

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM558948

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POOF-Slinky, LLC		11/04/2019	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Goliath Far East Limited		
<b>Street Address:</b>	Chinachem Golden Plaza, 77 Mody Road		
<b>Internal Address:</b>	Suite 1106, 11th Floor,		
<b>City:</b>	TST East, Kowloon		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	Private Limited Liability Company: HONG KONG		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73479527	BIBLE "TRIVIA"	
<b>Serial Number:</b>	75007621	BIBLE "TRIVIA"	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-321-6772		
<b>Email:</b>	maryl@uspatlaw.com		
<b>Correspondent Name:</b>	Eric A. LaMorte		
<b>Address Line 1:</b>	P.O. Box 434		
<b>Address Line 4:</b>	Yardley, PENNSYLVANIA 19067-8434		
<b>NAME OF SUBMITTER:</b>	Eric A. LaMorte		
<b>SIGNATURE:</b>	/Eric A. LaMorte/		
<b>DATE SIGNED:</b>	01/24/2020		
<b>Total Attachments: 3</b>			
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source=20190820 Assignment Bible Trivia v21#page2.tif			
source=20190820 Assignment Bible Trivia v21#page3.tif			

OP \$65.00 73479527

**THIS ASSIGNMENT AGREEMENT** is dated November 4, 2019 by and between

(1) **POOF-Slinky, LLC**, a limited liable company registered in Michigan, with offices at 40 Lane Road, Fairfield, NJ 07004, United States (**Poof-Slinky**);

and

(2) **Goliath Far East Limited**, a private limited liability company incorporated under the laws of Hong Kong, with offices at Suite 1106, 11th Floor, Chinachem Golden Plaza, 77 Mody Road, TST East, Kowloon, Hong Kong (**Goliath**);

**PARTIES HAVE DECLARED AND AGREED as follows**

1. In consideration of a sum of at least one dollar (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged, Poof-Slinky assigns to Goliath 100% of its right, title, and interest in USPTO trademark under Serial Number 73479527 (*BIBLE TRIVIA*), together with the goodwill of the business connected with the use of the mark, for the entire term of the registration and any extensions that may issue therefrom.
2. The right, title, interest and goodwill conveyed in this Assignment is to be held and enjoyed by Goliath and its successors as fully and exclusively as it would have been held and enjoyed by Poof-Slinky had this assignment not been made.
3. The Assignment by Poof-Slinky takes place on a "as is where is" basis without any representation or warranty of any kind or nature express or implied.
4. Goliath hereby grants to Poof-Slinky a royalty-free license to use the trademark specified in Clause 1 to manufacture, market and sell the product as set out in Schedule 1 under the name "Children's Bible Trivia" in the United States for the period starting at the date of this Assignment and ending on 1 September 2024. After this period has expired, Poof-Slinky shall cease the manufacturing, marketing and sales of the "Children's Bible Trivia" product under a name comprising aforementioned trademark.
5. This Assignment shall be governed by New York and the parties hereto submit to the jurisdiction of the New York.

**IN WITNESS WHEREOF**

This Assignment has been executed by the authorized representatives of the Parties on the date stated at the beginning of this Assignment.

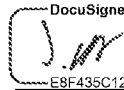
**POOF-SLINKY, LLC.**

**GOLIATH FAR EAST LIMITED**



Name: Mark Zeller  
Function: VP Design

DocuSigned by:



E8F435C1287A43C...  
Name: Jochanan Golad  
Function: Director

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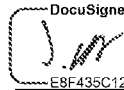
**POOF-SLINKY, LLC.**

**GOLIATH FAR EAST LIMITED**



Name: Mark Zeller  
Function: VP Design

DocuSigned by:



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Name: Jochanan Golad  
Function: Director

**Schedule 1:**

