OP \$240.00 445257

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM559416

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paragon Vineyard Co., Inc.		01/24/2020	Corporation:

RECEIVING PARTY DATA

Name:	Winery Exchange, Inc.	
Street Address:	500 Redwood Blvd., Suite 200	
City:	Novato	
State/Country:	CALIFORNIA	
Postal Code:	94947	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4452579	TRUE MYTH
Registration Number:	4474935	
Registration Number:	3168186	TANGENT
Registration Number:	3560827	ECCLESTONE
Registration Number:	3512436	BAILEYANA FIREPEAK
Registration Number:	5348955	FIREPEAK
Registration Number:	3732037	THE ARCHITECTS
Registration Number:	3862001	ZOCKER
Registration Number:	4653377	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@wxbrands.com

Correspondent Name: Winery Exchange, Inc.

Address Line 1: 500 Redwood Blvd., Suite 200

Address Line 2: Attn: Legal

Address Line 4: Novato, CALIFORNIA 94947

NAME OF SUBMITTER: Genevieve Burch

TRADEMARK
REEL: 006849 FRAME: 0600

900532930

SIGNATURE:	/gbk/		
DATE SIGNED:	01/29/2020		
Total Attachments: 2			
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source=Paragon Brands USPTO Confirmation#page2.tif			

TRADEMARK
REEL: 006849 FRAME: 0601

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, by Paragon Vineyard Co., Inc., a corporation organized and existing under the laws of the State of Nevada ("Assignor") hereby conveys, transfers and assigns to Winery Exchange, Inc., a California corporation ("Assignee"), effective as of the date hereof, all of the Assignor's respective right, title and interest in and to the names, trademarks and trademark applications set forth on Exhibit A hereto, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Date: <u>Johnson</u> 24, 2020

PARAGON VINEYARD CO., INC.

Name: James H Viven
President

TRADEMARK REEL: 006849 FRAME: 0602

EXHIBIT A

NAME	REGISTRATION NUMBER
TRUE MYTH	4,452,579
Design mark – Woman Reaching Upward with Butterflies in a cloud formation	4,474,935
TANGENT	3,168,186
ECCLESTONE	3,560,827
BAILEYANA FIREPEAK	3,512,436
FIREPEAK	5,348,955
THE ARCHITECTS	3,732,037
ZOCKER	3,862,001
Design mark – eye design	4,653,377

RECORDED: 01/29/2020

TRADEMARK
REEL: 006849 FRAME: 0603