

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM559941

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cision US Inc.		01/31/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A.		
<b>Street Address:</b>	c/o MAC Legal, 101 N. Tryon St.		
<b>Internal Address:</b>	Mail Code: NC1-001-05-45		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28255-0001		
<b>Entity Type:</b>	Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5224798	COMMUNICATIONS CLOUD	
<b>Registration Number:</b>	3830240	HARO	
<b>Registration Number:</b>	3830241	HELP A REPORTER OUT	
<b>Registration Number:</b>	4681175	INSIGHTPOOL	
<b>Registration Number:</b>	5800619	MADTECH	
<b>Registration Number:</b>	4494273	POWER YOUR STORY	
<b>Registration Number:</b>	4851540	POWER YOUR STORY	
<b>Registration Number:</b>	4945625	POWER YOUR STORY	
<b>Registration Number:</b>	5488089	SHAREIQ	
<b>Registration Number:</b>	5270192	TRENDKITE	
<b>Registration Number:</b>	5270196		
<b>Registration Number:</b>	4632895	BUYING SIGNALS	
<b>Registration Number:</b>	4061029	VISIBLE INTELLIGENCE	
<b>Registration Number:</b>	4635371	DEMAND SUCCESS	
<b>Registration Number:</b>	4617498	VOCUS	
<b>Registration Number:</b>	4656015	VISIBLE	
<b>Registration Number:</b>	5950524	CISION COMMUNICATIONS CLOUD	

OP \$440.00 5224798

**CORRESPONDENCE DATA****Fax Number:** 8009144240*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 800-713-0755**Email:** james.murray@wolterskluwer.com, ECarrera@cahill.com**Correspondent Name:** CT Corporation**Address Line 1:** 4400 Easton Commons Way**Address Line 2:** Suite 125**Address Line 4:** Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Elaine Carrera
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<b>SIGNATURE:</b>	/Elaine Carrera/
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<b>DATE SIGNED:</b>	01/31/2020
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**Total Attachments: 7**

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Cision US Inc.

- Individual(s)
- Partnership
- Corporation- State: DE
- Other \_\_\_\_\_

- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) January 31, 2020

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Bank of America, N.A.

c/o MAC Legal, 101 N. Tryon St.,

Street Address: Mail Code: NC1-001-05-45

City: Charlotte

State: NC

Country: USA Zip: 28255-0001

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship USA
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) Text  
See Schedule I

B. Trademark Registration No.(s)  
See Schedule I

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Elaine Carrera, Senior Paralegal

Internal Address: \_\_\_\_\_

Street Address: c/o Cahill Gordon & Reindel LLP,  
80 Pine Street

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3365

Docket Number: \_\_\_\_\_

Email Address: ecarrera@cahill.com

**6. Total number of applications and registrations involved:**

17

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** \_\_\_\_\_

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Elaine Carrera  
Signature

January 31, 2020

Date

Elaine Carrera

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK SECURITY AGREEMENT**

TRADEMARK SECURITY AGREEMENT, dated as of January 31, 2020, made by the undersigned grantor (“Grantor”), in favor of BANK OF AMERICA, N.A., in its capacity as Collateral Agent (“Collateral Agent”).

**W I T N E S S E T H:**

WHEREAS, the Grantor is party to that certain Security Agreement, dated as of January 31, 2020 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in favor of the Collateral Agent pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement (this “Trademark Security Agreement”);

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Creditors, to enter into the Credit Agreement, the Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. **Defined Terms.** Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. **Grant of Security Interest in Trademark Collateral.** Grantor hereby pledges and grants to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in all of the right, title and interest of the Grantor in, to and under all of the following (and all rights therein) of the Grantor (“Trademark Collateral”), or in which or to which the Grantor has any rights, in each case whether now existing or hereafter from time to time acquired (but, for the avoidance of doubt, excluding any Excluded Collateral:

(a) Marks of the Grantor listed on Schedule I attached hereto (in no event shall Collateral include any application for registration of a trademark or service mark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051 with the United States Patent and Trademark Office (“PTO”) on an intent-to-use basis unless and until such time (if any) as a “Statement of Use” or “Amendment to Allege Use” is accepted by the PTO);

(b) all goodwill of the business of the Grantor associated with such Marks (other than Excluded Collateral); and

(c) all Proceeds of any and all of the foregoing.

SECTION 3. **Security Agreement.** The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. **Termination.** Upon the occurrence of the Termination Date, the Collateral Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Trademark Security Agreement.

SECTION 5. **Counterparts.** This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 6. **Governing Law.** This Trademark Security Agreement and the transactions contemplated hereby, and all disputes between the parties under or relating to this Trademark Security Agreement or

the facts or circumstances leading to its execution, whether in contract, tort or otherwise, shall be construed in accordance with and governed by the laws (including statutes of limitation) of the State of New York, without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

[signature page follows]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

CISION US INC.

By: 

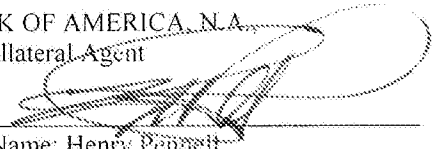
Name: Mary Ann Sigler  
Title: Vice President and Treasurer



Accepted and Agreed:

BANK OF AMERICA, N.A.  
as Collateral Agent

By: \_\_\_\_\_



Name: Henry Pennell  
Title: Vice President

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

**Trademark Registrations:**

OWNER	REGISTRATION NUMBER	TRADEMARK
Cision US Inc.	5,224,798	COMMUNICATIONS CLOUD
Cision US Inc.	3,830,240	HARO
Cision US Inc.	3,830,241	HELP A REPORTER OUT
Cision US Inc. <sup>1</sup>	4,681,175	INSIGHTPOOL
Cision US Inc. <sup>2</sup>	5,800,619	MADTECH
Cision US Inc.	4,494,273	POWER YOUR STORY
Cision US Inc.	4,851,540	POWER YOUR STORY
Cision US Inc.	4,945,625	POWER YOUR STORY
Cision US Inc.	5,488,089	SHAREIQ
Cision US Inc. <sup>3</sup>	5,270,192	TRENDKITE
Cision US Inc. <sup>4</sup>	5,270,196	TRENDKITE & DESIGN
Cision US Inc.	4,632,895	BUYING SIGNALS
Cision US Inc.	4,061,029	VISIBLE INTELLIGENCE

<sup>1</sup> Note to Draft: The merger of Trendkite Inc. with Cision US Inc. was recorded with the PTO on January 16, 2020 at Reel/Frame 6839/0149.

<sup>2</sup> Note to Draft: The merger of Trendkite Inc. with Cision US Inc. was recorded with the PTO on January 16, 2020 at Reel/Frame 6839/0149.

<sup>3</sup> Note to Draft: The merger of Trendkite Inc. with Cision US Inc. was recorded with the PTO on January 16, 2020 at Reel/Frame 6839/0149.

<sup>4</sup> Note to Draft: The merger of Trendkite Inc. with Cision US Inc. was recorded with the PTO on January 16, 2020 at Reel/Frame 6839/0149.



<b>OWNER</b>	<b>REGISTRATION NUMBER</b>	<b>TRADEMARK</b>
Cision US Inc.	4,635,371	DEMAND SUCCESS
Cision US Inc.	4,617,498	VOCUS
Cision US Inc.	4,656,015	VISIBLE
Cision US Inc.	5,950,524	CISION COMMUNICATIONS CLOUD

**Trademark Applications:**

None.