

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM559463

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	02/21/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zinc, Inc.		01/14/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ServiceMax, Inc.		
<b>Street Address:</b>	4450 Rosewood Dr., #200		
<b>City:</b>	Pleasanton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94588		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87042143	ZINC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800 756 4960		
<b>Email:</b>	bert.kaminski@servicemax.com		
<b>Correspondent Name:</b>	Bert Kaminski		
<b>Address Line 1:</b>	4450 Rosewood Dr., #200		
<b>Address Line 4:</b>	Pleasanton, CALIFORNIA 94588		
<b>NAME OF SUBMITTER:</b>	Bert Kaminski		
<b>SIGNATURE:</b>	/Bert Kaminski/		
<b>DATE SIGNED:</b>	01/29/2020		
<b>Total Attachments: 2</b>			
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**TRADEMARK ASSIGNMENT**

**WHEREAS**, Zinc, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 55 New Montgomery Street, Suite 888, San Francisco, California 94105 ("Assignor"), owns the entire rights, title and interests in and to certain U.S. and foreign trademarks and service marks, both registered and unregistered, and applications for trademark and service mark registrations filed with the United States Trademark Office and foreign trademark applications, as listed in the attached Exhibit A (collectively, the "Marks"); and

**WHEREAS**, ServiceMax, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 4450 Rosewood Dr. #200, Pleasanton, CA 94588 ("Assignee"), desires to acquire any and all of Assignor's rights, title and interests in and to the Marks together with all the goodwill of the business represented and symbolized thereby, and Assignor desires to assign any and all such rights, title and interests in and to the Marks to Assignee; and

**WHEREAS** Assignor and Assignee entered into a certain Agreement and Plan of Merger, dated February 21, 2019 (the "Agreement and Plan of Merger"), by which Assignor became a wholly owned subsidiary of Assignee;

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire rights, title and interests in and to the Marks together with all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements.

January 14, 2020

Zinc, Inc.

By: \_\_\_\_\_

Name: Stacey Epstein

Title: CEO

**EXHIBIT A**

<b>Trademark</b>	<b>Jurisdiction</b>	<b>App. No.</b>	<b>App. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
COTAP	United States	86125152	11/21/2013	4713494	3/31/2015
COTAP	Australia	1612808	3/21/2014	1612808	8/5/2014
COTAP	European Union	12712279	3/20/2014	12712279	8/21/2014
Zinc	United States	87042143	5/18/2016		
Zinc	Canada	1809948	11/17/2016		
Zinc	European Union	15963549	10/25/2016	registered	1/7/2018