

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560801

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	IP Assignment Agreement
RESUBMIT DOCUMENT ID:	900529693

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DIVERSIFIED GLOBAL TECHNOLOGIES, LLC.		11/15/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	ROSENTHAL & ROSENTHAL, INC.
Street Address:	1370 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3873701	IT'S NOT THE MAKEUP -- IT'S THE BRUSHES
Registration Number:	3825527	DESIGNER PERFECT
Registration Number:	3821805	UPSTAGE
Registration Number:	4139546	BEAUTY FOCUS
Registration Number:	4713132	BEAUTY FOCUS
Registration Number:	3847416	UPSTAGE
Registration Number:	4136077	INFUSION+
Registration Number:	3910985	SOFTTEX
Registration Number:	3776399	BEAUTY ACCENTS
Registration Number:	3722866	BODY ELEMENTS
Registration Number:	3558770	LITTLE SQUIRT
Registration Number:	3419998	POSH
Registration Number:	3363119	BEAUTY ELEMENTS
Registration Number:	3363118	BEAUTY ELEMENTS
Registration Number:	3360115	SKIN PERFECT
Registration Number:	3341550	SKIN PERFECT
Registration Number:	3341549	SKIN PERFECT
Registration Number:	3009950	BEAUTY BASICS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4348663	JUST FOR YOU
Registration Number:	2069722	PURECELL
Registration Number:	3457569	ULTRALON
Registration Number:	4538104	SOAPCENTER
Registration Number:	4649468	LATHERLAYER
Registration Number:	5470278	PETAL PLUG
Registration Number:	5358777	SMART POUF

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8007130755

Email: jade.tanks@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:	Syed Humza Moinuddin
SIGNATURE:	/Syed Humza Moinuddin/
DATE SIGNED:	02/06/2020

Total Attachments: 8

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IP ASSIGNMENT AGREEMENT

IP ASSIGNMENT AGREEMENT

continuation and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent.

3. Authorize Assignee to file patent applications in any or all countries on any or all said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.

4. Authorize and request the Commissioner of Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as Assignee of the entire right, title and interest therein or otherwise as Assignees may direct.

5. Warrant that we have not knowingly conveyed to others any right in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries and that we have good right to assign the same to Assignee without encumbrance.

6. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignees' request and at its expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits inform and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns and which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IP ASSIGNMENT AGREEMENT

7. The Assignor further agrees that it will execute and deliver to Assignee any additional documents that may be required to complete the terms of this Assignment.

Dated: November 15, 2019

DIVERSIFIED GLOBAL TECHNOLOGIES, LLC

Signature: Wayne M. C. C.

Name: WAYNE M. C. C.

Title: Pres & CEO

[IP Assignment Agreement]

TRADEMARK
REEL: 006852 FRAME: 0348

Mark	Intl Class	Country	File Date	Appl./Serial No.	Reg. Date	Reg. No.	Status
ITS NOT THE MAKEUP-ITS THE BRUSHES	021	US	2/11/2007	77104626	11/9/2010	3873701	REGISTERED
DESIGNER PERFECT	021	US	8/15/2007	77256404	7/27/2010	3825527	REGISTERED
UPSTAGE and design	021	US	12/23/2009	77899754	7/20/2010	3821805	REGISTERED
BEAUTY FOCUS	010	US	2/26/2010	77945970	5/8/2012	4139546	REGISTERED
BEAUTY FOCUS	021	US	6/4/2013	85950129	3/31/2015	4713132	REGISTERED
UPSTAGE	021	US	12/23/2009	77899755	9/14/2010	3847416	REGISTERED
INFUSION+	021	US	6/11/2010	85060464	5/1/2012	4136077	REGISTERED
SOFTEX	021	US	6/11/2010	85060459	1/25/2011	3910985	REGISTERED
BEAUTY ACCENTS	021	US	8/17/2006	78954563	4/13/2010	3776399	REGISTERED
BODY ELEMENTS	021	US	8/9/2007	77251134	12/8/2009	3722866	REGISTERED
LITTLE SQUIRT	021	US	1/19/2008	77376101	1/6/2009	3558770	REGISTERED
POSH	021,024	US	6/19/2005	78653777	5/27/2014	3419998	REGISTERED
BEAUTY ELEMENTS	021	US	5/15/2004	78419437	1/1/2008	3363119	REGISTERED
BEAUTY ELEMENTS	020	US	5/15/2004	78419435	1/1/2008	3363118	REGISTERED
SKIN PERFECT	003	US	12/23/2002	76479075	12/25/2007	3360115	REGISTERED
SKIN PERFECT	008	US	1/5/2006	78786072	11/20/2007	3341550	REGISTERED
SKIN PERFECT	021	US	1/5/2006	78786065	11/20/2007	3341549	REGISTERED
BEAUTY BASICS	021	US	4/24/2003	76509993	11/1/2005	3009950	REGISTERED
JUST FOR YOU	021	US	10/6/2010	85146611	6/11/2013	4348663	REGISTERED
Goods amended to "facial sponges for applying make-up; wedges comprised of plastic and latex rubber or foam materials used for applying makeup"							
PURECELL	021	US	7/11/1996	75132241	6/10/1997	2069722	REGISTERED
ULTRALON	021	US	10/31/2007	77318279	7/1/2008	3457569	REGISTERED
SOAPCENTER	021	US	5/10/2011	85316790	5/27/2014	4538104	REGISTERED
LATHERLAYER	021	US	5/10/2011	85316792	12/2/2014	4649468	REGISTERED
PETAL PLUG	011	US	6/30/2016	87089899	5/15/2018	5470278	REGISTERED
SMART POUF	021	US	4/18/2017	87415091	12/19/2017	5358777	REGISTERED
POSH	021	CN	11/5/2013	13483849	6/21/2016	13483849	REGISTERED
TIMELESS BEAUTY	021	CN	4/27/2011	9395877	5/14/2012	9395877	REGISTERED
PURECELL and design	021	CN		9448848	1/7/2014	9448848	REGISTERED
ULTRALON and design	021	CN	5/11/2011	9448847	1/7/2014	9448847	REGISTERED
POSH (stylized)	021	CN	11/5/2013	13483850	6/21/2016	13483850	REGISTERED

ENCELL	021	CN		9028341	1/20/2012	9028341	REGISTERED
BEAUTY ACCENTS	021	CN	10/7/2011	8688017		8688017	REGISTERED
TIMELESS	021	CN	10/14/2011	8688005		8688005	REGISTERED
BODY ELEMENTS BY UPSTAGE and design	021	CN	2/28/2012	9028225	11/7/2016	9028225	REGISTERED
MIRRA	021	CN	9/20/2010	8688044	10/7/2011	8688044	REGISTERED
PREVAIL	021	CN	9/20/2010	8687967	10/14/2011	8687967	REGISTERED
JUST FOR YOU	021	CN	1/6/2011	9028193	1/20/2012	9028193	REGISTERED
MARKET SPA	021	CN	1/11/2010	8834660	11/27/2011	8834660	REGISTERED
ESSENCE OF BEAUTY	021	CN	11/9/2010	8824743	2/21/2017	8824743	REGISTERED
ESSENCE OF BEAUTY and design	021	CN	3/15/2011	9212671	9/7/2012	9212671	REGISTERED
DESIGNER PERFECT TIMELESS	021	CN	11/11/2010	8834562	11/27/2011	8834562	REGISTERED
DQ and design							
DESIGNER PERFECT TIMELESS	008	CN		8834698	11/28/2011	8834698	REGISTERED
DQ							
BEAUTY BASICS	021	CN	11/11/2010	8834617	11/28/2011	8834617	REGISTERED
IMAGE ESSENTIALS	021	CN	11/11/2010	8834544	12/21/2011	8834544	REGISTERED
UPSTAGE PROFESSIONAL	021	CN	11/9/2010	8824742	8/14/2014	8824742	REGISTERED
UPSTAGE PROFESSIONAL and design	021	CN	3/15/2011	9212670	8/28/2014	9212670	REGISTERED
FACESECRETS and design	021	CN	1/6/2011	9028161	1/21/2012	9028161	REGISTERED
DG BODY and design	021	CN	1/6/2011	9028286	1/21/2012	9028286	REGISTERED
ULTRALON	021	CN	1/6/2011	9028279	12/21/2012	9028279	REGISTERED
PURECELL DERMA and design	021	CN	1/6/2011	9028313	5/14/2012	9028313	REGISTERED
ENCELL and design	021	CN	1/6/2011	9028341	1/21/2012	9028341	REGISTERED

IP Assignment and Assumption Agreement Attachment B						
Title	Country	Date Filed	Serial No.	Date Issued	Patent No.	
Brush Package	US	3/11/2008	29301616	1/13/2009	D584607	
M Shaped Nail File	US	5/29/2007	29288031	12/11/2007	D557459	
Personal Care Implement Handle	US	2/21/2006	29254256	12/4/2007	D556457	
Foam Bath Ball	US	2/21/2006	29254255	5/1/2007	D541989	
Personal Care Implement Handle	US	7/2/2006	29262423	4/10/2007	D540042	
Personal Care Implement Handle	US	2/11/2005	29223228	11/7/2006	D531416	
Abrasive Head for a Foot File	US	2/21/2006	29254257	10/31/2006	D531359	
Hair Trimmer	US	12/16/2004	29219441	12/20/2005	D513092	
Fish Mesh Ball	US	2/29/2008	29301400	10/14/2008	D578709	
FROG MESH BALL	US	2/29/2008	29301401	10/7/2008	D578253	
Pedicure Slippers	US	11/28/2006	29269252	3/25/2008	D564733	
Wedge Shaped Applicator	US	5/5/2011	29391267	10/16/2012	D669213	
Eye Shadow Brush	US	8/6/2009	29341475	11/2/2010	D626338	
Whale Mesh Ball	US	2/29/2008	29301402	9/9/2008	D576768	
Make-Up Blender	US	4/4/2012	29417467	7/22/2014	D709646	
Hanging Display Package	US	7/21/2007	29289437	4/1/2008	D565404	
Cosmetic Related Dispensing Container	US	12/16/2004	29219439	8/22/2006	D526909	
Mesh Ball	US	10/17/2016	29581117	11/14/2017	D802843	
Make Up Applicator	US	5/11/2015	29526564	12/27/2016	D775416	
Make Up Applicator	US	3/7/2016	29557195	6/20/2017	D790130	
Make Up Applicator	US	8/22/2016	29575019	10/30/2018	D832506	
Makeup Applicator	US	11/30/2016	29585970	6/5/2018	D819885	
Makeup Applicator	US	11/30/2016	29587052	2/6/2018	D809707	
Make Up Applicator	US	12/19/2016	29588183	3/13/2018	D812810	
Makeup Applicator	US	11/30/2016	29585995	3/20/2018	D813452	
Makeup Applicator	US	11/30/2016	29586007	7/3/2018	D822276	
Mesh Ball with Soap Reservoir	US	12/9/2016	29587068	10/30/2018	D832520	
Cleanser	US	4/21/2017	29601419	8/7/2018	D825124	
Makeup Applicator	US	1/17/2018	29633887	6/11/2019	D851329	
Makeup Applicator	US	1/17/2018	29633888	6/11/2019	D851330	
Makeup Applicator	US	1/17/2018	29633889	6/25/2019	D852414	
COSMETIC SPONGE AND METHOD FOR PROVIDING A COSMETIC SPONGE	US	10/2/2012	13633605	8/2/2016	9403953	
Cosmetic Sponge and Method for Providing a Cosmetic Sponge	US	6/22/2016	15189184	4/16/2019	10259914	
Combination Cosmetic Purse and Display Package	US	12/7/2006	11635,751	6/23/2009	7549800	
Bath Mesh Squirt Toy	US	6/26/2008	12215059	1/12/2010	7645084	
ONE-PIECE FOAM CONSTRUCT	US	10/2/2012	13633437	9/13/2016	9439550	
One-Piece Foam Construct	US	8/11/2016	15234397	11/13/2018	10123662	
Multi-property Applicator Assembly and Methods of Use	US	9/10/2009	12556632	5/9/2017	9642441	

Method and Matrix for Enhancing Growth Media

US

1/24/2013

13749010

10/7/2014

8852313