

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM559905

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent		01/31/2020	Bank: NEW YORK

RECEIVING PARTY DATA

Name:	Cision US Inc.
Street Address:	130 East Randolph Street
Internal Address:	Floor 7
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601-6164
Entity Type:	Corporation: DELAWARE
Name:	PR Newswire Association LLC
Street Address:	350 Hudson Street
Internal Address:	Suite 300
City:	New York
State/Country:	NEW YORK
Postal Code:	10014
Entity Type:	Limited Liability Company: DELAWARE
Name:	Vocus PRW Holdings LLC
Street Address:	12051 Indian Creek Court
City:	Beltsville
State/Country:	MARYLAND
Postal Code:	20705
Entity Type:	Limited Liability Company: MARYLAND

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	4632895	BUYING SIGNALS
Registration Number:	4635371	DEMAND SUCCESS
Registration Number:	4313482	ENGAGE OPPORTUNITY EVERYWHERE
Registration Number:	3830240	HARO

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3830241	HELP A REPORTER OUT
Registration Number:	4222333	IREACH
Registration Number:	2547380	MEDIATLAS
Registration Number:	2914126	MULTIVU
Registration Number:	4351969	PR NEWSWIRE
Registration Number:	2705913	PR NEWSWIRE
Registration Number:	2348573	PRNEWSFOTOS
Registration Number:	1868741	PROFNET
Registration Number:	4578335	PRWEB
Registration Number:	2765196	RELEASEWATCH
Registration Number:	4806733	V
Registration Number:	4656015	VISIBLE
Registration Number:	4061029	VISIBLE INTELLIGENCE
Registration Number:	4617498	VOCUS
Registration Number:	4851540	POWER YOUR STORY
Registration Number:	4494273	POWER YOUR STORY
Registration Number:	4945625	POWER YOUR STORY
Registration Number:	5224798	COMMUNICATIONS CLOUD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-494-5225
Email: ipteam@cogencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Vermont Ave NW, Ste 1130
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1182160 TM A
NAME OF SUBMITTER:	Ashley Min Joo Kim
SIGNATURE:	/Ashley Min Joo Kim/
DATE SIGNED:	01/31/2020

Total Attachments: 5

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of January 31, 2020, by DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent (as such term is used in the Trademark Security Agreement described below) (the “Grantee”), in favor of Cision US Inc., PR Newswire Association LLC and Vocus PRW Holdings LLC (each a “Grantor”).

W I T N E S S E T H:

WHEREAS each Grantor entered into a certain first lien trademark security agreement dated June 16, 2016 (the “Trademark Security Agreement”) with the Grantee, notice of which was recorded on June 20, 2016 at the United States Patent and Trademark Office at Reel 5817, Frame 0312.

WHEREAS, each Grantor granted the Grantee, its successors and assigns, for the benefit of the Secured Parties, under the terms of the Trademark Security Agreement, a security interest (the “Security Interest”) in and to all of such Grantor’s right, title and interest in, to and under the United States Trademarks listed in Schedule A hereto and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, as well as all proceeds and claims based on past, present, or future infringement (collectively, the “Trademark Collateral”).

WHEREAS, the Grantee has agreed to terminate and release its security interest in all such Trademark Collateral as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the receipt and sufficiency of which are hereby acknowledged, effective as of the date here, the Grantee, for itself and on behalf of the lenders in association with the Security Interest, its successors and assigns, hereby irrevocably and forever (i) terminates the Trademark Security Agreement and (ii) releases, terminates and discharges any and all of its security interest in the intellectual property of each Grantor, including the Trademark Collateral, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to each applicable Grantor any interest in such intellectual property, including the Security Interest and any other liens. The Grantee authorizes and requests that the United States Patent and Trademark Office and any applicable government officer, employee or agent note and record the release hereby given and any other filings necessary to evidence the release and termination of the Grantee’s rights under the Trademark Security Agreement, with respect to the Trademarks. The Grantee further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that each Grantor may reasonably require to effect the intent and purpose of this Trademark Release; provided, that (i) all such documents are to be prepared by counsel to each Grantor and the cost and expense of such documents and actions shall be borne solely by the applicable Grantor and (ii) all such documents shall be reasonably satisfactory to the Grantee.

This Trademark Release shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

Capitalized terms used in this Trademark Release and not otherwise defined herein shall have the meanings specified in the First Lien Collateral Agreement dated as of June 16, 2016 (as amended, restated, supplemented or otherwise modified from time to time).

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the Grantee has caused this Trademark Release to be executed as of the day and year first written above.

**DEUTSCHE BANK AG NEW YORK
BRANCH**
as Collateral Agent and Grantee

By: 

Name: Michael Strobel
Title: Vice President

By: 

Name: Philip Tancorra
Title: Associate

Schedule A

Trademark Registrations and Applications

Trademark	Registered Owner/Applicant	Registration No./Serial No.	Registration Date/Filing Date
BUYING SIGNALS	CISION US INC.	4632895	11/4/2014
DEMAND SUCCESS	CISION US INC.	4635371	11/11/2014
ENGAGE OPPORTUNITY EVERYWHERE	PR NEWSWIRE ASSOCIATION LLC	4313482	4/2/2013
HARO	CISION US INC.	3830240	8/10/2010
HELP A REPORTER OUT	CISION US INC.	3830241	8/10/2010
iREACH	PR NEWSWIRE ASSOCIATION LLC	4222333	10/9/2012
MEDIATLAS	PR NEWSWIRE ASSOCIATION LLC	2547380	3/12/2002
MULTIVU	PR NEWSWIRE ASSOCIATION LLC	2914126	12/28/2004
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	4351969	6/18/2013
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	2705913	4/15/2003
PRNEWSFOTOS	PR NEWSWIRE ASSOCIATION LLC	2348573	5/9/2000
PROFNET	PR NEWSWIRE ASSOCIATION LLC	1868741	12/20/1994
PRWEB	VOCUS PRW HOLDINGS LLC	4578335	8/5/2014
RELEASEWATCH	PR NEWSWIRE ASSOCIATION LLC	2765196	9/16/2003
V LOGO	PR NEWSWIRE ASSOCIATION LLC	4806733	9/8/2015
VISIBLE	CISION US INC.	4656015	12/16/2014
VISIBLE INTELLIGENCE	CISION US INC.	4061029	11/22/2011
VOCUS	CISION US INC.	4617498	10/7/2014
POWER YOUR STORY	CISION US INC.	4851540	11/10/2015
POWER YOUR STORY	CISION US INC.	4494273	03/11/2014
POWER YOUR STORY	CISION US INC.	4945625	04/26/2016

Trademark	Registered Owner/Applicant	Registration No./Serial No.	Registration Date/Filing Date
COMMUNICATIONS CLOUD	CISION US INC.	5224798	06/13/2017