

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tetsubishi Investments L.P.		01/01/2020	Limited Partnership:
RECEIVING PARTY DATA			
Name:	Soap Hope, LLC		
Street Address:	3601 Mapleshade Lane		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75023		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5314530	SOAP HOPE	
Registration Number:	5314531	SOAP HOPE	
CORRESPONDENCE DATA			
Fax Number:	312-759-56		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks-ch@btlaw.com		
Correspondent Name:	Grant H. Peters		
Address Line 1:	P.O. BOX 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	61867-240190		
NAME OF SUBMITTER:	Olivia M. Clavio		
SIGNATURE:	/OClavio/		
DATE SIGNED:	01/31/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 1st day of January, 2020, by Tetsubishi Investments L.P., composed of Tetsubishi Investments GP, a limited liability company of Texas, with an address of 2807 Allen Street #813, Dallas, Texas 75204 ("Assignor"), in favor of SOAP HOPE, LLC, a Texas limited liability company with principal address at 3601 Mapleshade Lane, Plano, TX 75023 ("Assignee"). Assignor and Assignee may collectively be referred to as the "Parties."

WHEREAS, Assignor owns the registered, applied for, and common law trademarks and service marks listed on Schedule A, including all registrations and applications therefore, and all common law rights pertaining thereto (the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks, the goodwill associated therewith, all applications and registrations therefore, and all common law rights pertaining thereto;

NOW THEREFORE, in consideration of the foregoing recitals and the covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns, transfers, conveys, and delivers to Assignee all of the Assignor's right, title, and interest in and to the Marks, and
 - (a) all goodwill associated with the business related to the Marks together with all rights to use, license and otherwise exploit the Marks;
 - (b) all income, royalties, damages, and payments hereafter due or payable to the Assignor with respect to the Marks, including without limitation unpaid damages and payments for past, present, and future infringements of any Mark;
 - (c) all rights in and under the Marks to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this assignment; and
 - (d) all rights to sue and recover damages and payments for past, present, and future infringements or dilution of any of the Marks, including the right to fully and entirely replace the Assignor in all related matters.
2. As of the date set forth above, the Assignee has succeeded to all right, title, and standing of the Assignor to: (a) receive all rights and benefits pertaining to the Marks and related rights described above, and (b) commence, prosecute, defend and settle all claims and take all actions that the Assignee, in its sole discretion, may elect in relation to the Marks described above.
3. Assignor agrees to cooperate fully with Assignee to furnish, execute, verify and acknowledge such documents or information reasonably requested by Assignee to assist in the process of registering or otherwise protecting the Marks, or that are necessary to evidence the transfer of the Marks to Assignee, to facilitate the recordal of the same, and to perform such other acts as may be required to perfect and vest title in the Marks in Assignee.
4. Assignor agrees to cooperate fully with Assignee in connection with any claims or actions brought or asserted by or against Assignee relating to the Marks and shall comply with all reasonable requests by Assignee for assistance in such matters.

IN WITNESS WHEREOF, the Parties hereto have each caused this Trademark Assignment to be duly signed as of the date first written above.

ASSIGNOR:

By: 
Name: Salah Boukadoum
Title: Managing Partner

Assignee accepts the Assignment contained herein.

ASSIGNEE:

By: 
Name: Michael Thomas
Title: President

SCHEDULE A

Mark	Registration No.	Country
SOAP HOPE	5314530	United States
SOAP HOPE	5314531	United States