

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560162

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Black Rifle Coffee Company LLC		01/31/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lago Innovation Fund, LLC		
Street Address:	500 W Madison Street		
Internal Address:	Suite 1000		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 75			
Property Type	Number	Word Mark	
Registration Number:	5126812	BLACK RIFLE COFFEE COMPANY	
Registration Number:	5276490	BRCC BLACK RIFLE COFFEE COMPANY	
Registration Number:	5290520	BRCC	
Registration Number:	5571594	FREEDOM FUEL	
Registration Number:	5796182	AMERICA'S COFFEE	
Registration Number:	5823084	RESPECTFULLY OFFENSIVE	
Registration Number:	5907447	COFFEEHEAD	
Serial Number:	87179002	COFFEE, OR DIE	
Serial Number:	87980527	COFFEE, OR DIE	
Serial Number:	87312520	MAKE COFFEE GREAT AGAIN	
Serial Number:	87347697	CAFFEINATED OR DIE	
Serial Number:	87347700	CAFFEINE OR DIE	
Serial Number:	87347714	STAY CAFFEINATED OR DIE	
Serial Number:	87347718	PEACEMAKER BLEND	
Serial Number:	87347722	JUST BLACK	
Serial Number:	87347726	BLACK BUFFALO BLEND	
Serial Number:	87430987	DRINK. THINK. ACT.	
Serial Number:	87410929	BLACK POWDER INSTANT COFFEE	
TRADEMARK			

OP \$1890.00 5126812

Property Type	Number	Word Mark
Serial Number:	87410849	MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)
Serial Number:	87472391	COVFEE COFFEE
Serial Number:	87473911	MOLON LATTE
Serial Number:	87498965	FUEL YOUR FREEDOM
Serial Number:	87675733	BECAUSE HIPSTERS DIDN'T INVENT COFFEE
Serial Number:	87796683	AMERICA'S COFFEE COMPANY
Serial Number:	87811278	ILLUMINATI COFFEE
Serial Number:	87830137	COFFEEHEAD
Serial Number:	88005595	1773 COFFEE
Serial Number:	88767399	BLACK RIFLE COFFEE COMPANY
Serial Number:	88767412	BRCC
Serial Number:	88713011	5 ALARM
Serial Number:	88711599	SUPER LEGIT COFFEE
Serial Number:	88711621	FREE RANGE COFFEE
Serial Number:	88697921	BLACK RIFLE COFFEE COMPANY
Serial Number:	88697930	BRCC
Serial Number:	88680713	COFFEE SAVES
Serial Number:	88680758	SILENCER SMOOTH
Serial Number:	88680771	GUNSHIP
Serial Number:	88680798	CAF
Serial Number:	88680809	AK ESPRESSO
Serial Number:	88680816	JD JUST DECAF
Serial Number:	88680829	BLACKBEARD'S DELIGHT
Serial Number:	88680837	BEYOND BLACK
Serial Number:	88680847	MURDERED OUT
Serial Number:	88675384	NOBLE WOODSMAN
Serial Number:	88675398	BLACK RIFLE SUPPLY CO.
Serial Number:	88647620	RHINO ZULU
Serial Number:	88638724	ATOMIC ORCA
Serial Number:	88638738	MACHETE GOAT
Serial Number:	88638749	SPACE BEAR
Serial Number:	88638801	ASTRO BEAR
Serial Number:	88638809	HAMICORN
Serial Number:	88630186	POWER LLAMA
Serial Number:	88630197	ESPRESSO MULE
Serial Number:	88624936	BLACK MOUNTAIN COFFEE COMPANY
Serial Number:	88624971	BLACK MOUNTAIN COFFEE
Serial Number:	88625015	BLACK MOUNTAIN COFFEE LAB

Property Type	Number	Word Mark
Serial Number:	88625043	BLACK MOUNTAIN
Serial Number:	88607278	VETERAN ROASTED
Serial Number:	88533943	FLYING ELK SUPPLY CO
Serial Number:	88521427	PROJECTILE ENTHUSIAST
Serial Number:	88505423	COFFEE MILITIA
Serial Number:	88505431	COFFEE MAFIA
Serial Number:	88505445	DEATH BLOSSOM COFFEE
Serial Number:	88481433	BISON UNION COFFEE COMPANY
Serial Number:	88481459	BRCC
Serial Number:	88441349	MOUNTAIN BORN
Serial Number:	88441359	MOUNTAIN BORN COFFEE LAB
Serial Number:	88441365	MOUNTAIN BORN OUTFITTERS
Serial Number:	88441372	MOUNTAIN BORN MERCANTILE
Serial Number:	88440498	METL
Serial Number:	88417249	FREEDOM ON
Serial Number:	88417314	NITRO CAF
Serial Number:	88374547	COFFEE HEADS
Serial Number:	88244360	FLYING ELK
Serial Number:	87979897	BLACK RIFLE BREWING COMPANY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-494-5225
Email: ipteam@cogencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Vermont Ave NW, Ste 1130
Address Line 2: COGENCY GLOBAL Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1182204 TM A
NAME OF SUBMITTER:	D'Arcy Conrique
SIGNATURE:	/D'Arcy Conrique/
DATE SIGNED:	02/03/2020

Total Attachments: 16
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT**, dated as of January 31, 2020 (the "**Agreement**") between **LAGO INNOVATION FUND, LLC**, a Delaware limited liability company ("**Lender**") and **BLACK RIFLE COFFEE COMPANY LLC**, a Delaware limited liability company ("**Grantor**"), is made with reference to (i) the Unconditional Guaranty, dated as of January 31, 2020 (as amended from time to time, the "**Guaranty**"), by and among, inter alios, Lender and Grantor, (ii) the Third Party Security Agreement, dated as of January 31, 2020 (as amended from time to time, the "**Security Agreement**"), by and among, inter alios, Lender and Grantor and (iii) the Loan and Security Agreement, dated as of January 31, 2020 (as amended from time to time, the "**Loan Agreement**") by and between Lender and Authentic Brands LLC, a Delaware limited liability company. Terms defined in the Guaranty have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Guaranty, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "**Intellectual Property Collateral**"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "**Copyrights**"), including the Copyrights described in **Exhibit A**;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (collectively, the "**Trademarks**"), including the Trademarks described in **Exhibit B**;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "**Patents**"), including the Patents described in **Exhibit C**;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "**Mask Works**");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

Notwithstanding the foregoing, the Intellectual Property Collateral shall not include the Excluded Collateral and the Additional Excluded Collateral (as such terms are defined in the Loan Agreement). The rights and remedies

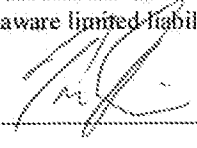
of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Guaranty and Security Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Guaranty or Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

[Signatures on Following Page]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

BLACK RIFLE COFFEE COMPANY LLC,
a Delaware limited liability company

By: 

Name: Tom Davin

Title: Co-Chief Executive Officer

Address for Notices:

c/o AUTHENTIC BRANDS LLC
355 Spencer Lane
San Antonio, TX 78201
Attn: Robert Baker
e: rbaker@blackriflecoffee.com

with a copy to:

Baker & Hostetler LLP
127 Public Square, Suite 2000
Cleveland, Ohio 44114
Attn: Robert Baker
e: ggskupski@bakerlaw.com

LENDER:

LAGO INNOVATION FUND, LLC,
a Delaware limited liability company

By:

Name:

Title:

Address for Notices:

LAGO INNOVATION FUND, LLC
500 W Madison Street, Suite 1000
Chicago, IL 60661
Attn: Heather La Fremiere
e: heather@lagoinnovation.com

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

BLACK RIFLE COFFEE COMPANY LLC,
a Delaware limited liability company

By: _____

Name: Tom Davin

Title: Co-Chief Executive Officer

Address for Notices:

c/o AUTHENTIC BRANDS LLC
355 Spencer Lane
San Antonio, TX 78201
Attn: Robert Baker
e: rbaker@blackriflecoffee.com

with a copy to:

Baker & Hostettler LLP
127 Public Square, Suite 2000
Cleveland, Ohio 44114
Attn: Robert Baker
e: gskupski@bakerlaw.com

LENDER:

LAGO INNOVATION FUND, LLC,
a Delaware limited liability company

By:  _____

Name: Heather LaFreniere

Title: Managing Partner

Address for Notices:

LAGO INNOVATION FUND, LLC
500 W Madison Street, Suite 1000
Chicago, IL 60661
Attn: Heather La Freniere
e: heather@lagoinnovation.com

EXHIBIT A
COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type Of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Preregistered?</u>

EXHIBIT B
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
BLACK RIFLE COFFEE COMPANY	86/781161	5126812	10/7/2015	1/24/2017	United States of America
BLACK RIFLE COFFEE COMPANY	1912888	N/A	8/1/2018	N/A	Canada
BLACK RIFLE COFFEE COMPANY	1425656	1425656	7/31/2018	7/31/2018	Madrid Protocol (TM)
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Australia
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	European Union Intellectual Property Office
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Japan
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Mexico
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Mexico
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Mexico
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	Mexico
BLACK RIFLE COFFEE COMPANY	1425656	N/A	7/31/2018	N/A	United Kingdom
COFFEE, OR DIE	87/179002	N/A	9/21/2016	N/A	United States of America
COFFEE, OR DIE	87980527	N/A	9/21/2016	N/A	United States of America
MAKE COFFEE GREAT AGAIN	87/312520	N/A	1/24/2017	N/A	United States of America
MAKE COFFEE GREAT AGAIN	1848511	N/A	7/20/2017	N/A	Canada

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
MAKE COFFEE GREAT AGAIN	1365324	1365324	7/19/2017	7/19/2017	Madrid Protocol (TM)
MAKE COFFEE GREAT AGAIN	1873071	N/A	7/19/2017	N/A	Australia
MAKE COFFEE GREAT AGAIN	1365324	1365324	7/19/2017	7/19/2017	European Union Intellectual Property Office
MAKE COFFEE GREAT AGAIN	1365324	N/A	7/19/2017	N/A	Mexico
MAKE COFFEE GREAT AGAIN	1365324	N/A	7/19/2017	N/A	Mexico
MAKE COFFEE GREAT AGAIN	1947727	N/A	7/19/2017	N/A	Mexico
MAKE COFFEE GREAT AGAIN	1365324	N/A	7/19/2017	N/A	Mexico
MAKE COFFEE GREAT AGAIN	1365324	N/A	7/19/2017	N/A	Mexico
MAKE COFFEE GREAT AGAIN	1365324	N/A	7/19/2017	N/A	United Kingdom
CAFFEINATED OR DIE	87/347697	N/A	2/23/2017	N/A	United States of America
CAFFEINATED OR DIE	1853706	N/A	8/22/2017	N/A	Canada
CAFFEINATED OR DIE	1367440	1367440	8/21/2017	8/21/2017	Madrid Protocol (TM)
CAFFEINATED OR DIE	1876505	1367440	8/21/2017	8/21/2017	Australia
CAFFEINATED OR DIE	1367440	1367440	8/21/2017	8/21/2017	European Union Intellectual Property Office
CAFFEINATED OR DIE	1952858	1902859	8/21/2017	8/21/2017	Mexico
CAFFEINATED OR DIE	1952859	1902860	8/21/2017	8/21/2017	Mexico
CAFFEINATED OR DIE	1952860	1902861	8/21/2017	8/21/2017	Mexico
CAFFEINATED OR DIE	1952861	1902862	8/21/2017	8/21/2017	Mexico
CAFFEINATED OR DIE	1952863	1902863	8/21/2017	8/21/2017	Mexico
CAFFEINATED OR DIE	1367440	1367440	8/21/2017	8/21/2017	United Kingdom
CAFFEINE OR DIE	87/347700	N/A	2/23/2017	N/A	United States of America
CAFFEINE OR DIE	1853707	N/A	8/22/2017	N/A	Canada

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
CAFFEINE OR DIE	1367442	1367442	8/21/2017	8/21/2017	Madrid Protocol (TM)
CAFFEINE OR DIE	1876506	1367442	8/21/2017	8/21/2017	Australia
CAFFEINE OR DIE	1367442	1367442	8/21/2017	8/21/2017	European Union Intellectual Property Office
CAFFEINE OR DIE	1367442	N/A	8/21/2017	N/A	Mexico
CAFFEINE OR DIE	1952865	N/A	8/21/2017	N/A	Mexico
CAFFEINE OR DIE	1367442	N/A	8/21/2017	N/A	Mexico
CAFFEINE OR DIE	1367442	N/A	8/21/2017	N/A	Mexico
CAFFEINE OR DIE	1367442	N/A	8/21/2017	N/A	Mexico
CAFFEINE OR DIE	1367442	1367442	8/21/2017	8/21/2017	United Kingdom
STAY CAFFEINATED OR DIE	87/347714	N/A	2/23/2017	N/A	United States of America
STAY CAFFEINATED OR DIE	1853708	N/A	8/22/2017	N/A	Canada
STAY CAFFEINATED OR DIE	1367448	1367448	8/22/2017	8/22/2017	Madrid Protocol (TM)
STAY CAFFEINATED OR DIE	1876509	1367448	8/22/2017	8/22/2017	Australia
STAY CAFFEINATED OR DIE	1367448	1367448	8/22/2017	8/22/2017	European Union Intellectual Property Office
STAY CAFFEINATED OR DIE	1952873	1902872	8/22/2017	8/22/2017	Mexico
STAY CAFFEINATED OR DIE	1952874	1902873	8/22/2017	8/22/2017	Mexico
STAY CAFFEINATED OR DIE	1952875	1902874	8/22/2017	8/22/2017	Mexico
STAY CAFFEINATED OR DIE	1952876	1902875	8/22/2017	8/22/2017	Mexico
STAY CAFFEINATED OR DIE	1952877	1902876	8/22/2017	8/22/2017	Mexico

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
STAY CAFFEINATED OR DIE	1367448	N/A	8/22/2017	N/A	United Kingdom
PEACEMAKER BLEND	87/347718	N/A	2/23/2017	N/A	United States of America
PEACEMAKER BLEND	1853709	N/A	8/22/2017		Canada
PEACEMAKER BLEND	1367452	1367452	8/21/2017	8/21/2017	Madrid Protocol (TM)
PEACEMAKER BLEND	1876511	1367452	8/21/2017	8/21/2017	Australia
PEACEMAKER BLEND	1367452	1367452	8/21/2017	8/21/2017	European Union Intellectual Property Office
PEACEMAKER BLEND	1952878	1902877	8/21/2017	8/21/2017	Mexico
PEACEMAKER BLEND	1952879	1902878	8/21/2017	8/21/2017	Mexico
PEACEMAKER BLEND	1952880	1902879	8/21/2017	8/21/2017	Mexico
PEACEMAKER BLEND	1367452	1367452	8/21/2017	8/21/2017	United Kingdom
JUST BLACK	87/347722	N/A	2/23/2017	N/A	United States of America
JUST BLACK	1853710	N/A	8/22/2017	N/A	Canada
JUST BLACK	1367447	1367447	8/21/2017	8/21/2017	Madrid Protocol (TM)
JUST BLACK	1876508	N/A	8/21/2017	N/A	Australia
JUST BLACK	1367447	N/A	8/21/2017	N/A	European Union Intellectual Property Office
JUST BLACK	1952870	1902869	8/21/2017	8/21/2017	Mexico
JUST BLACK	1952871	1902870	8/21/2017	8/21/2017	Mexico
JUST BLACK	1952872	1902871	8/21/2017	8/21/2017	Mexico
JUST BLACK	1367447	1367447	8/21/2017	8/21/2017	United Kingdom
BLACK BUFFALO BLEND	87/347726	N/A	2/23/2017	N/A	United States of America
BLACK BUFFALO BLEND	1853711	N/A	8/22/2017	N/A	Canada
BLACK BUFFALO BLEND	1368109	1368109	8/21/2017	8/21/2017	Madrid Protocol (TM)

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
BLACK BUFFALO BLEND	1878131	1368109	8/21/2017	8/21/2017	Australia
BLACK BUFFALO BLEND	1368109	1368109	8/21/2017	8/21/2017	European Union Intellectual Property Office
BLACK BUFFALO BLEND	1368109	N/A	8/21/2017	N/A	Mexico
BLACK BUFFALO BLEND	1368109	N/A	8/21/2017	N/A	Mexico
BLACK BUFFALO BLEND	1368109	N/A	8/21/2017	N/A	Mexico
BLACK BUFFALO BLEND	1368109	N/A	8/21/2017	N/A	Mexico
BLACK BUFFALO BLEND	1368109	1368109	8/21/2017	8/21/2017	United Kingdom
BLACK RIFLE COFFEE COMPANY	87/351083	5276490	2/27/2017	8/29/2017	United States of America
BLACK RIFLE COFFEE COMPANY	1853712	N/A	8/22/2017	N/A	Canada
BLACK RIFLE COFFEE COMPANY	1370187	1370187	8/18/2017	8/18/2017	Madrid Protocol (TM)
BLACK RIFLE COFFEE COMPANY	1880974	1880974	8/18/2017	8/18/2017	Australia
BLACK RIFLE COFFEE COMPANY	1370187	1370187	8/18/2017	8/18/2017	European Union Intellectual Property Office
BLACK RIFLE COFFEE COMPANY	1962133	1904432	8/18/2017	8/18/2017	Mexico
BLACK RIFLE COFFEE COMPANY	1962134	1904433	8/18/2017	8/18/2017	Mexico
BLACK RIFLE COFFEE COMPANY	1370187	1370187	8/18/2017	8/18/2017	United Kingdom
BLACK RIFLE COFFEE COMPANY	87/350929	5290520	2/27/2017	9/19/2017	United States of America
BLACK RIFLE COFFEE COMPANY	1853713	N/A	8/22/2017	N/A	Canada

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
BLACK RIFLE COFFEE COMPANY	1370004	1370004	8/21/2017	8/21/2017	Madrid Protocol (TM)
BLACK RIFLE COFFEE COMPANY	1879601	1879601	8/21/2017	8/21/2017	Australia
BLACK RIFLE COFFEE COMPANY	1370004	1370004	8/21/2017	8/21/2017	European Union Intellectual Property Office
BLACK RIFLE COFFEE COMPANY	1959398	1901427	8/21/2017	8/21/2017	Mexico
BLACK RIFLE COFFEE COMPANY	1959399	1901428	8/21/2017	8/21/2017	Mexico
BLACK RIFLE COFFEE COMPANY	1959400	1901429	8/21/2017	8/21/2017	Mexico
BLACK RIFLE COFFEE COMPANY	1370004	1370004	8/21/2017	8/21/2017	United Kingdom
DRINK. THINK. ACT.	87/430987	N/A	4/29/2017	N/A	United States of America
BLACK POWDER INSTANT COFFEE	87/410929	N/A	4/13/2017	N/A	United States of America
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	87/410849	N/A	4/13/2017	N/A	United States of America
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1860483	N/A	10/2/2017	N/A	Canada
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1374951	1374951	9/29/2017	9/29/2017	Madrid Protocol (TM)
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1887489	N/A	9/29/2017	N/A	Australia
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1374951	N/A	9/29/2017	N/A	European Union Intellectual Property Office
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1374951	1374951	9/29/2017	9/29/2017	Mexico
MOTHER OF ALL BLENDS COFFEE (M.O.A.B.)	1374951	1374951	9/29/2017	9/29/2017	United Kingdom
COVFEFE COFFEE	87/472391	N/A	6/1/2017	N/A	United States of America

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
MOLON LATTE	87/473911	N/A	6/2/2017	N/A	United States of America
FREEDOM FUEL	87481508	5571594	6/8/2017	9/25/2018	United States of America
FUEL YOUR FREEDOM	87/498965	N/A	6/21/2017	N/A	United States of America
BECAUSE HIPSTERS DIDN'T INVENT COFFEE	87/675733	N/A	11/7/2017	N/A	United States of America
AMERICA'S COFFEE	87/785135	5796182	2/5/2018	02-JUL-2019	United States of America
AMERICA'S COFFEE COMPANY	87/796683	N/A	2/13/2018	N/A	United States of America
ILLUMINATI COFFEE	87/811278	N/A	2/26/2018	N/A	United States of America
COFFEEHEAD	87/830137	N/A	3/12/2018	N/A	United States of America
1773 COFFEE	88/005595	N/A	6/19/2018	N/A	United States of America
RESPECTFULLY OFFENSIVE	88/005605	5823084	6/19/2018	30-JUL-2019	United States of America
BLACK RIFLE COFFEE COMPANY	88767399	N/A	1/21/2020	N/A	United States of America
BRCC 	88767412	N/A	21-JAN-2020	N/A	United States of America
5 ALARM	88713011	N/A	03-DEC-2019	N/A	United States of America
SUPER LEGIT COFFEE	88711599	N/A	02-DEC-2019	N/A	United States of America
FREE RANGE COFFEE	88711621	N/A	02-DEC-2019	N/A	United States of America
BLACK RIFLE COFFEE COMPANY	88697921	N/A	19-NOV-2019	N/A	United States of America
BRCC 	88697930	N/A	19-NOV-2019	N/A	United States of America

<u>Mark / Title</u>	<u>Applic. No.</u>	<u>Registration No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Country</u>
COFFEE SAVES	88680713	N/A	05-NOV-2019	N/A	United States of America
SILENCER SMOOTH	88680758	N/A	05-NOV-2019	N/A	United States of America
GUNSHIP	88680771	N/A	05-NOV-2019	N/A	United States of America
CAF	88680798	N/A	05-NOV-2019	N/A	United States of America
AK ESPRESSO	88680809	N/A	05-NOV-2019	N/A	United States of America
JD JUST DECAF	88680816	N/A	05-NOV-2019	N/A	United States of America
BLACK BEARD'S DELIGHT	88680829	N/A	05-NOV-2019	N/A	United States of America
BEYOND BLACK	88680837	N/A	05-NOV-2019	N/A	United States of America
MURDERED OUT	88680847	N/A	05-NOV-2019	N/A	United States of America
NOBLE WOODSMAN	88675384	N/A	31-OCT-2019	N/A	United States of America
BLACK RIFLE SUPPLY CO.	88675398	N/A	31-OCT-2019	N/A	United States of America
RHINO ZULU	88647620	N/A	09-OCT-2019	N/A	United States of America
ATOMIC ORCA	88638724	N/A	02-OCT-2019	N/A	United States of America
MACHETE GOAT	88638738	N/A	02-OCT-2019	N/A	United States of America
SPACE BEAR	88638749	N/A	02-OCT-2019	N/A	United States of America
ASTRO BEAR	88638801	N/A	02-OCT-2019	N/A	United States of America
HAMICORN	88638809	N/A	02-OCT-2019	N/A	United States of America
POWER LLAMA	88630186	N/A	25-SEP-2019	N/A	United States of America
ESPRESSO MULE	88630197	N/A	25-SEP-2019	N/A	United States of America
BLACK MOUNTAIN COFFEE COMPANY	88624936	N/A	20-SEP-2019	N/A	United States of America
BLACK MOUNTAIN	88624971	N/A	20-SEP-2019	N/A	United States of America

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COFFEE					
BLACK MOUNTAIN COFFEE LAB	88625015	N/A	20-SEP-2019	N/A	United States of America
BLACK MOUNTAIN	88625043	N/A	20-SEP-2019	N/A	United States of America
VETERAN ROASTED	88607278	N/A	06-SEP-2019	N/A	United States of America
FLYING ELK SUPPLY CO	88533943	N/A	24-JUL-2019	N/A	United States of America
PROJECTILE ENTHUSIAST	88521427	N/A	18-JUL-2019	N/A	United States of America
COFFEE MILITIA	88505423	N/A	09-JUL-2019	N/A	United States of America
COFFEE MAFIA	88505431	N/A	09-JUL-2019	N/A	United States of America
DEATH BLOSSOM COFFEE	88505445	N/A	09-JUL-2019	N/A	United States of America
BISON UNION COFFEE COMPANY	88481433	N/A	20-JUN-2019	N/A	United States of America
BRCC 	88481459	N/A	20-JUN-2019	N/A	United States of America
MOUNTAIN BORN	88441349	N/A	22-MAY-2019	N/A	United States of America
MOUNTAIN BORN COFFEE LAB	88441359	N/A	22-MAY-2019	N/A	United States of America
MOUNTAIN BORN OUTFITTERS	88441365	N/A	22-MAY-2019	N/A	United States of America
MOUNTAIN BORN MERCANTILE	88441372	N/A	22-MAY-2019	N/A	United States of America

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METL	88440498	N/A	21-MAY-2019	N/A	United States of America
FREEDOM ON	88417249	N/A	06-MAY-2019	N/A	United States of America
NITRO CAF	88417314	N/A	06-MAY-2019	N/A	United States of America
COFFEE HEADS	88374547	N/A	06-APR-2019	N/A	United States of America
COFFEEHEAD	88374549	5907447	06-APR-2019	12-NOV-2019	United States of America
FLYING ELK	88244360	N/A	28-DEC-2018	N/A	United States of America
BLACK RIFLE BREWING COMPANY	87979897	N/A	23-AUG-2017	N/A	United States of America

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Status</u>	<u>Application Date:</u>
Improved Thermos with Dual Functioning Lid and Base	N/A	62/625698	Application Filed	2/2/2018
Thermos Lid with Vented Tab	N/A	62/625715	Application Filed	2/2/2018
Coffee Grinder and Sleeve	N/A	62/625723	Application Filed	2/2/2018
Deconstructible Coffee Filter Support Structure	N/A	62/625727	Application Filed	2/2/2018