

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559700

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Growth, LLC		01/17/2020	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Web Deals Direct, LLC		
Street Address:	8543 Twickenham Terrace		
City:	Harrisburg		
State/Country:	NORTH CAROLINA		
Postal Code:	28075		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5493949	UPPER ORDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@johnston-legal.com		
Correspondent Name:	Matthew Johnston		
Address Line 1:	122 E Patrick St #103		
Address Line 4:	Frederick, MARYLAND 21701		
NAME OF SUBMITTER:	Matthew S Johnston		
SIGNATURE:	/Matthew S Johnston/		
DATE SIGNED:	01/30/2020		
Total Attachments: 1			
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OP \$40.00 5493949

TRADEMARK ASSIGNMENT

This Trademark Assignment is made of the date indicated by the signature below between New Growth Now, LLC and Web Deals Direct, LLC.

1. New Growth Now, LLC, a Pennsylvania Limited Liability Company with its principal business at 16 Lammey Way, Downingtown, PA 19335 ("Assignor"), has adopted, owns, and is using the trademark "UPPER ORDER" ("the Mark") in connection with the following goods and/or services: lunch boxes made of fabric.
2. Assignor has registered the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods, Registration No. 5493949 registered on June 12, 2018.
3. Web Deals Direct, LLC, a North Carolina Limited Liability Company with its principal place of business at 8543 Twickenham Terrace, Harrisburg, NC 28075 ("Assignee"), wants to acquire the registered Mark.

NOW, THEREFORE, for sufficient consideration which has been received by Assignor, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration of the mark.

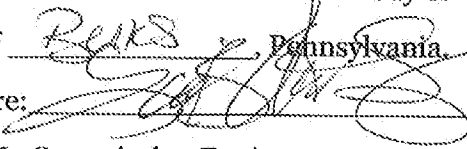
For Assignor:


Jeffrey Johnson, Member

Date effective as of: January 17, 2020

SUBSCRIBED and SWORN to before me this day of

In the county of BERK, Pennsylvania.

Notary Signature: 

Notary Public My Commission Expires: 5/25/2022

Commonwealth of Pennsylvania - Notary Seal
Lissa B. Elliott-St Clair, Notary Public
Chester County
My commission expires May 25, 2022
Commission number 1004347
Member, Pennsylvania Association of Notaries