

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559895

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Connexity, LLC		09/02/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Connexity, Inc.		
Street Address:	2120 Colorado Ave., Ste. 400		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3687687	LOW PRICE SHOPPER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5038449009		
Email:	docketing@ganzlaw.com		
Correspondent Name:	Ganz Pollard, LLC		
Address Line 1:	P.O. Box 2200		
Address Line 4:	Hillsboro, OREGON 97123		
NAME OF SUBMITTER:	Rachel A. Townsend		
SIGNATURE:	/Rachel A. Townsend/		
DATE SIGNED:	01/31/2020		
Total Attachments: 7			
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page1.tif			
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page2.tif			
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page3.tif			
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page4.tif			
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page5.tif			

OP \$40.00 3687687

source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page6.tif
source=(2) CNX LLC (CA)_Cert. of Conversion+ Cert. of Inc._to CNX INC. (DE)_ (FILED 09-02-2016)#page7.tif

Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "CONNEXITY, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "CONNEXITY, LLC" TO "CONNEXITY, INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2016, AT 8 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6140073 8100F
SR# 20165631154

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202929095
Date: 09-02-16

TRADEMARK
REEL: 006853 FRAME: 0432

CERTIFICATE OF CONVERSION

CONVERTING

CONNEXITY, LLC

(a California limited liability company)

TO

CONNEXITY, INC.

(a Delaware corporation)

This Certificate of Conversion is being filed for the purpose of converting Connexity, LLC, a California limited liability company (the “Converting Entity”), to a Delaware corporation to be named Connexity, Inc. (the “Corporation”) pursuant to Section 265 of the Delaware General Corporation Law. The Converting Entity hereby certifies:

FIRST: The Converting Entity was first created, incorporated, formed or otherwise came into being in California on December 6, 1996, as a California corporation, and converted to a California limited liability company on September 1, 2016. The jurisdiction of the Converting Entity immediately prior to the filing of this Certificate of Conversion is California.

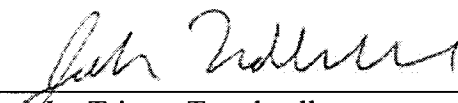
SECOND: The name of the Converting Entity immediately prior to the filing of this Certificate of Conversion is Connexity, LLC. The type of entity of the Converting Entity is a limited liability company.

THIRD: The name of the Corporation as set forth in the Certificate of Incorporation of the Corporation is Connexity, Inc.

[Signature page follows]

In witness whereof, the Converting Entity has caused this Certificate of Conversion to be executed by the undersigned duly authorized person on the date set forth below.

CONNEXITY, LLC

By: 
Name: John Tristan Treadwell
Title: Manager and Authorized Person

Date: September 2, 2016

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF INCORPORATION OF "CONNEXITY, INC." FILED IN THIS OFFICE ON THE SECOND DAY OF SEPTEMBER, A.D. 2016, AT 8 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

6140073 8100F
SR# 20165631154

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202929095
Date: 09-02-16

TRADEMARK
REEL: 006853 FRAME: 0435

**CERTIFICATE OF INCORPORATION
OF
CONNEXITY, INC.**

ARTICLE I

The name of the corporation is Connexity, Inc. (the "Corporation").

ARTICLE II

The address of the Corporation's registered office in the State of Delaware is 160 Greentree Dr., Suite 101, City of Dover, Kent County, Delaware 19904. The name of its registered agent at such address is National Registered Agents, Inc.

ARTICLE III

The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the Delaware General Corporation Law (the "DGCL") as the same exists or may hereafter be amended.

ARTICLE IV

The total number of shares of stock that the Corporation shall have authority to issue is one thousand (1,000), consisting of one thousand (1,000) shares of Common Stock, par value \$.001 per share.

ARTICLE V

The name and mailing address of the incorporator of the Corporation is: Jeffrey Wolf, Paul Hastings LLP, 55 2nd Street, Suite 2400, San Francisco, CA 94105.

ARTICLE VI

In furtherance and not in limitation of the powers conferred by statute, the Board of Directors of the Corporation is expressly authorized to make, alter, amend or repeal the Bylaws of the Corporation.

ARTICLE VII

Elections of directors need not be by written ballot unless otherwise provided in the Bylaws of the Corporation.

ARTICLE VIII

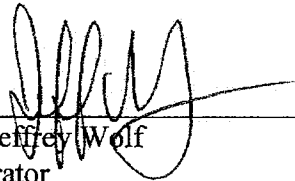
The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon stockholders herein are granted subject to this reservation.

ARTICLE IX

1. To the fullest extent permitted by the DGCL as the same exists or may hereafter be amended, a director of the Corporation shall not be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director. If the DGCL is amended to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of a director of the Corporation shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended. Neither any amendment nor repeal of this Section 1, nor the adoption of any provision of this Corporation's Certificate of Incorporation inconsistent with this Section 1, shall eliminate or reduce the effect of this Section 1, in respect of any matter occurring, or any action or proceeding accruing or arising prior to such amendment, repeal or adoption of an inconsistent provision.

2. The Corporation shall have the power to indemnify, to the extent permitted by the DGCL, as it presently exists or may hereafter be amended from time to time, any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (a "Proceeding") by reason of the fact that he or she is or was a director, officer, employee or agent of the Corporation or is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, including service with respect to employee benefit plans, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with any such Proceeding. A right to indemnification or to advancement of expenses arising under a provision of this Certificate of Incorporation or a bylaw of the Corporation shall not be eliminated or impaired by an amendment to this Certificate of Incorporation or the Bylaws of the Corporation after the occurrence of the act or omission that is the subject of the civil, criminal, administrative or investigative action, suit or proceeding for which indemnification or advancement of expenses is sought, unless the provision in effect at the time of such act or omission explicitly authorizes such elimination or impairment after such action or omission has occurred.

I, the undersigned, as the sole incorporator of the Corporation, have signed this Certificate of Incorporation on September 2, 2016.

By: 
Name: Jeffrey Wolf
Incorporator