

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559595

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoodData Corporation		01/30/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Western Alliance Bank, an Arizona corporation		
Street Address:	55 Almaden Boulevard, Suite 100		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86609808	G	
Serial Number:	85702575	GOODSUBSCRIPTION BASH	
Serial Number:	85702512	GOODMARKETING BASH	
Serial Number:	85702497	GOODSALES BASH	
Serial Number:	77534494	GOODDATA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7033826485		
Email:	DHall@vlpawgroup.com		
Correspondent Name:	Davis Hall		
Address Line 1:	12703 Hitchcock Court		
Address Line 4:	Reston, VIRGINIA 20191		
NAME OF SUBMITTER:	Davis Hall		
SIGNATURE:	/DavisHall/		
DATE SIGNED:	01/30/2020		
Total Attachments: 7			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of January 30, 2020 (the "Agreement"), between WESTERN ALLIANCE BANK, an Arizona corporation ("Lender") and GOODDATA CORPORATION, a Delaware corporation ("Grantor"), is made with reference to the Loan and Security Agreement, dated as of January 30, 2020 (as amended from time to time, the "Loan Agreement"), between Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

GOODDATA CORPORATION, a Delaware corporation

By: 

Name: Carol Lee

Title: CFO

Address for Notices:

Attn: Carol Lee, CFO
1 post Street, Suite 400
San Francisco, CA 94104
Fax:

LENDER:

WESTERN ALLIANCE BANK, an Arizona corporation

By: _____

Name: _____

Title: _____

Address for Notices:

Attn: David Gardes
201 Spear Street, Suite 1500
San Francisco, CA 94105
Tel: (415) 500-8344
Fax: (408) 282-1681

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

GOODDATA CORPORATION, a Delaware corporation

By:

Name:

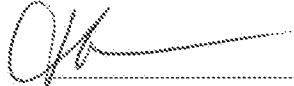
Title:

Address for Notices:

Attn: Carol Lee, CFO
1 post Street, Suite 400
San Francisco, CA 94104
Fax:

LENDER:

WESTERN ALLIANCE BANK, an Arizona corporation

By: 

Name: Jeff Brown

Title: Senior Director

Address for Notices:

Attn: David Gardea
201 Spear Street, Suite 1500
San Francisco, CA 94105
Tel: (415) 500-8344
Fax: (408) 282-1681

EXHIBIT A
COPYRIGHTS

Please Check if No Copyrights Exist **X**

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Pre - registered?</u>

EXHIBIT B
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>USPTO Reference Number:</u>	<u>Filing Date:</u>
G	86609808	4891958		04/24/15
GOODSUBS CRPTION BASH	85702575	4359272		08/13/12
GOODMARK ETING BASH	85702512	4359271		08/13/12
GOODSALES BASH	85702497	4359270		08/13/12
GOODDATA	77534494	3586511		07/30/08

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued or Published?</u>	<u>Issue Date:</u>
GENERATING ANALYTICS APPLICATION USING REUSABLE APPLICATION MODULES	9,286,329	14169483		01/31/14
CUSTOM-BRANDED ANALYTIC APPLICATIONS IN A MULTI-TENANT ENVIRONMENT	9,870,543	14051469	Issued	10/11/13
CUSTOM-BRANDED ANALYTIC APPLICATIONS IN A MULTI-TENANT ENVIRONMENT		15845885	Published	12/18/17
Recommending User Actions Based on Collective Intelligence for a Multi-Tenant Data Analysis System	10,121,157	14690321	Issued	04/17/15
Data Abstraction Layer for Interfacing with Reporting Systems	9,251,485	14715329	Issued	12/10/15
GENERATING ANALYTICS APPLICATION USING REUSABLE APPLICATION MODULES		14169483	Issued	01/31/14
Data abstraction layer for interfacing with reporting systems	9,037,534	14568411	Issued	12/12/14
Data abstraction layer for interfacing with reporting systems	8,938,414	14297442	Issued	06/05/14
Custom-Branded Analytic Applications in a Multi-Tenant Environment		61865132		08/12/13

Data Abstraction Layer for Interfacing with Reporting Systems		PCTUS2014066091		11/18/14
Generating Analytics Application Using Reusable Application Modules		PCTUS2014066092		11/18/14
Recommending User Actions Based on Collective Intelligence for a Multi-Tenant Data Analysis System		PCTUS2016026296		04/07/16