

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559576

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/20/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
B&G Wines USA LLC		01/20/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Gruppo Italiano Vini S.p.A.
Street Address:	Villa Belvedere, 37011 Calmasino di Bardolino
City:	Verona
State/Country:	ITALY
Entity Type:	Corporation: ITALY

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	5346718	BOLLA. LA VITA WITH GUSTO.
Registration Number:	4791796	TORR'ALTA
Registration Number:	4407745	CRESO
Registration Number:	3550077	BOLLA
Registration Number:	3550066	BOLLA
Registration Number:	2555300	BOLLA
Registration Number:	2549458	BOLLA
Registration Number:	2546518	BOLLA
Registration Number:	2482387	BOLLA
Registration Number:	2239661	LE POIANE
Registration Number:	2237669	TUFAIE
Registration Number:	2237668	COLFORTE
Registration Number:	1122520	FONTANA CANDIDA
Registration Number:	1116725	B
Registration Number:	0858048	BOLLA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122168000
Email: tmdocket@tarterkrinsky.com
Correspondent Name: Nels T. Lippert
Address Line 1: 1350 BROADWAY
Address Line 4: NEW YORK, NEW YORK 10018

DOMESTIC REPRESENTATIVE

Name: Nels T. Lippert
Address Line 1: 1350 Broadway
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Nels T. Lippert
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SIGNATURE:	/Nels T. Lippert/
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DATE SIGNED:	01/30/2020
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Total Attachments: 3

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TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)

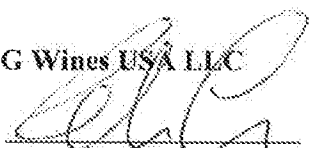
Whereas, **B&G Wines USA LLC**, a Delaware limited liability company having an address at 2711 Centerville Road, Suite 400, Wilmington, DE 19808, ("ASSIGNOR") has adopted, owned and used the trademarks registered in the U.S. Patent and Trademark Office set forth in Schedule I attached hereto (the "Trademarks"); and

Whereas, **Gruppo Italiano Vini S.p.A.**, an Italian corporation, with its principal place of business at Villa Belvedere, 37011 Calmasino di Bardolino (Verona), Italy, ("ASSIGNEE") is desirous of acquiring the Trademarks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR agrees that ASSIGNOR hereby assigned unto ASSIGNEE nunc pro tunc effective as of December 30, 2019, all right, title and interest in and to the Trademarks, the registrations thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law, federal law or state law, and the right (but not the obligation) to assert such registered trademarks and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto by reason of any past and future acts of infringement that have occurred or may occur.

In testimony whereof, ASSIGNOR, as represented by one of its of authorized representatives, has signed this instrument this 20 day of January, 2020.

B&G Wines USA LLC

By: 
Name: CORRADO CASOLI
Title: Director



Schedule I

(Trademarks)

MARK	REGISTRATION NUMBER	REGISTRATION DATE
BOLLA LA VITA WITH GUSTO	5346718	11/28/2017
TORR'ALTA	4791796	8/11/2015
CRESO	4407745	9/24/2013
BOLLA	3550077	12/23/2008
BOLLA	3550066	12/23/2008
BOLLA	2555300	4/2/2002
BOLLA	2549458	3/19/2002
BOLLA	2546518	3/12/2002
BOLLA	2482387	8/28/2001
LE POIANE	2239661	4/13/1999
TUFAIE	2237669	4/6/1999
COLFORTE	2237668	4/6/1999

MARK	REGISTRATION NUMBER	REGISTRATION DATE
FONTANA CANDIDA	1122520	7/17/1979
B & DESIGN	1116725	4/17/1979
BOLLA	858048	10/1/1968

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