem Golden Plaza, 77 Mody Road, TST East, Kowloon, Hong Kong (**Goliath**);

PARTIES HAVE DECLARED AND AGREED as follows

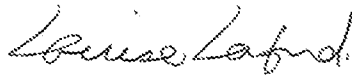
1. In consideration of a sum of at least one dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged, Poof-Slinky assigns to Goliath 100% of its right, title, and interest in USPTO trademark under Serial Number 78781988 (*WHAT'S IN NED'S HEAD*), together with the goodwill of the business connected with the use of the mark, for the entire term of the registration and any extensions that may issue therefrom.
2. The right, title, interest and goodwill conveyed in this Assignment is to be held and enjoyed by Goliath and its successors as fully and exclusively as it would have been held and enjoyed by Poof-Slinky had this assignment not been made.
3. This Assignment shall be governed by New York and the parties hereto submit to the jurisdiction of the New York.

IN WITNESS WHEREOF

This Assignment has been executed by the authorized representatives of the Parties on the date stated at the beginning of this Assignment.

POOF-SLINKY FUNDEX INC

GOLIATH FAR EAST LIMITED



Name: LOUISE LAFOND
Function: VP DESIGN

DocuSigned by:



Name: Jochanan Golad
Function: Director