

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560209

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Living Doll, LLC, formerly known as Big Strike, LLC		02/03/2020	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Alwants, LLC		
Street Address:	1515 E. 15TH STREET		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90021		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2435462	BIG FLIRT	
Registration Number:	4962294	BLACK MOON	
Registration Number:	1705138	FIRST OPTION	
Registration Number:	3744607	FREE 2 LUV	
Registration Number:	4556711	LOVE HAIGHT	
Registration Number:	4556586	MNK	
Registration Number:	3348255	SOULMATES	
Registration Number:	4605865	URBAN HEARTS	
Registration Number:	4556712	WANT AND NEED	
Serial Number:	86807199	HALO	
Registration Number:	2225732	KATLYN O'FARREL	
Registration Number:	4184031	ABOUT A GIRL	
Registration Number:	4214334	LIVING DOLL	
Registration Number:	4420733	LIVING DOLL LOS ANGELES	
Serial Number:	87247091	WE CALL IT SOCCER	
Serial Number:	88524159	BLACK MOON	
CORRESPONDENCE DATA			
Fax Number:			

CH \$415.00 2435462

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031
Email: trademark@buchalter.com
Correspondent Name: Jessie K. Reider, CA Bar No. 237113
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 2: Buchalter
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237113
---------------------------	-------------------------------------

SIGNATURE:	/jkr/
-------------------	-------

DATE SIGNED:	02/03/2020
---------------------	------------

Total Attachments: 3

source=Alwants#page1.tif

source=Alwants#page2.tif

source=Alwants#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS Living Doll, LLC, a California limited liability company formerly known as Big Strike, LLC ("Assignor") owns the trademarks, including the applications, registrations, common law rights, all business represented by the trademark, all related goodwill, and the right to sue for past infringement, identified in Exhibit A hereto (the "Marks"); and

WHEREAS, Alwants, LLC, a Delaware limited liability company with an address of 1515 E. 15TH STREET, LOS ANGELES CA 90021 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the applications and registrations thereof, all goodwill associated therewith, all common law rights, all business associated with and represented by the Marks, and the right to sue for past infringement.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks, the applications and registrations thereof, all common law rights, the business associated with and represented by the Marks, together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Dated: February 3, 2020

Assignor: Living Doll, LLC, f/k/a Big Strike, LLC
By: [Signature]
Name: A. W. King
Title: Controller

Assignee: Alwants, LLC
By: [Signature]
Name: _____
Title: _____

Exhibit A

Marks

US	BIG FLIRT	Registered	75179905	2435462
US	BLACK MOON	Registered	86248151	4962294
US	FIRST OPTION	Registered	74219491	1705138
US	FREE 2 LUV	Registered	77771574	3744607
US	LOVE HAIGHT	Registered	85768118	4556711
US	MNK	Registered	85716037	4556586
US	SOULMATES	Registered	78790506	3348255
US	URBAN HEARTS	Registered	85482066	4605865
US	WANT AND NEED	Registered	85768128	4556712
US	HALO	Pending	86807199	
US	KATLYN O'FARREL	Registered	75413863	2225732
US	ABOUT A GIRL	Registered	85258524	4184031
US	LIVING DOLL	Registered	77881077	4214334
US	LIVING DOLL LOS ANGELES and Star Design	Registered	85717275	4420733
US	WE CALL IT SOCCER	Published	87247091	
US	BLACK MOON	Pending	88524159	
N/A	Foreign General Matter	OPEN		
CA	BIG FLIRT	Registered	1287798	733717
KR	LIVING DOLL	Registered	20139858	401013790

CA	LIVING DOLL LOS ANGELES (Stylized and design)	Pending	1779065	
CN	LIVING DOLL LOS ANGELES and Star Design	Registered	12189493	12189493
CN	LIVING DOLL LOS ANGELES and Star Design	Registered	12189494	12189494
EM	LIVING DOLL LOS ANGELES and Star Design	Registered	011604337	011604337
JP	LIVING DOLL LOS ANGELES and Star Design	Registered	2013011131	5602507
KR	LIVING DOLL LOS ANGELES and Star Design	Registered	20139954	401032419
CN	LIVING DOLL LOS ANGELES and Design	Pending	31878720	